

# POST SHOW REPORT

31 OCTOBER - 02 NOVEMBER 2025

HALL 5-10 | ICE BSD CITY, INDONESIA



garden  
party!

WHERE PETS  
BLOOM & PLAY

# EXPO SUMMARY

Indonesia International Pet Expo (IIPE) is finally back in 2025 with its theme "Garden Party" to introduce the magical world of pets. IIPE was held on 31 October-02 November, 2025 at the hall 5-10 of Indonesia Convention Exhibition (ICE) BSD. IIPE 2025 was visited by many people not just from Indonesia, but also from other countries. It was also attended by exhibitors domestically and internationally.

The opening ceremony of Indonesia International Pet Expo 2025 was carried out by Mr. Didit Siswodwiatmoko as the President Director of PT. Temali Indonesia. The opening ceremony was also enlivened by the wonderful Indonesian traditional dance. From the first until the last day, IIPE was visited by many Indonesian public figures and VVIPs from the Indonesian government.

It is proudly said that Indonesia International Pet Expo 2025 marked the biggest number of visitors from the previous years, which was 67.794 visitors. Not just visitors, but also 293 exhibitors participated to support the success of this annual event. This year, we invited 28 pet communities to gather and have fun at IIPE. Many people were thrilled with all the activities provided at IIPE 2024; pet competitions, talk shows by the experts, fun activities involving pets like dog yoga, pet products launching, and many more activities.

Come join us at the Indonesia International Pet Expo, the largest pet expo in the country, and don't miss the chance to celebrate the joy of pets at this incredible event!



# DATA FACTS 2025

VISITORS

**67.794**

EXHIBITORS

**300**

DAYS

**3 DAYS**

VENUE

**6 HALL**

AREA (SQM)

