

POST SHOW REPORT

31 OCTOBER – 02 NOVEMBER 2025
HALL 5-10 | ICE BSD CITY, INDONESIA



**garden
party!**

WHERE PETS
BLOOM & PLAY



EXPO SUMMARY

Indonesia International Pet Expo (IIPE) is finally back in 2025 with its theme "Garden Party" to introduce the magical world of pets. IIPE was held on 31 October-02 November, 2025 at the hall 5-10 of Indonesia Convention Exhibition (ICE) BSD. IIPE 2025 was visited by many people not just from Indonesia, but also from other countries. It was also attended by exhibitors domestically and internationally.

The opening ceremony of Indonesia International Pet Expo 2025 was carried out by Mr. Didit Siswodwiatmoko as the President Director of PT. Temali Indonesia. The opening ceremony was also enlivened by the wonderful Indonesian traditional dance. From the first until the last day, IIPE was visited by many Indonesian public figures and VVIPs from the Indonesian government.

It is proudly said that Indonesia International Pet Expo 2025 marked the biggest number of visitors from the previous years, which was 67.794 visitors. Not just visitors, but also 293 exhibitors participated to support the success of this annual event. This year, we invited 28 pet communities to gather and have fun at IIPE. Many people were thrilled with all the activities provided at IIPE 2024; pet competitions, talk shows by the experts, fun activities involving pets like dog yoga, pet products launching, and many more activities.

Come join us at the Indonesia International Pet Expo, the largest pet expo in the country, and don't miss the chance to celebrate the joy of pets at this incredible event!

DATA FACTS 2025

VISITORS

67.794

EXHIBITORS

300

DAYS

3 DAYS

VENUE

6 HALL

AREA (SQM)

