

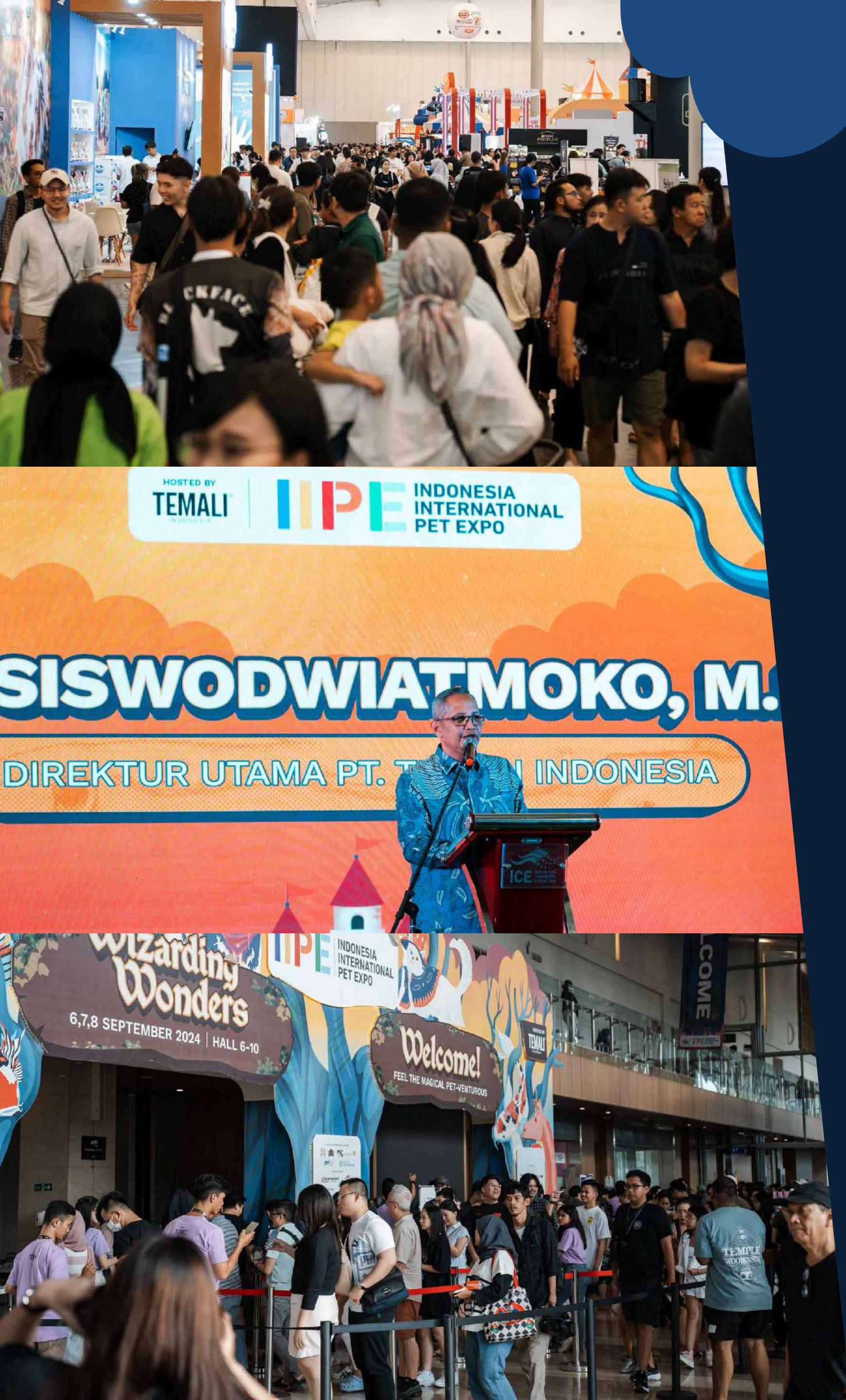
POST SHOW REPORT

6-8 SEPTEMBER 2024

HALL 6,7,8,9,10 | ICE BSD CITY, INDONESIA

HOSTED
BY





EXPO SUMMARY



Indonesia International Pet Expo (IIPE) is finally back in 2024 with its theme "Wizarding Wonders" to introduce the magical world of pets. IIPE was held on September 6-8, 2024 at the hall 6-10 of Indonesia Convention Exhibition (ICE) BSD. IIPE 2024 was visited by many people not just from Indonesia, but also from other countries. It was also attended by exhibitors domestically and internationally.