**30.000**

COMMUNITY

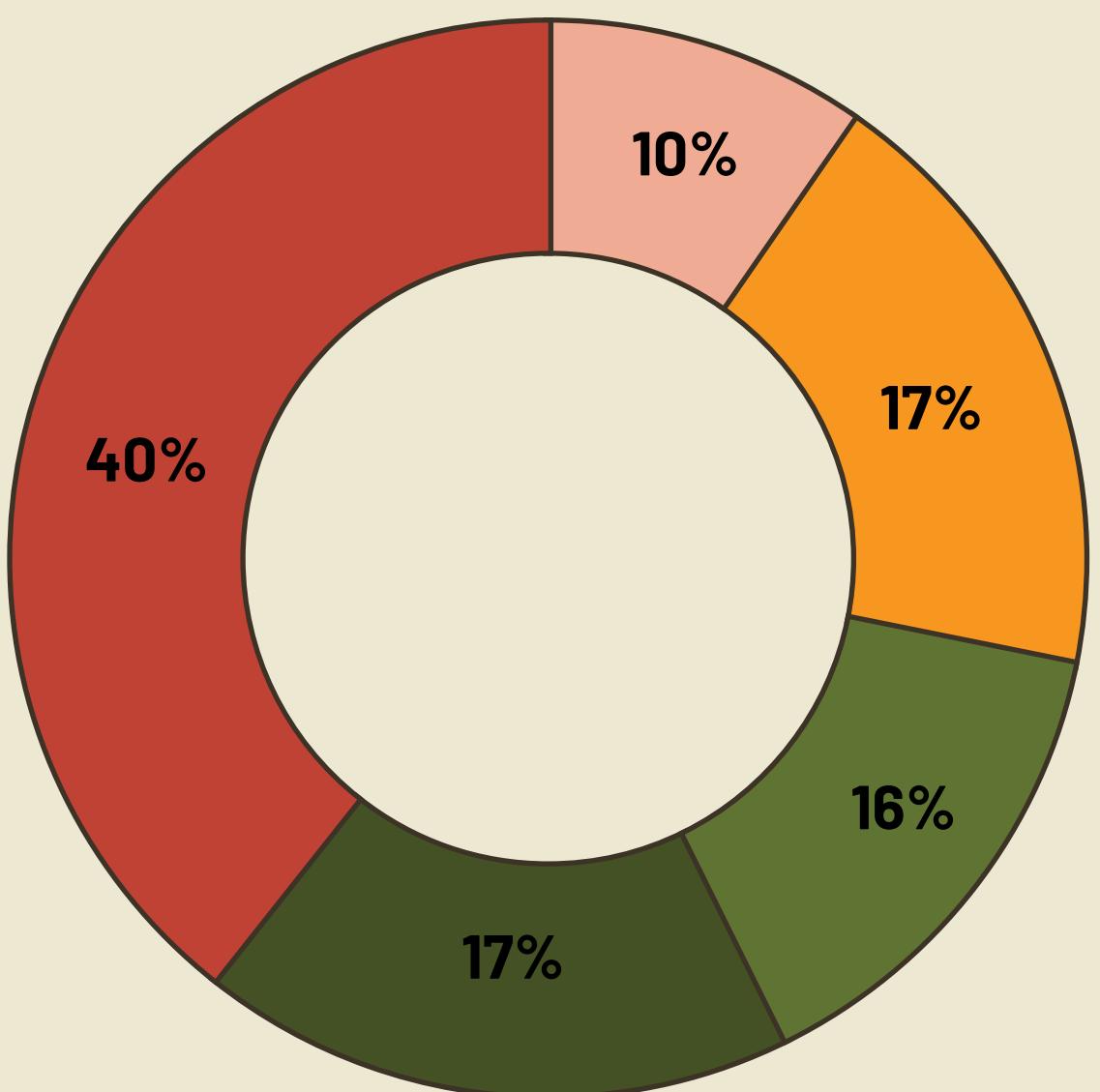
**28**



# VISITORS 2025

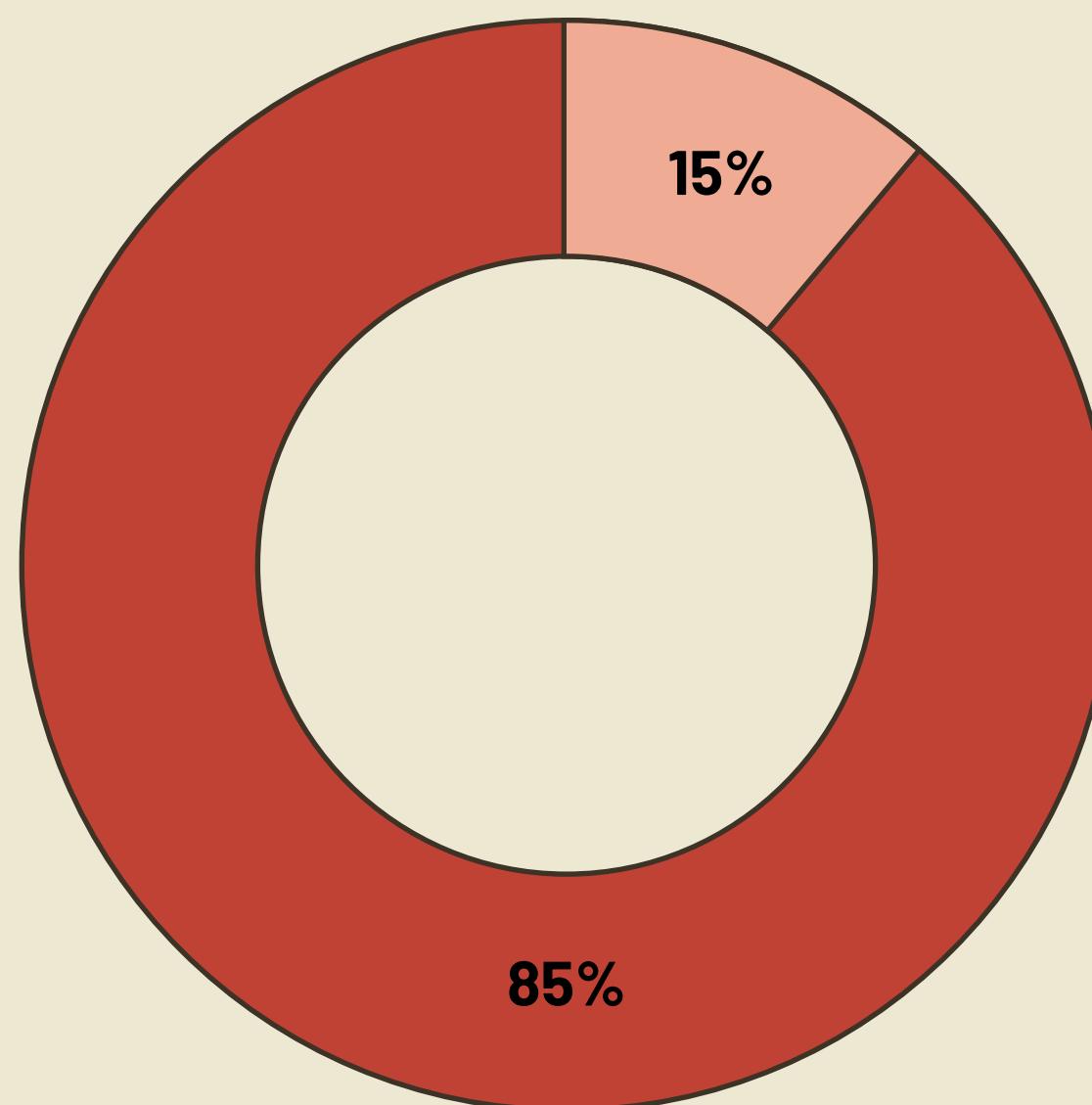


TOP REASON  
FOR ATTENDING



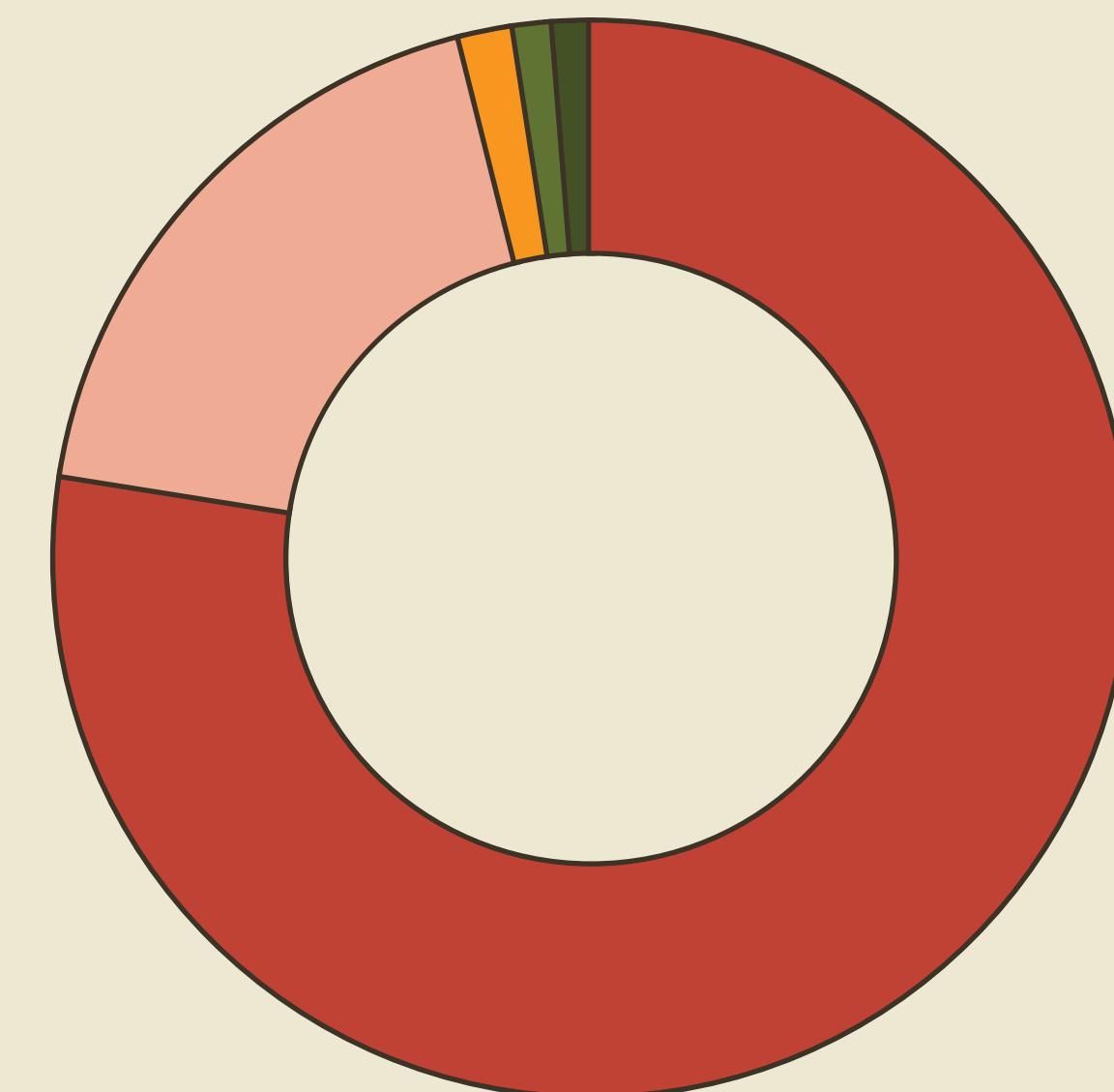
- PET HEALTH CHECK
- SHOWS & COMPETITION
- ADOPTION DRIVE
- TALKSHOW
- PET PRODUCT & SERVICE

VISITORSHIP



- OVERSEAS
- DOMESTIC

PET VISITORS



- DOG (75,8%)
- CAT (22,5%)
- REPTIL (0,6%)
- SUGAR GLIDER (0,5%)
- OTHERS (0,6%)



# EXHIBITORS 2025



## PRODUCT EXHIBIT

- PET FOOD
- PET TREATS
- GROOMING PRODUCTS
- PET SUPPLEMENTS
- VETERINARY PRODUCTS
- PET ACCESSORIES
- AND MANY MORE!