30.000

COMMUNITY

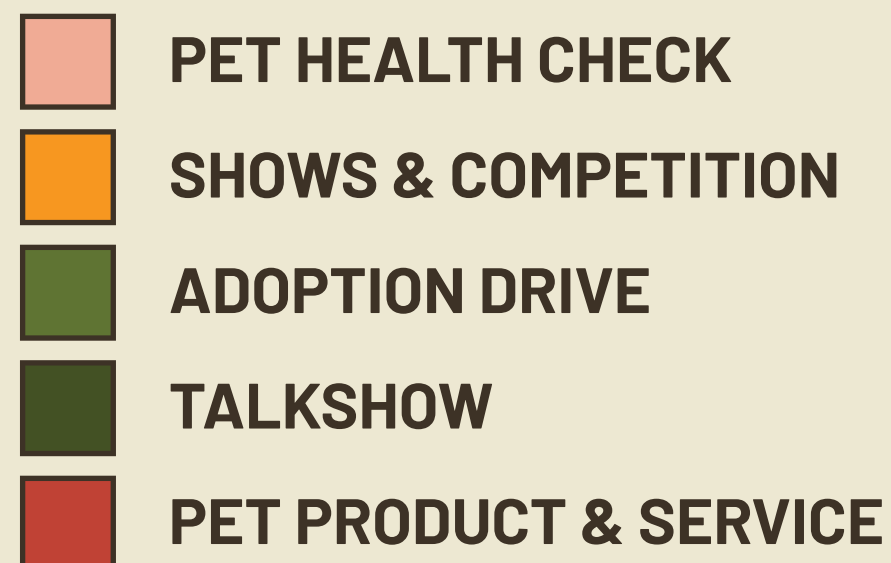
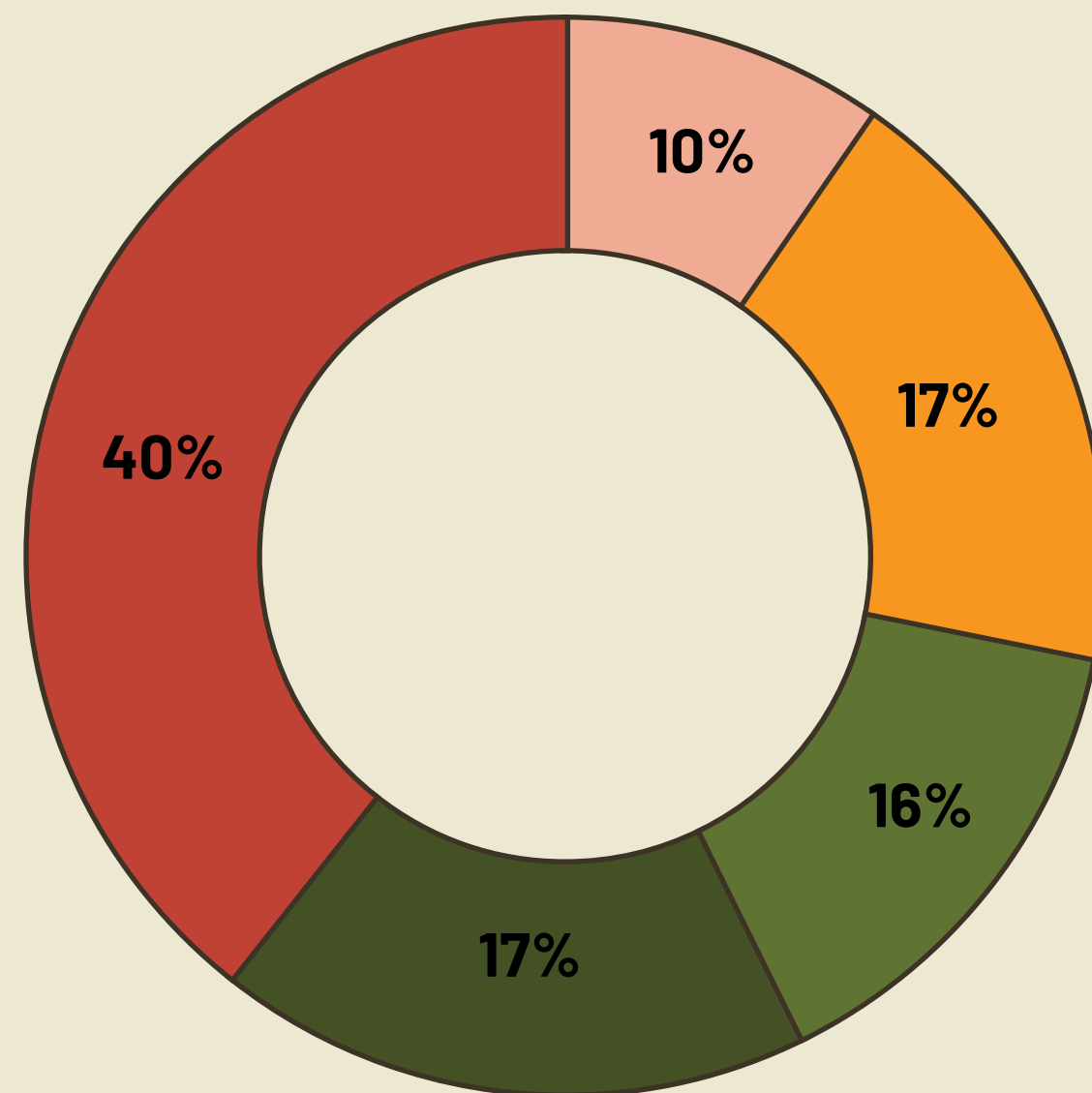