The opening ceremony of Indonesia International Pet Expo 2024 was carried out by Mr. Dudit Siswodwiatmoko as the President Director of PT. Temali Indonesia. The opening ceremony was also enlivened by the wonderful Indonesian traditional dance. From the first until the last day, IIPE was visited by many Indonesian public figures and VVIPs from the Indonesian government.

It is proudly said that Indonesia International Pet Expo 2024 marked the biggest number of visitors from the previous years, which was 65.969 visitors. Not just visitors, but also 282 exhibitors participated to support the success of this annual event. This year, we invited 22 pet communities to gather and have fun at IIPE. Many people were thrilled with all the activities provided at IIPE 2024; pet competitions, talk shows by the experts, fun activities involving pets like dog yoga, pet products launching, and many more activities.

Come join us at the Indonesia International Pet Expo, the largest pet expo in the country, and don't miss the chance to celebrate the joy of pets at this incredible event!

DATA FACTS 2024

VISITORS
65.969

EXHIBITORS
282

DAYS
3

VENUE
5

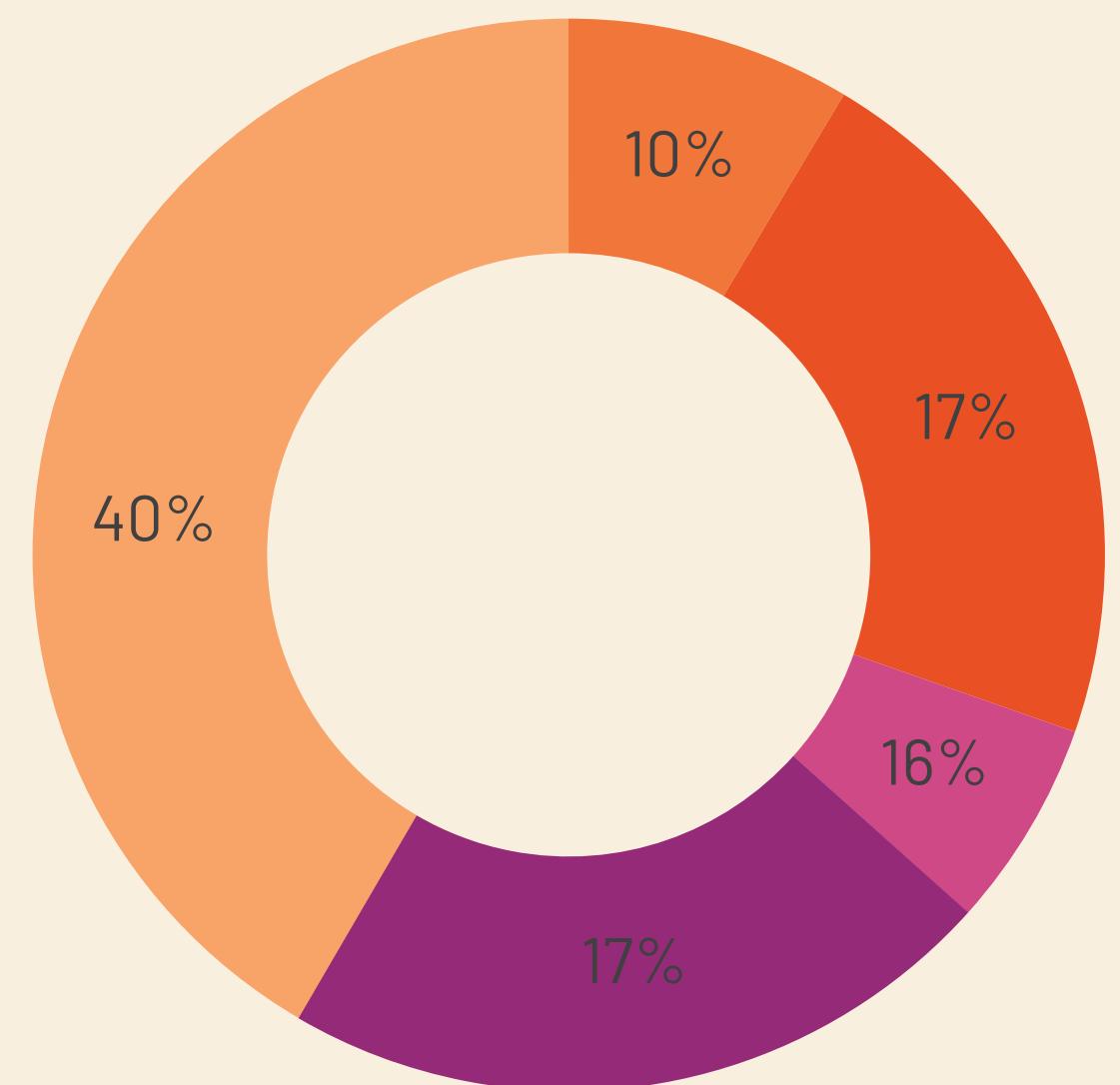
AREA (sqm)
25.000

COMMUNITY
22

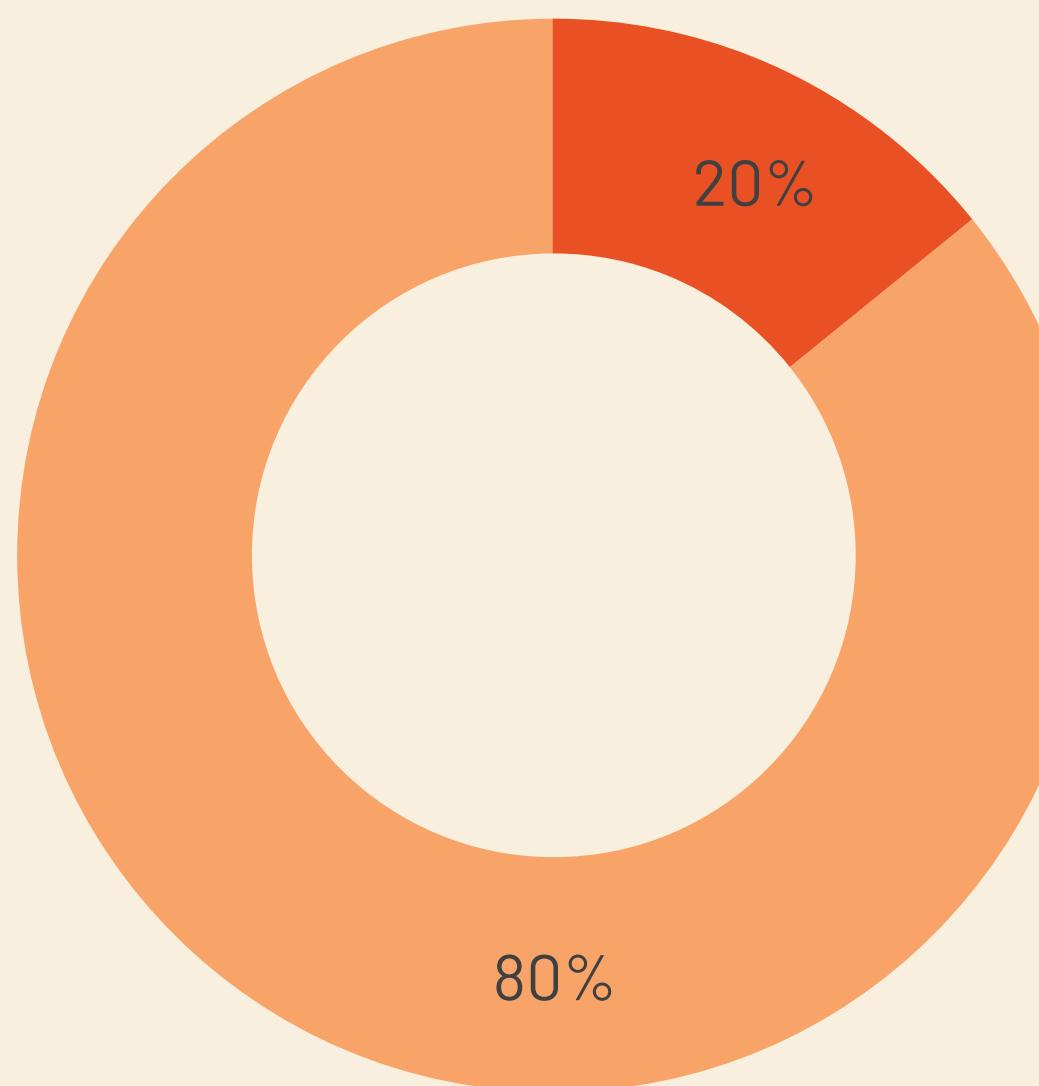


VISITOR 2024

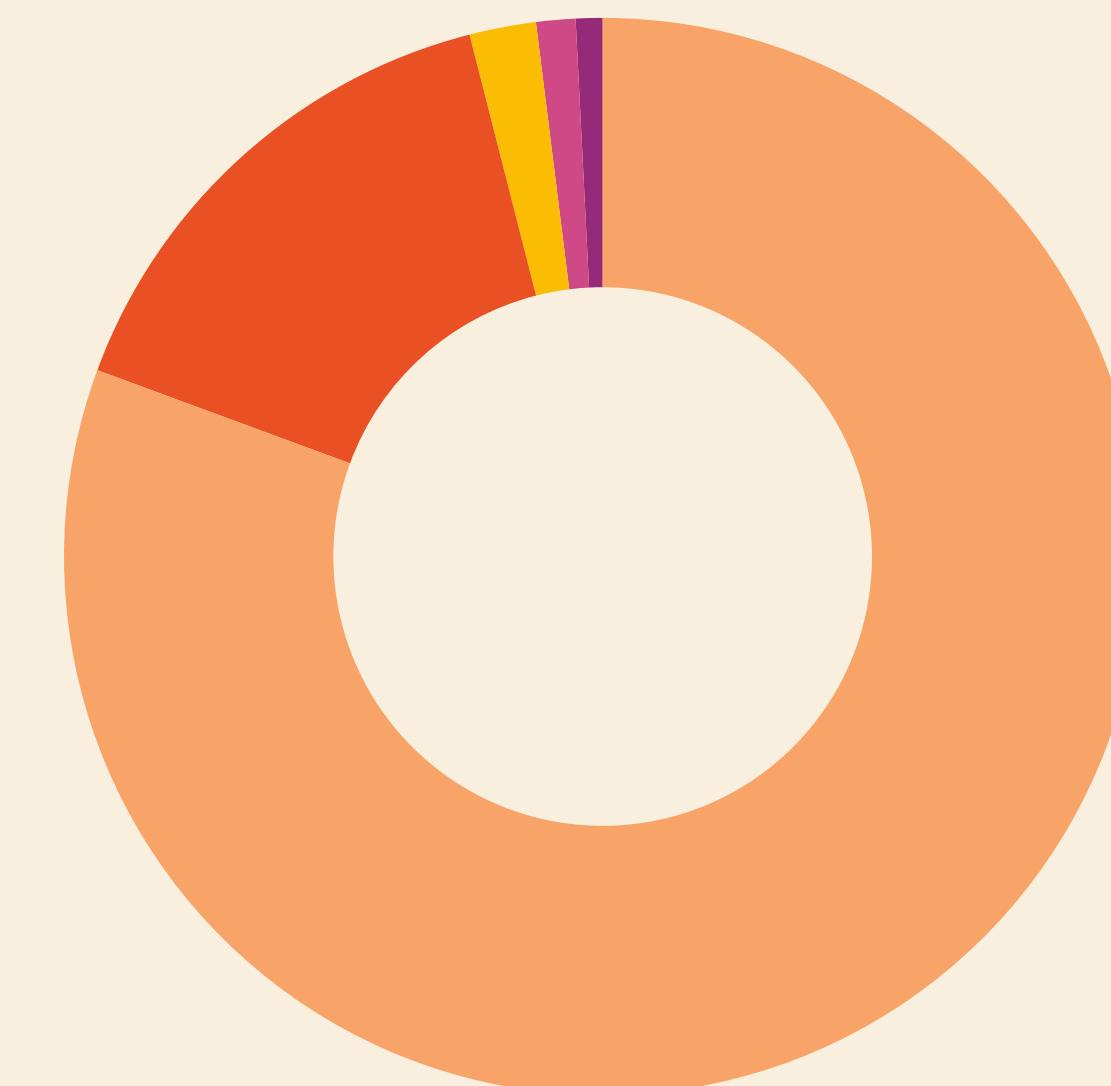
Top Reason For Attending



Visitorship



Pet Visitors



- Pet Health Check
- Shows & Competition
- Adoption Drive
- Talkshow
- Pet Product & Service

- Overseas
- Domestic

- Dog (80.6%)
- Cat (15.4%)
- Sugar Glider (2%)
- Rabbit (0.8%)
- Others (1.2%)