## SHOW FEATURES

- 300 EXHIBITORS
- INTERNATIONAL CAT SHOW
- DOG SHOW & AGILITY
- TALKSHOW & EDUCATION
- VETERINARIAN SEMINAR & EXPO
- PET AREA SHOW
- PET CONTEST

## NATIONALITY

TOTAL EXHIBITORS

300 EXHIBITORS

● INDONESIA	● VIETNAM	● GERMANY
● CHINA	● TAIWAN	● JAPAN
● MALAYSIA	● THAILAND	● FRANCE
● TURKIYE	● EUROPE	● USA
● SINGAPORE	● SPANYOL	● HONGKONG
● SOUTH KOREA	● BRAZIL	



# PROGRAM OF EVENT

# OPENING CEREMONY





# PROGRAM OF EVENT

# B2B ACTIVATION



# PROGRAM OF EVENT **TICKETING**



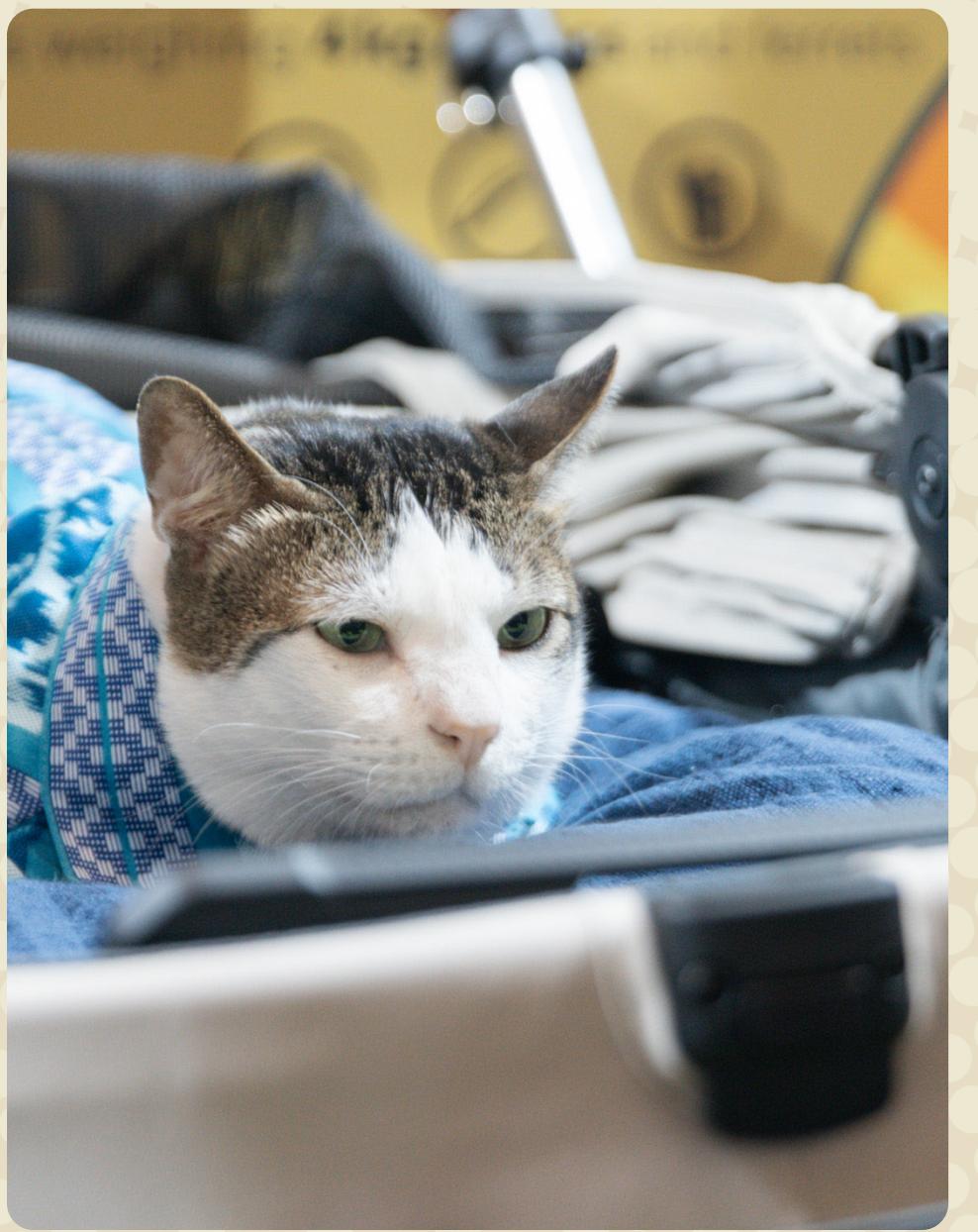
PROGRAM OF EVENT

# PET CHECK POINT



# PROGRAM OF EVENT

# BRAND ACTIVATION



## PROGRAM OF EVENT

# BUSINESS LOUNGE & MARKETING GALLERY



PROGRAM OF EVENT

# DOG WALK BY PCG



PROGRAM OF EVENT

# PET PARADE BY CPPETINDO



**PROGRAM OF EVENT**  
**SUNSET WALK**  
**BY