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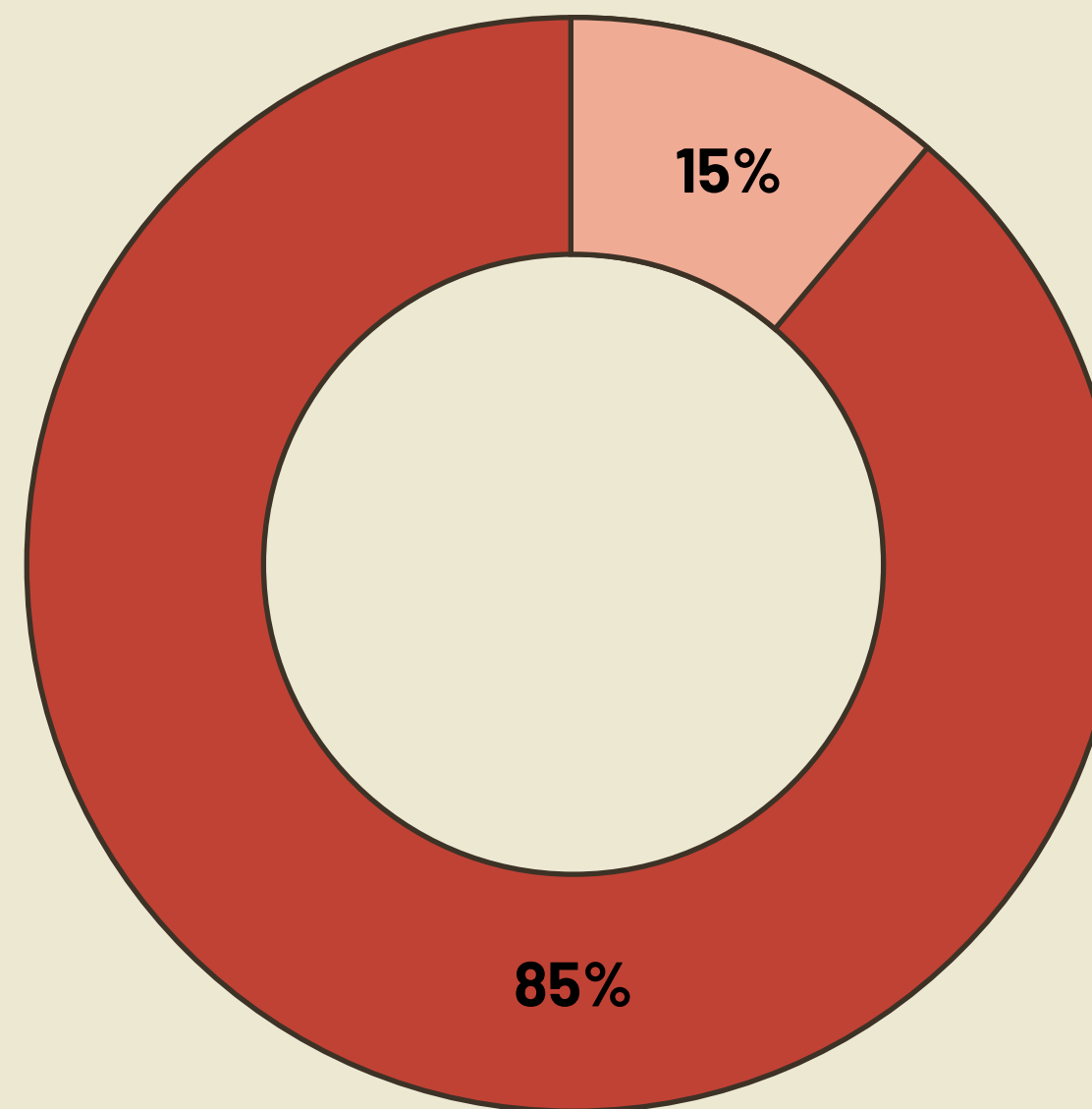