**Total
4725 Pet Visitors**

EXHIBITORS 2024

Product Exhibit

Pet Food Veterinary Products

Pet Treats Pet Accessories

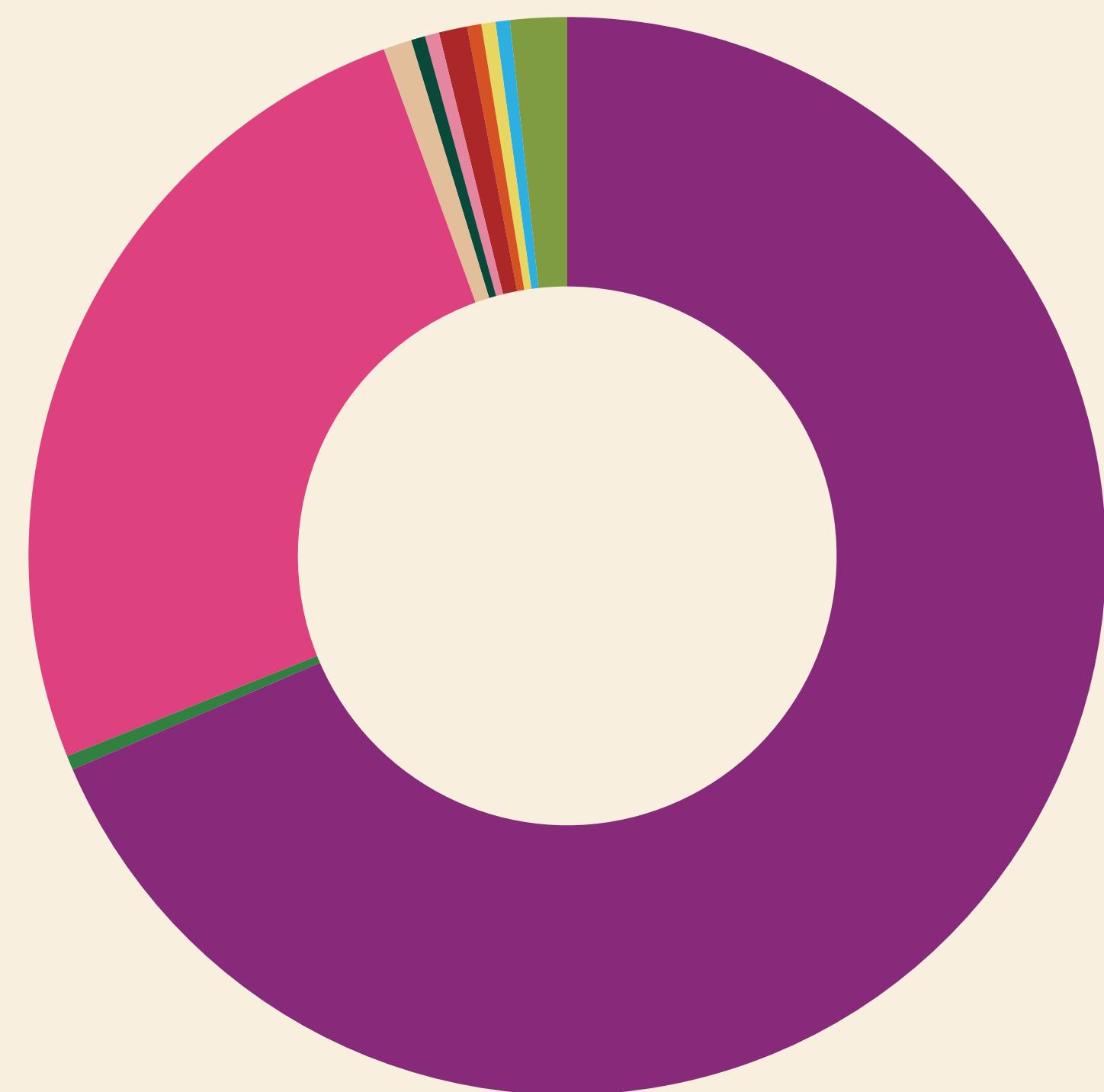
Grooming Products and many more!

Pet Supplements

Show Features

200+ Exhibitors	Pet Area Show
International Cat Show	Pet Contest
Dog Show & Agility	Entertainment
Talkshow & Education	Food Area
Veterinarian Seminar & Expo	and many more!