CPPETINDO**





# PROGRAM OF EVENT

# I GROOM

# ARTERO



PROGRAM OF EVENT

# WISATA BUKIT DOMBA



## PROGRAM OF EVENT

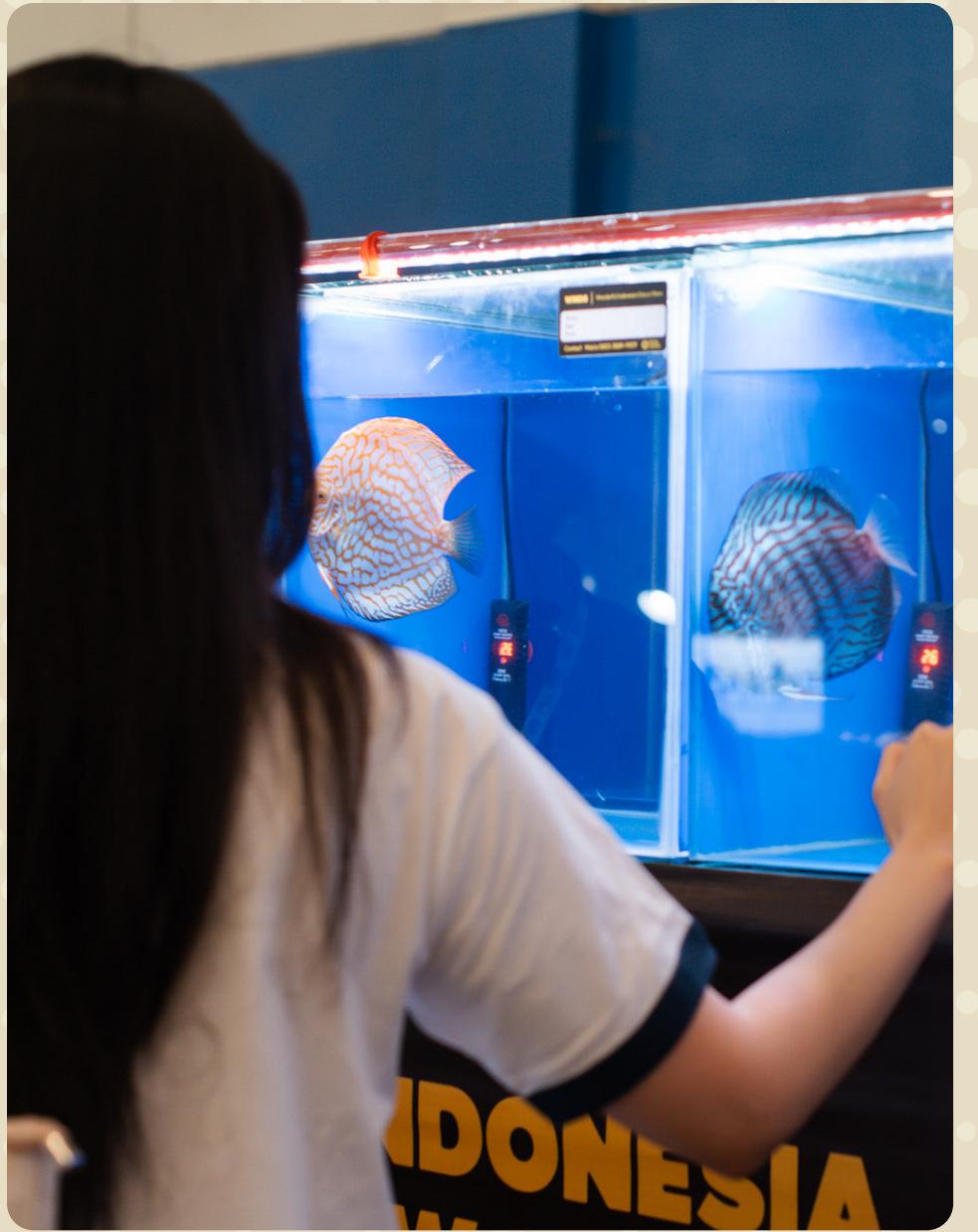
# TALKSHOW





## PROGRAM OF EVENT

# WONDERFISH





## PROGRAM OF EVENT

# DOG DEMONSTRATION BY ALEX VON WATER



# PROGRAM OF EVENT

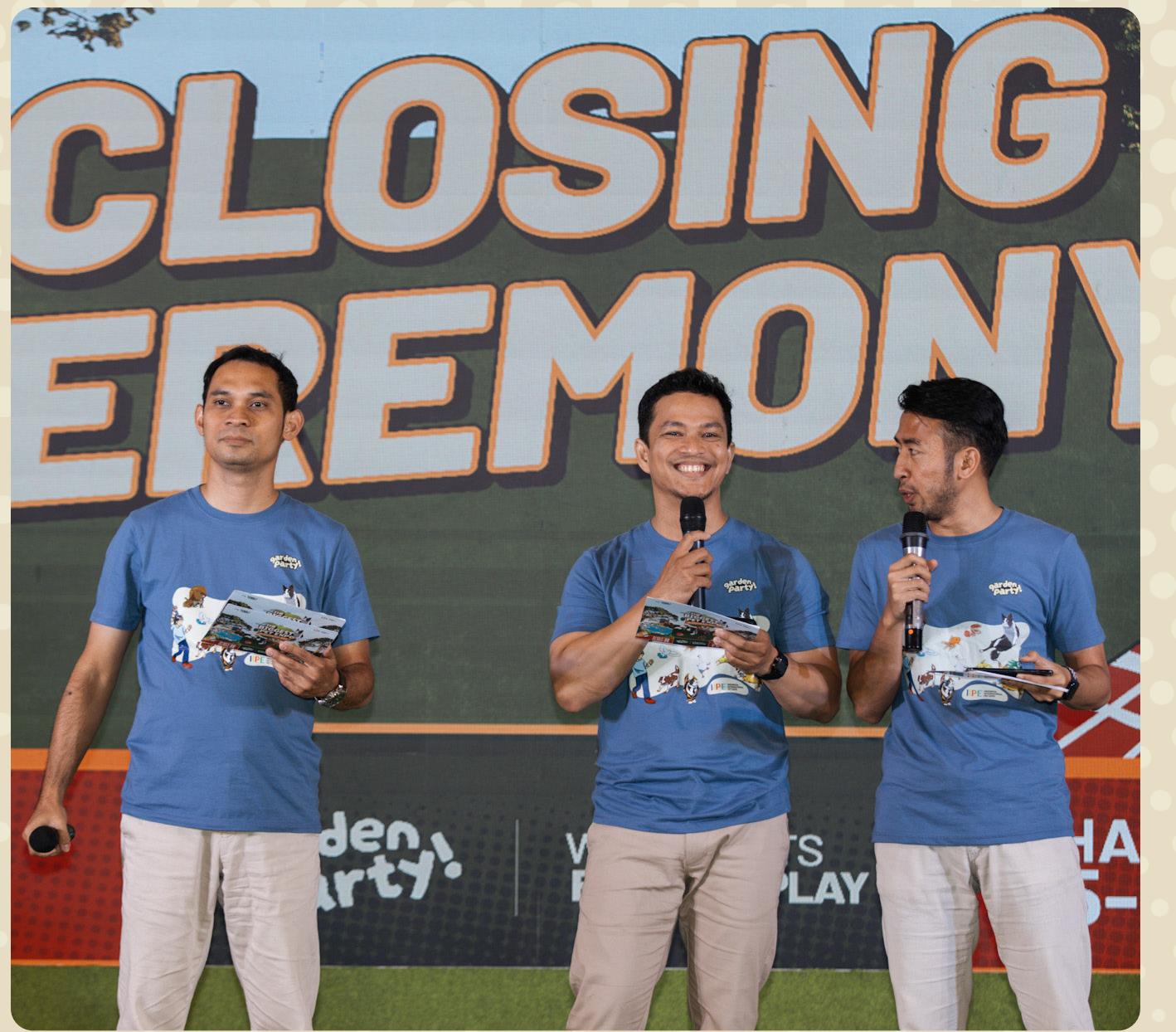
# CAT STATION





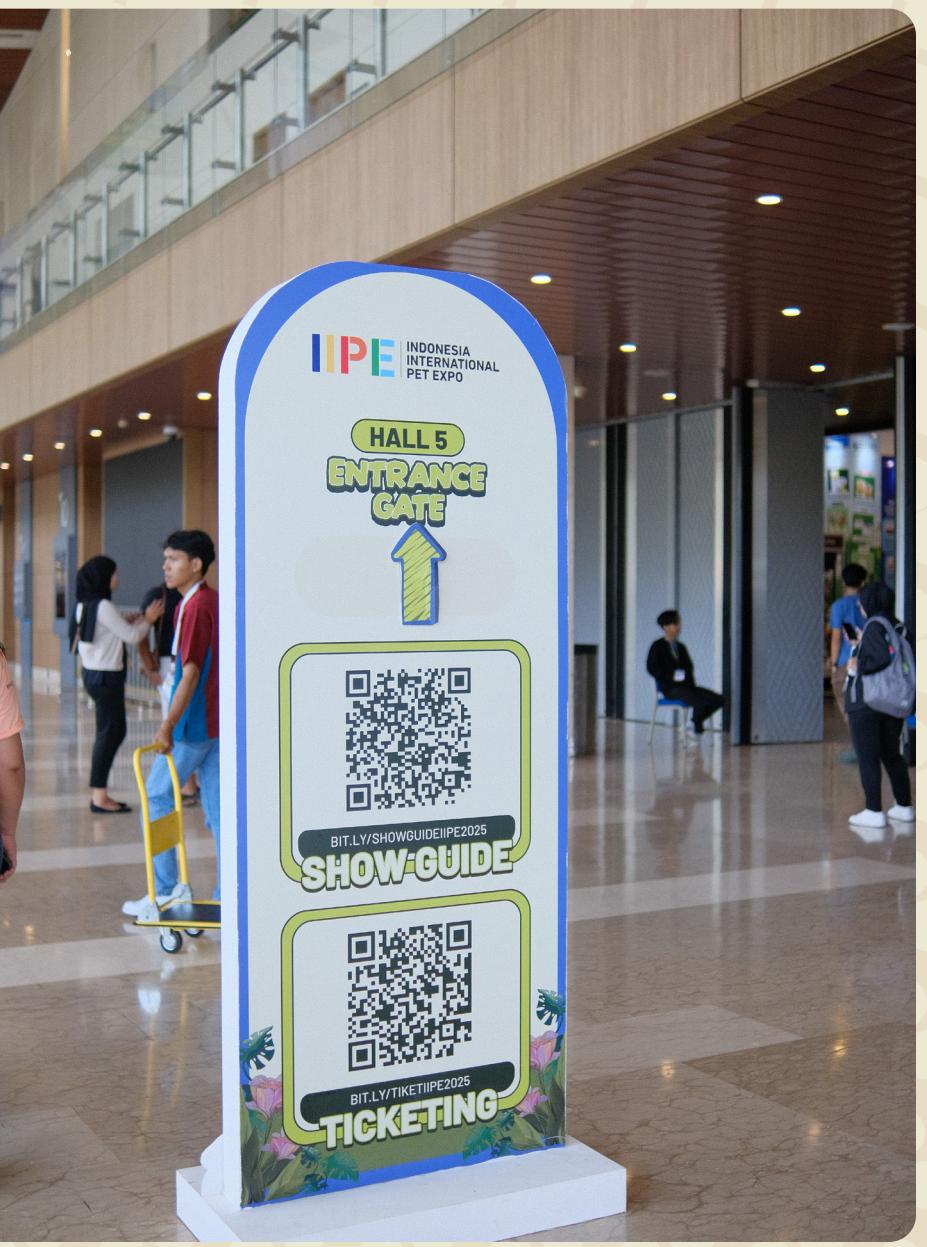