VISITORS 2025

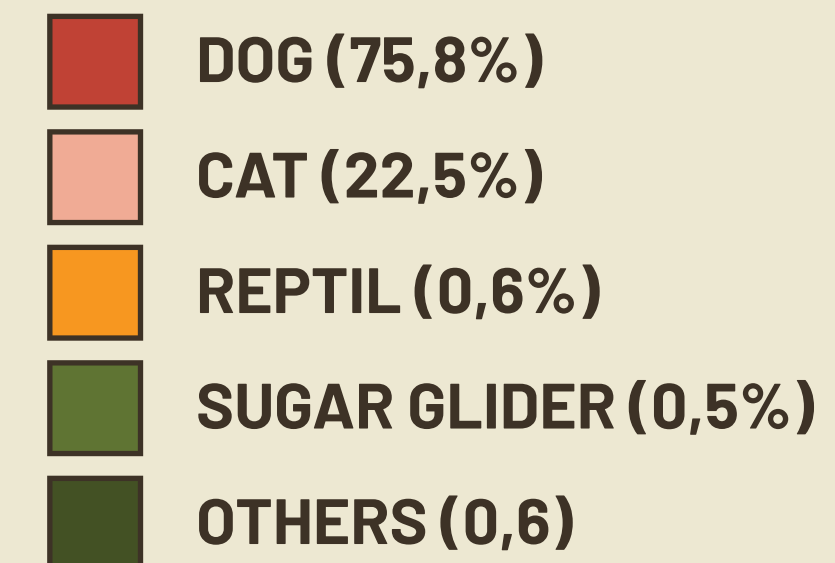
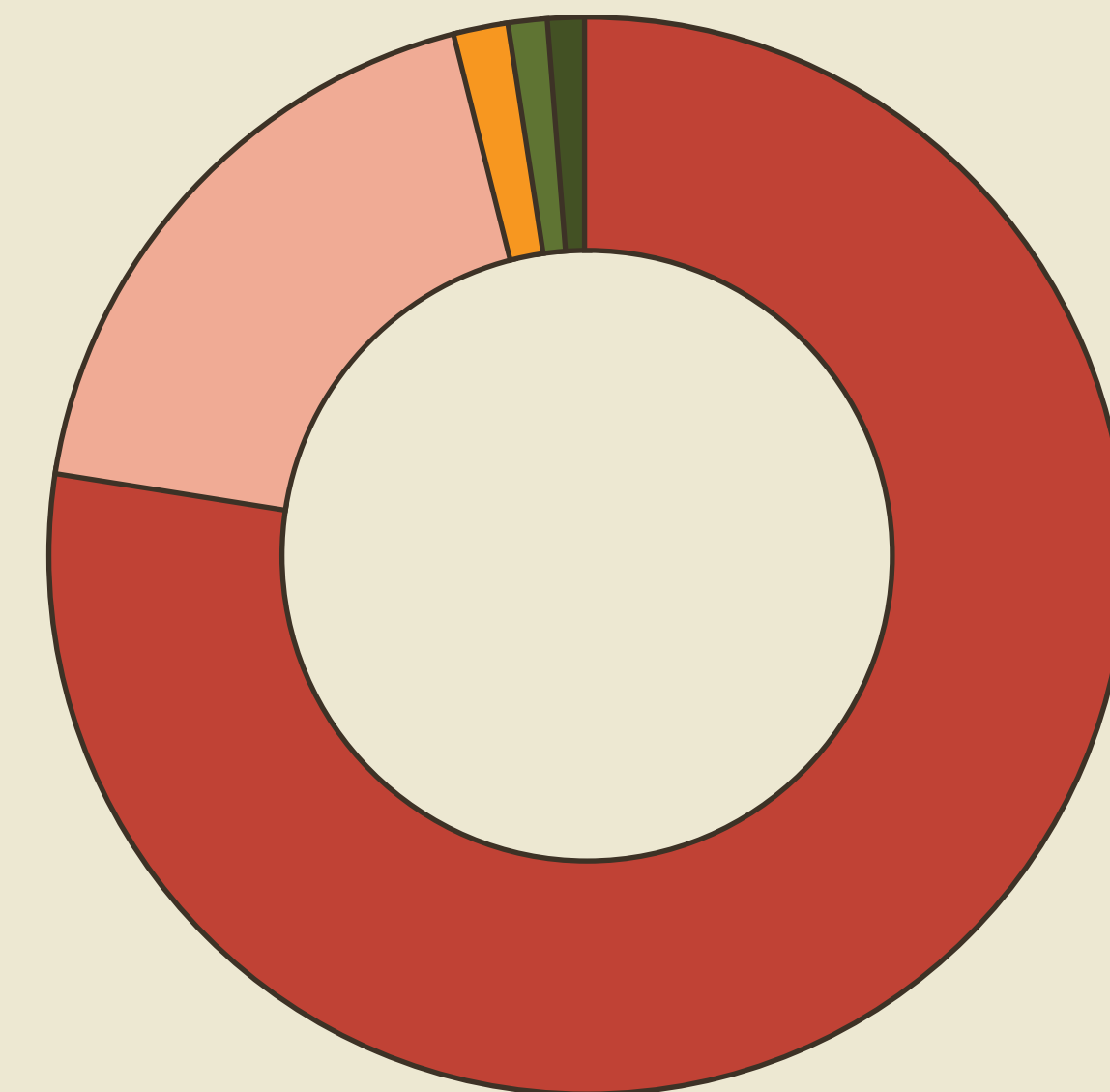
TOP REASON
FOR ATTENDING



VISITORSHIP



PET VISITORS



EXHIBITORS 2025



PRODUCT EXHIBIT

- PET FOOD
- PET TREATS
- GROOMING PRODUCTS
- PET SUPPLEMENTS
- VETERINARY PRODUCTS
- PET ACCESSORIES
- AND MANY MORE!

NATIONALITY



TOTAL EXHIBITORS ————— 300 EXHIBITORS

SHOW FEATURES

- 300 EXHIBITORS
- INTERNATIONAL CAT SHOW
- DOG SHOW & AGILITY
- TALKSHOW & EDUCATION
- VETERINARIAN SEMINAR & EXPO
- PET AREA SHOW
- PET CONTEST
- ENTERTAINMENT
- FOOD AREA
- AND MANY MORE!

INDONESIA	VIETNAM	GERMANY
CHINA	TAIWAN	JAPAN
MALAYSIA	THAILAND	FRANCE
TURKIYE	EUROPE	USA
SINGAPORE	SPANYOL	HONGKONG
SOUTH KOREA	BRAZIL	



PROGRAM OF EVENT

OPENING CEREMONY





PROGRAM OF EVENT

B2B

ACTIVATION



PROGRAM OF EVENT

TICKETING



PROGRAM OF EVENT

PET CHECK POINT





PROGRAM OF EVENT

BRAND ACTIVATION



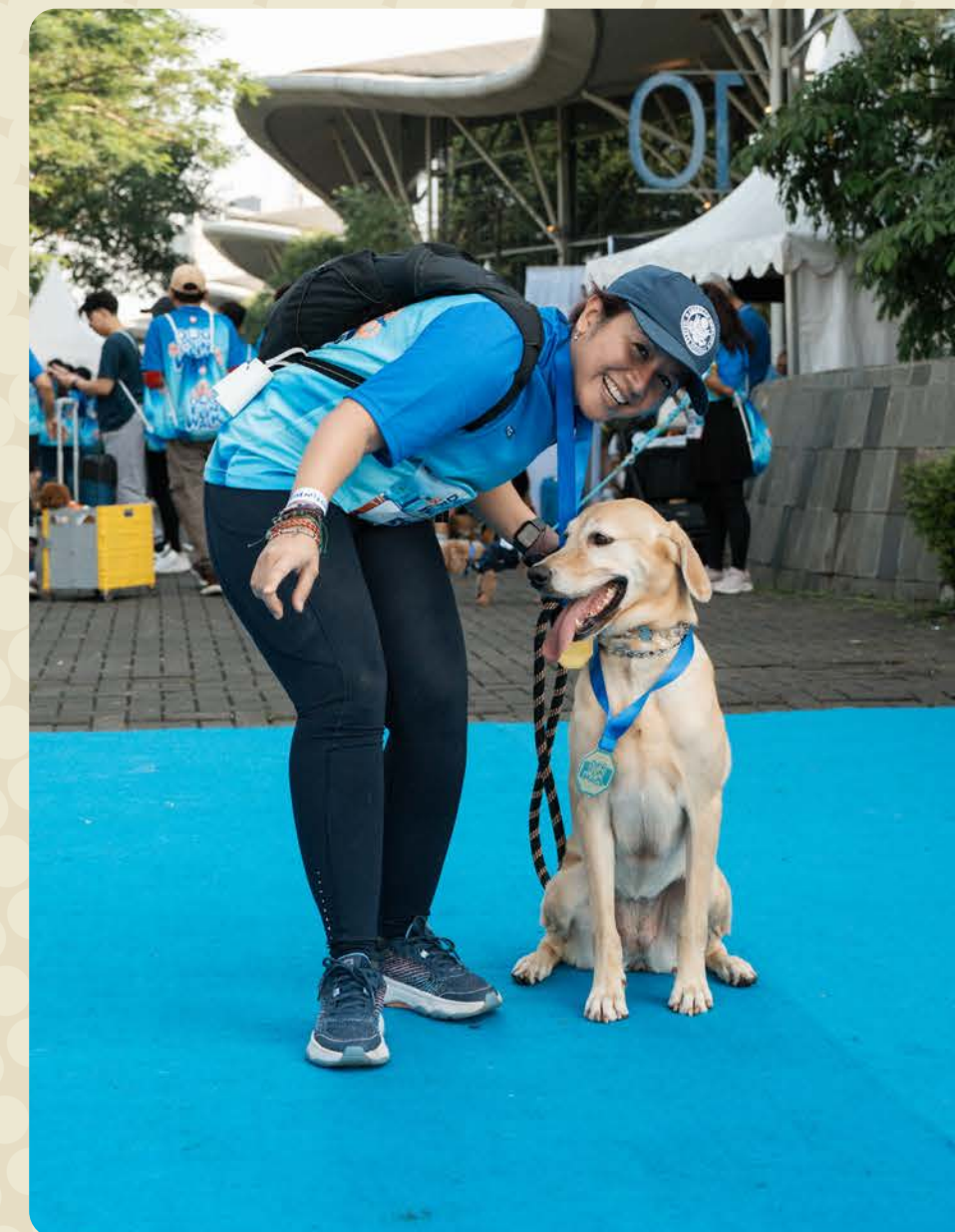
PROGRAM OF EVENT

BUSINESS LOUNGE & MARKETING GALLERY



PROGRAM OF EVENT

DOG WALK BY PCG



PROGRAM OF EVENT

PET PARADE BY CPPETINDO



PROGRAM OF EVENT

SUNSET WALK BY CPPETINDO





PROGRAM OF EVENT

IGROOM ARTERO