# PROGRAM OF EVENT

# CLOSING CEREMONY

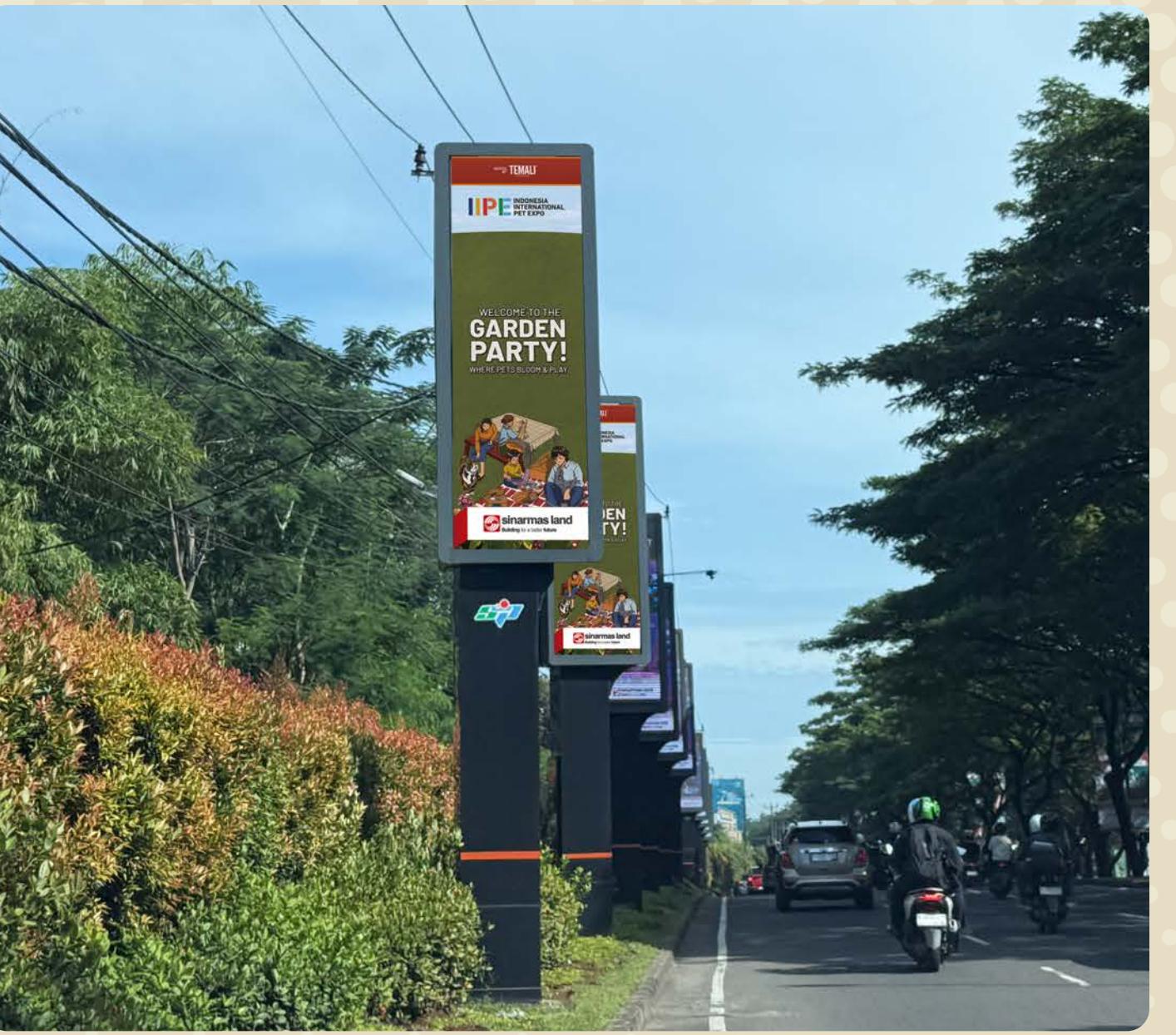


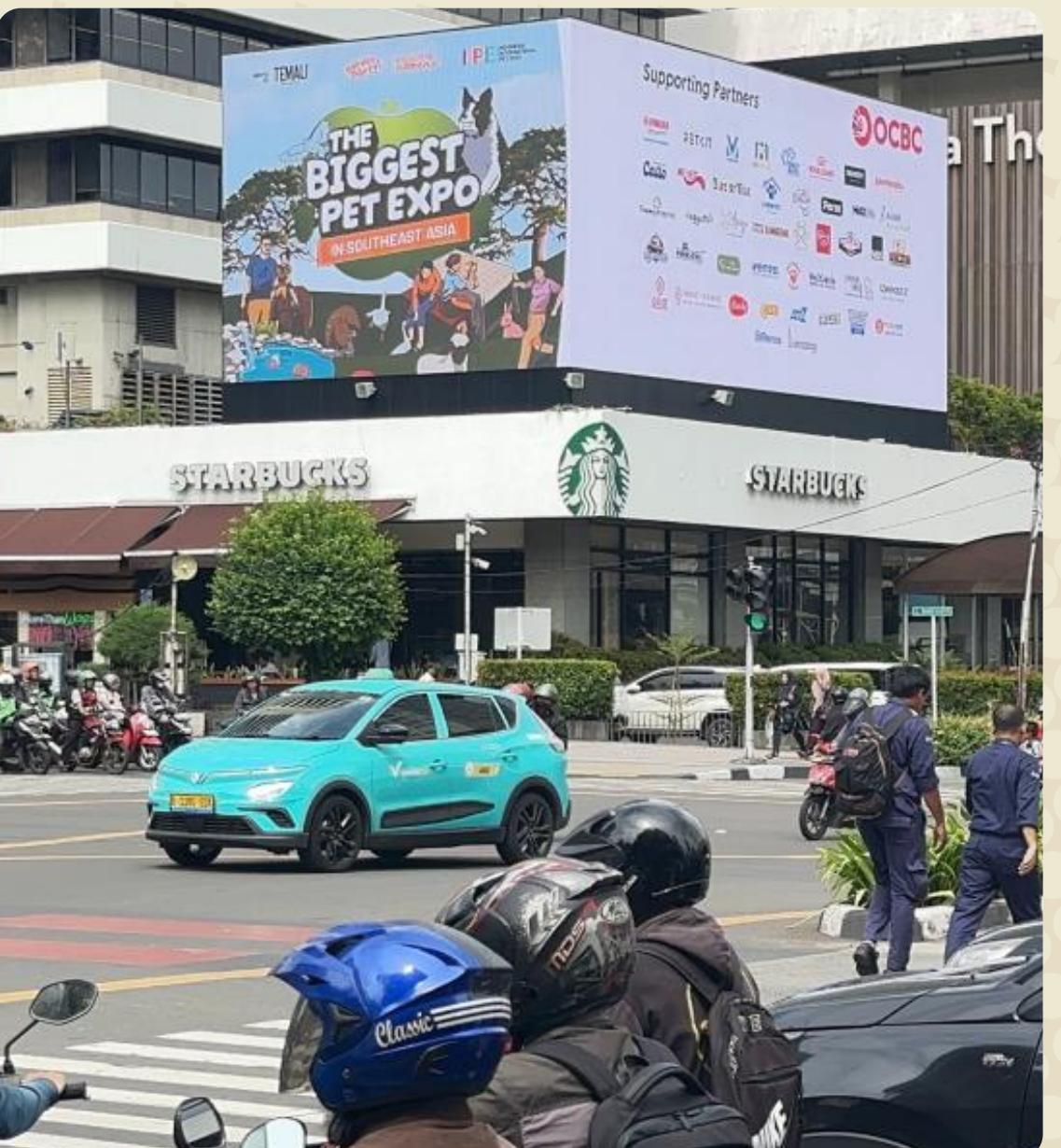
# PROGRAM OF EVENT

# TEMALI INDONESIA PROMOTIONAL MATERIAL









# THE CROWD





# OUR PARTNERS

## INTERNATIONAL PARTNERS



### VENUE PARTNER



### BANK PARTNER



### E-COMMERCE PARTNER



### LOGISTIC PARTNER



### PURE WATER PARTNER



### PET CHECK POINT PARTNER



### TICKETING PARTNER



### MUSHOLLA PARTNER



### BEVERAGE PARTNER



### VENDING MACHINE PARTNER



### OFFICIAL CONTRACTOR



### POWERBANK PARTNER



### OFFICIAL LED PARTNER



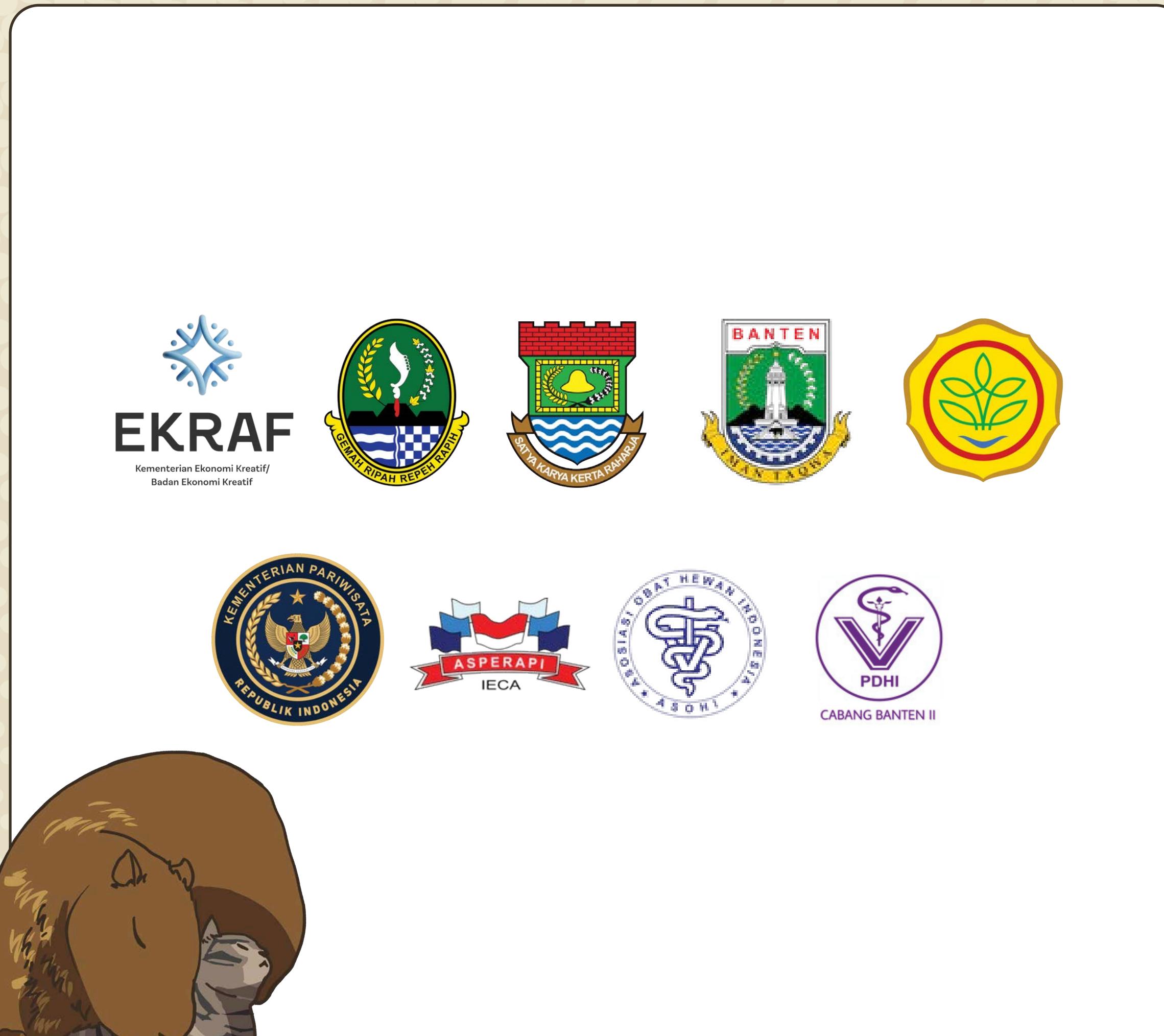
### PET FRIENDLY HOTEL PARTNER



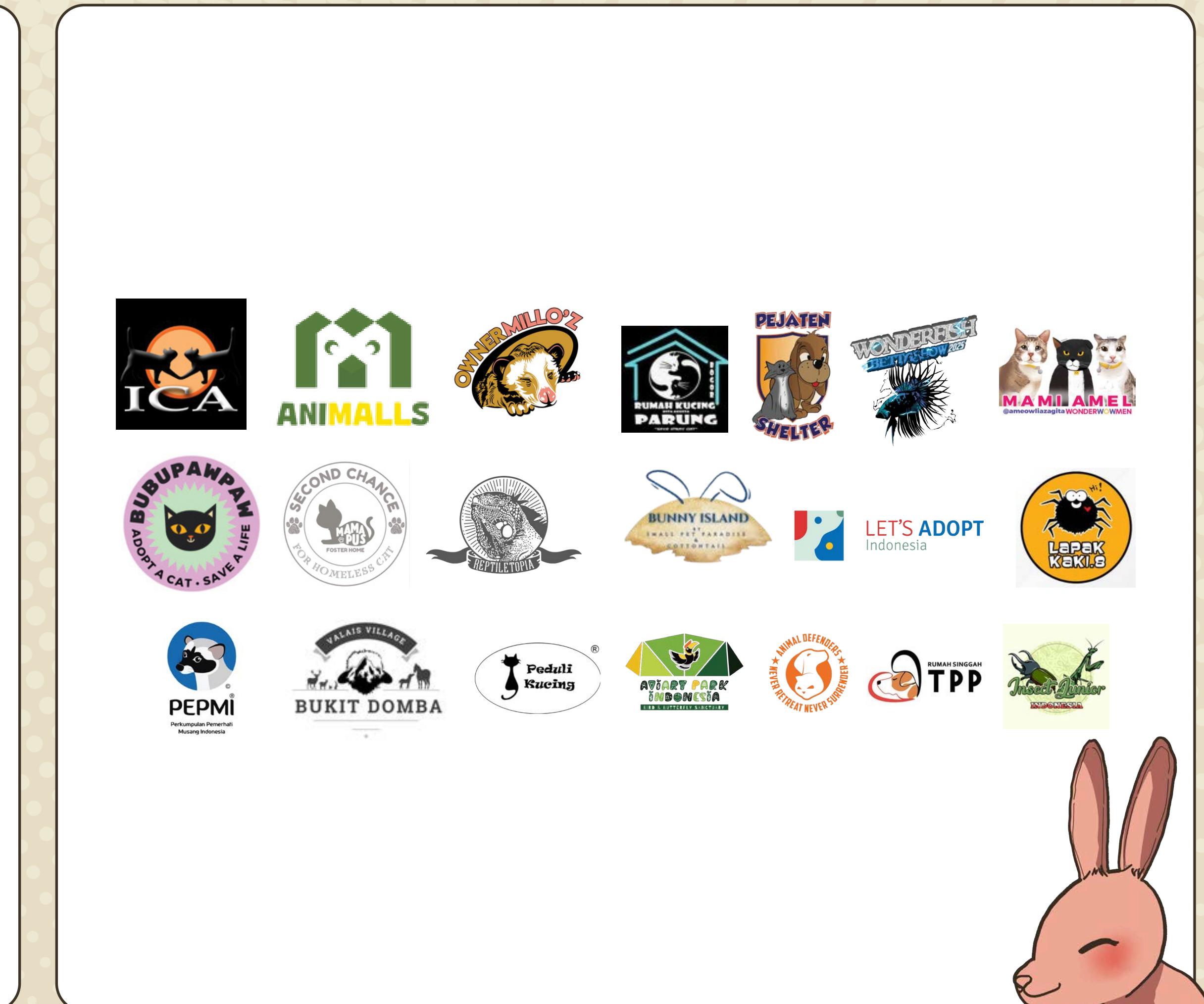
## MEDIA PARTNERS



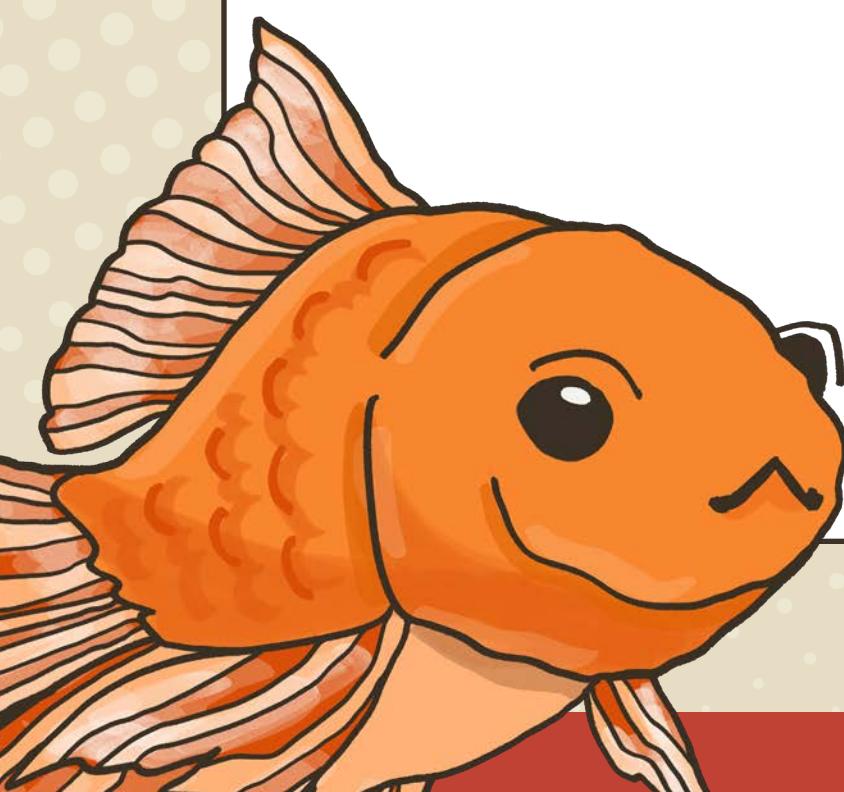
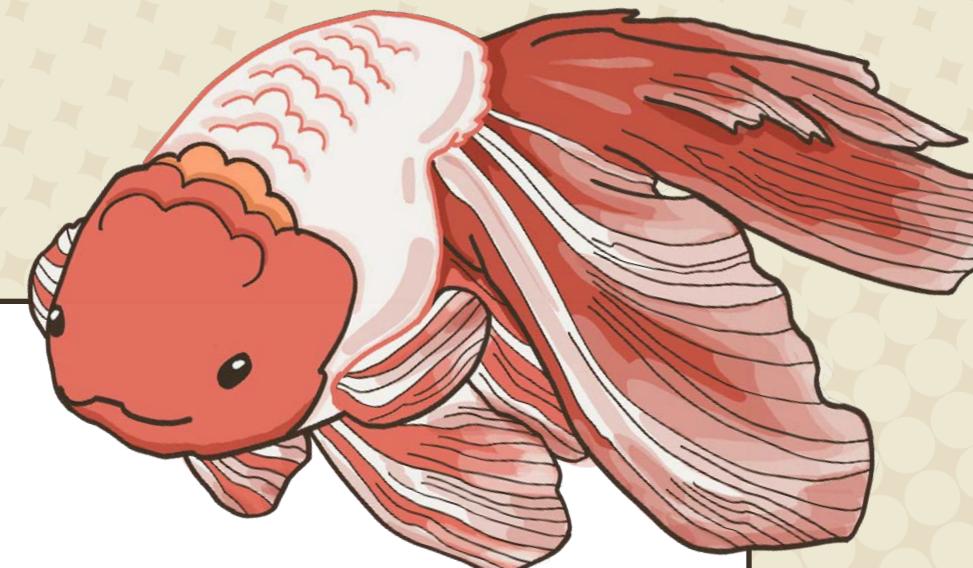
# SUPPORTED BY



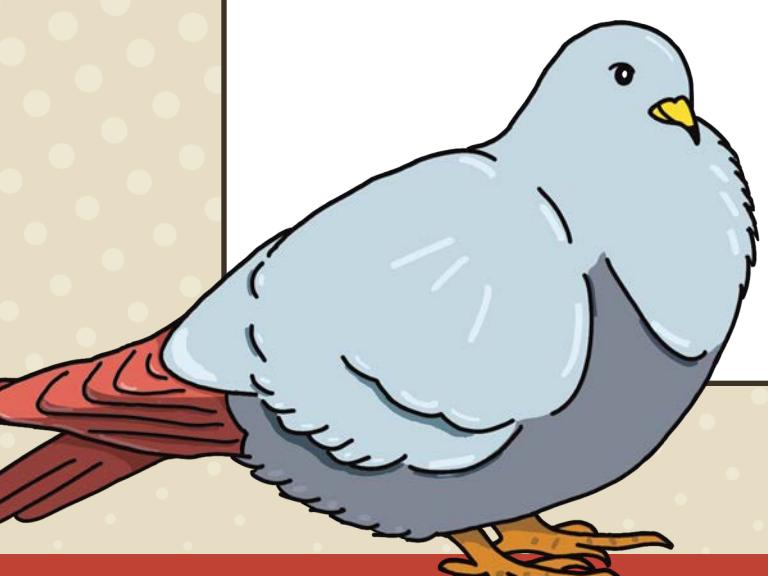