PROGRAM OF EVENT

WISATA BUKIT DOMBA



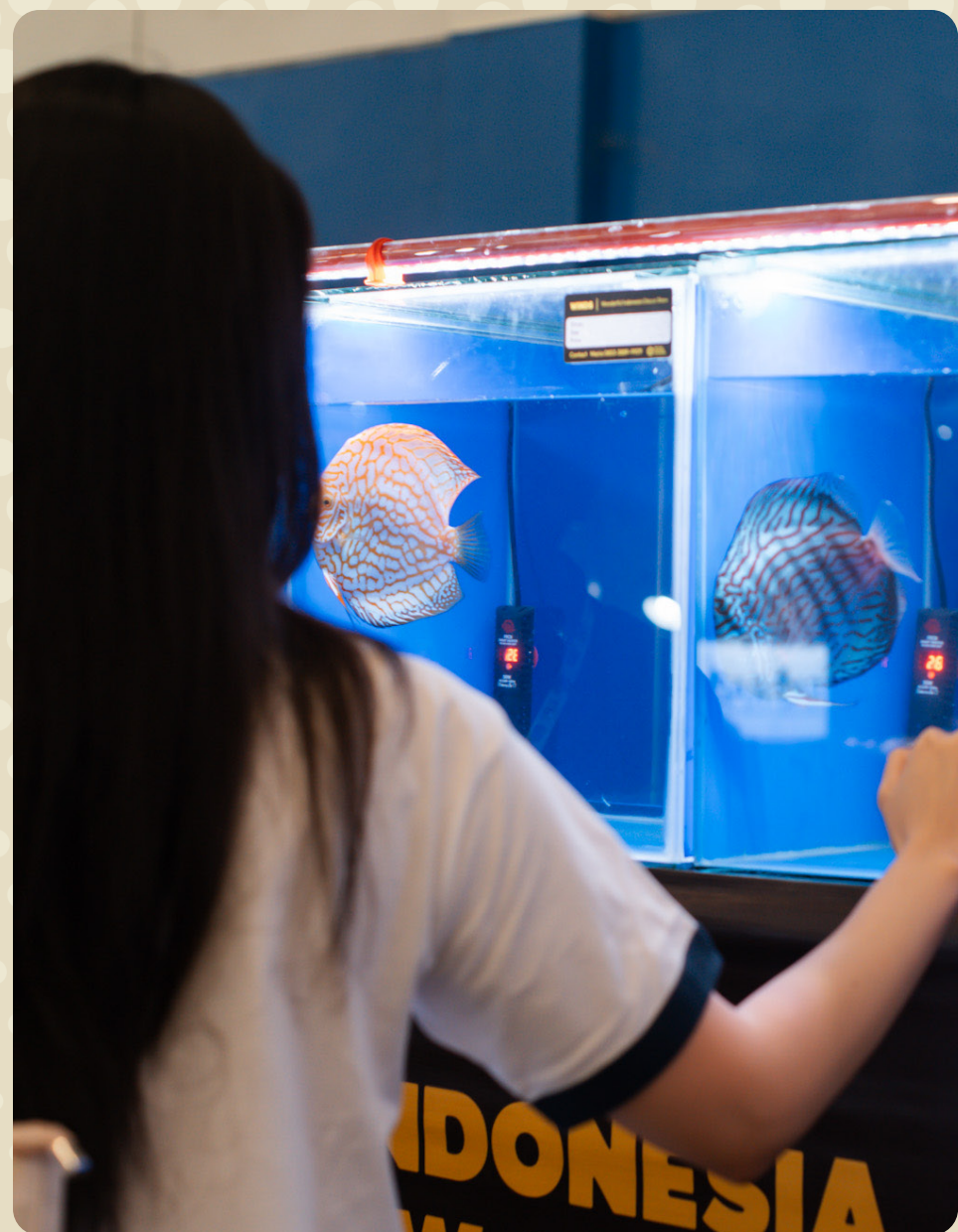
PROGRAM OF EVENT TALKSHOW





PROGRAM OF EVENT

WONDERFISH





PROGRAM OF EVENT

DOG DEMONSTRATION BY ALEX VON WATER



PROGRAM OF EVENT

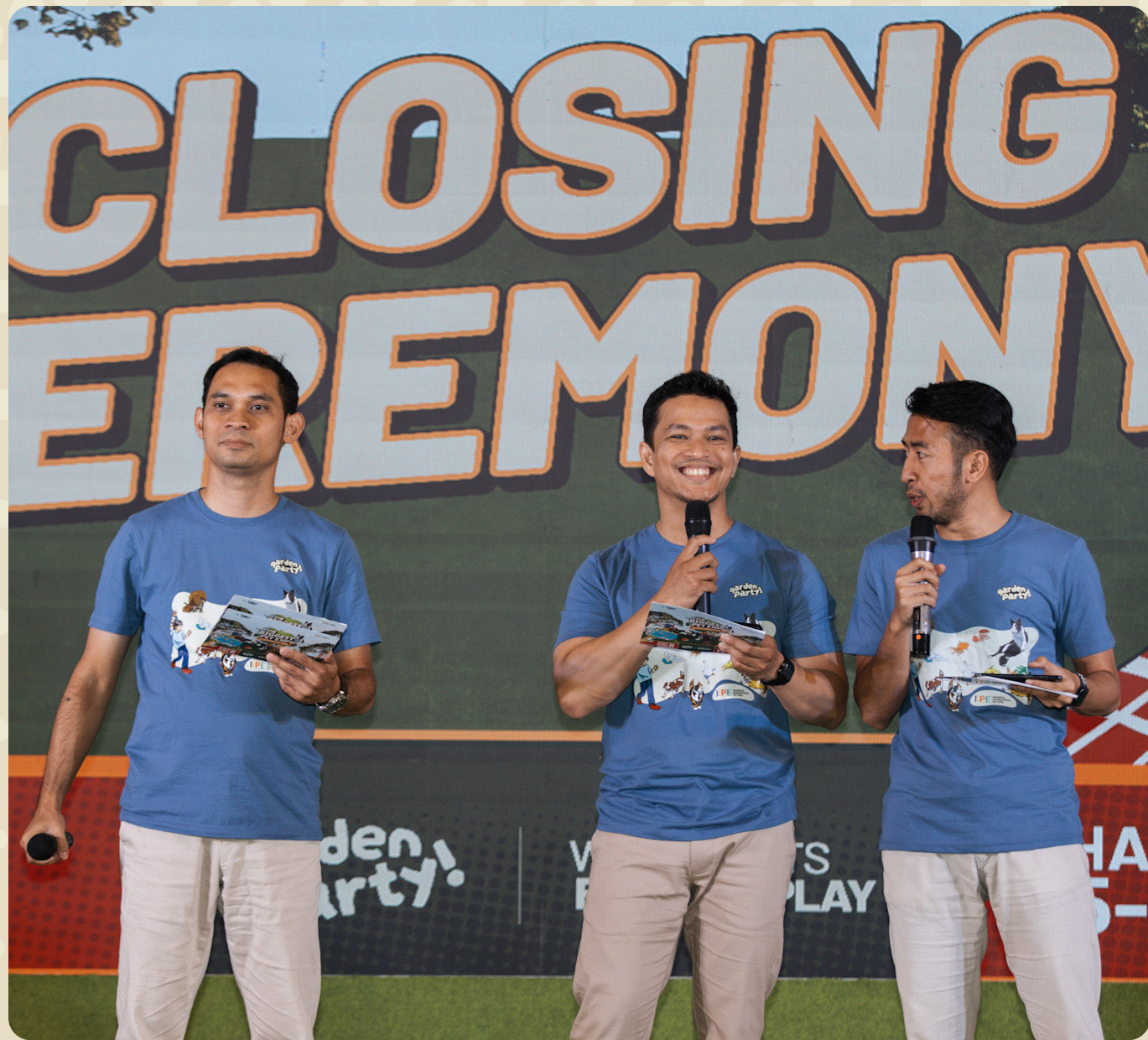
CAT STATION





PROGRAM OF EVENT

CLOSING CEREMONY



PROGRAM OF EVENT

TEMALI INDONESIA

PROMOTIONAL MATERIAL









THE CROWD





OUR PARTNERS

INTERNATIONAL PARTNERS