# OUR COMMUNITY



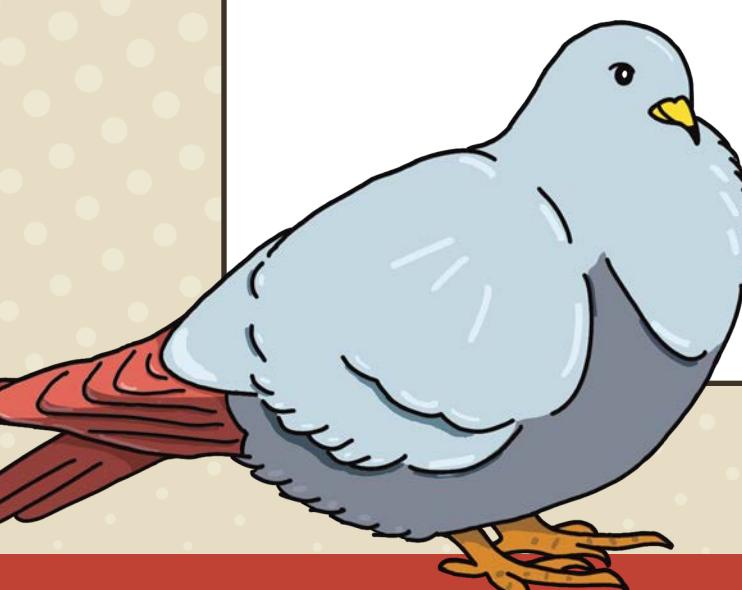
# OUR SPONSORS



# OUR EXHIBITORS



# OUR EXHIBITORS



HOSTED BY  
**TEMALI®**  
INDONESIA

I I P E INDONESIA  
INTERNATIONAL  
PET EXPO

UNLEASH  
THE ENERGY

THE  
BIGGEST PET EXPO IN SOUTH EAST ASIA

SAVE THE DATE!

4-6 SEPTEMBER  
2026, ICE BSD



# SEE YOU!

FOR MORE INFORMATION

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