VENUE PARTNER



BANK PARTNER



E-COMMERCE PARTNER



LOGISTIC PARTNER



PURE WATER PARTNER



PET CHECK POINT PARTNER



TICKETING PARTNER



MUSHOLLA PARTNER



BEVERAGE PARTNER



VENDING MACHINE PARTNER



OFFICIAL CONTRACTOR



POWERBANK PARTNER



OFFICIAL LED PARTNER



PET FRIENDLY HOTEL PARTNER

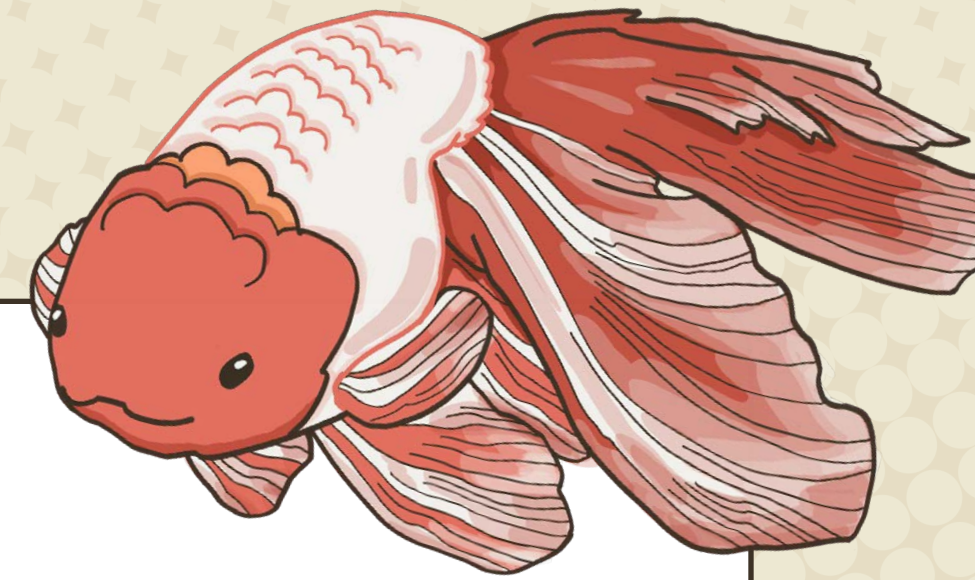


MEDIA PARTNERS

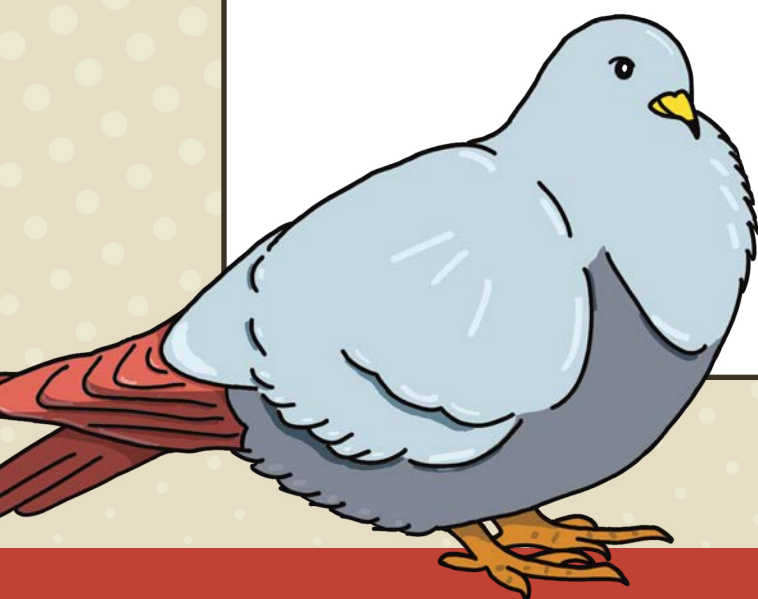


OUR COMMUNITY

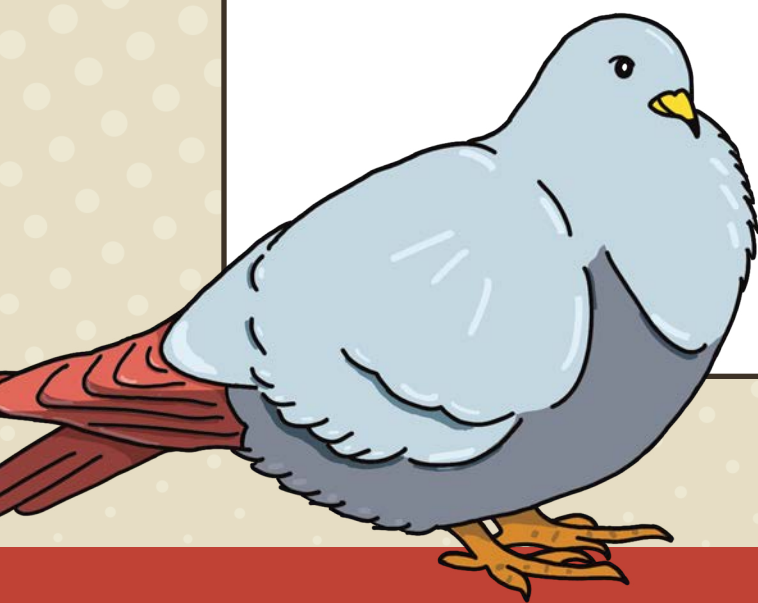
OUR SPONSORS



OUR EXHIBITORS



OUR EXHIBITORS



HOSTED BY
TEMALI
INDONESIA

I I P E INDONESIA
INTERNATIONAL
PET EXPO

**UNLEASH
THE ENERGY**

THE BIGGEST PET EXPO IN SOUTH EAST ASIA

SAVE THE DATE!

**4-6 SEPTEMBER
2026, ICE BSD**



SEE YOU!

FOR MORE INFORMATION

TEMALI INDONESIA

18 Office Park, 10th A Floor, Jl. TB Simatupang No. 18, Jakarta 12520

Phone: (+62) 812-8577-7622 (Admin)



@iipe.official



www.iipe.co.id