Nationality



- Indonesia - 208
- Canada - 1
- China - 60
- German - 2
- Hongkong - 1
- Japan - 1
- South Korea - 2
- Malaysia - 1
- Singapore - 1
- Taiwan - 1
- Thailand - 4

Total **282 Exhibitors**

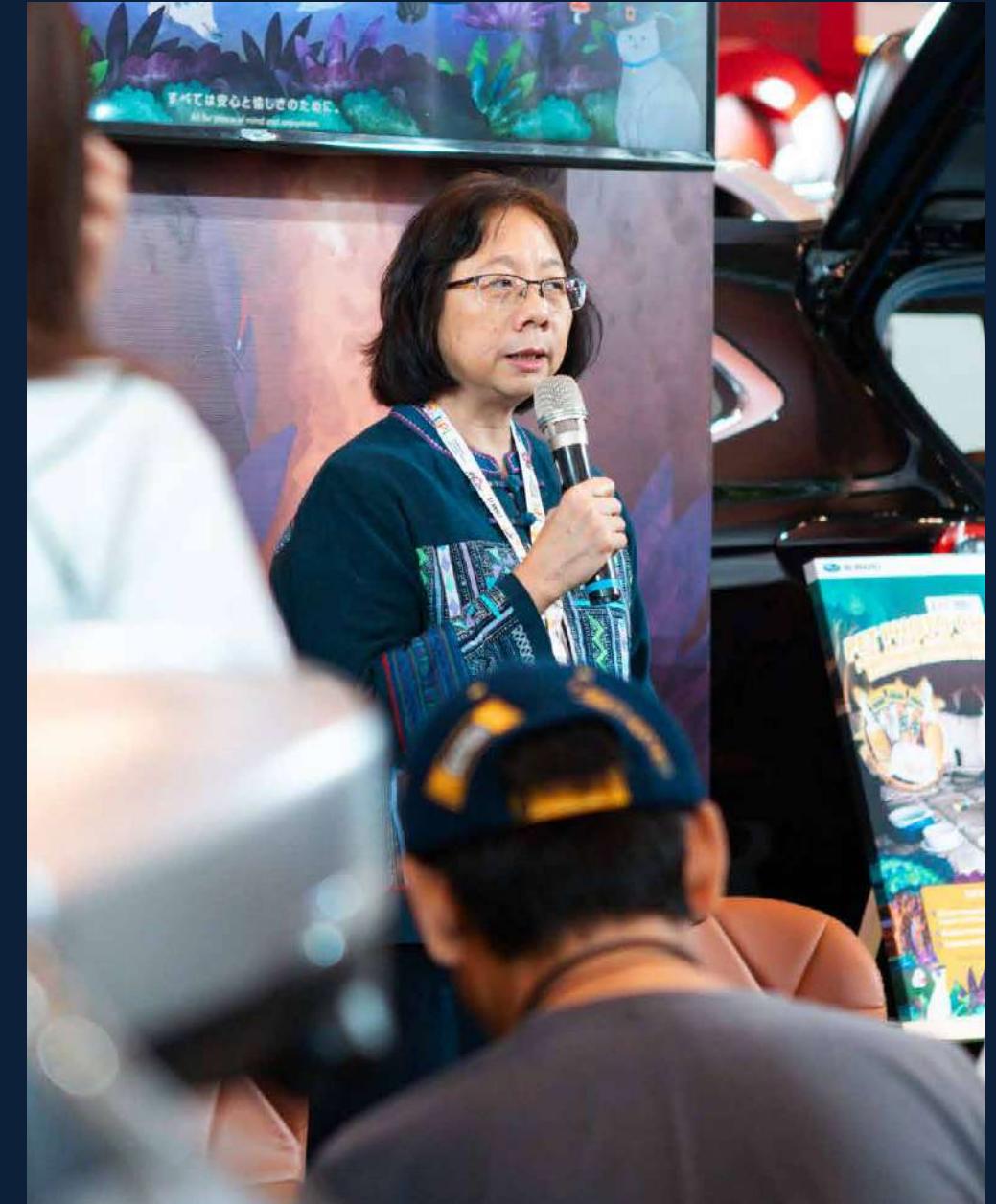
OPENING CEREMONY

Program of event



TALKSHOW, MEET & GREET

Program of event



TICKETING

Program of event



PET CHECK

Program of event



DOG SHOW

Program of event



PAW PICNIC BY CPPETINDO

Program of event



DOG WALK BY PCG

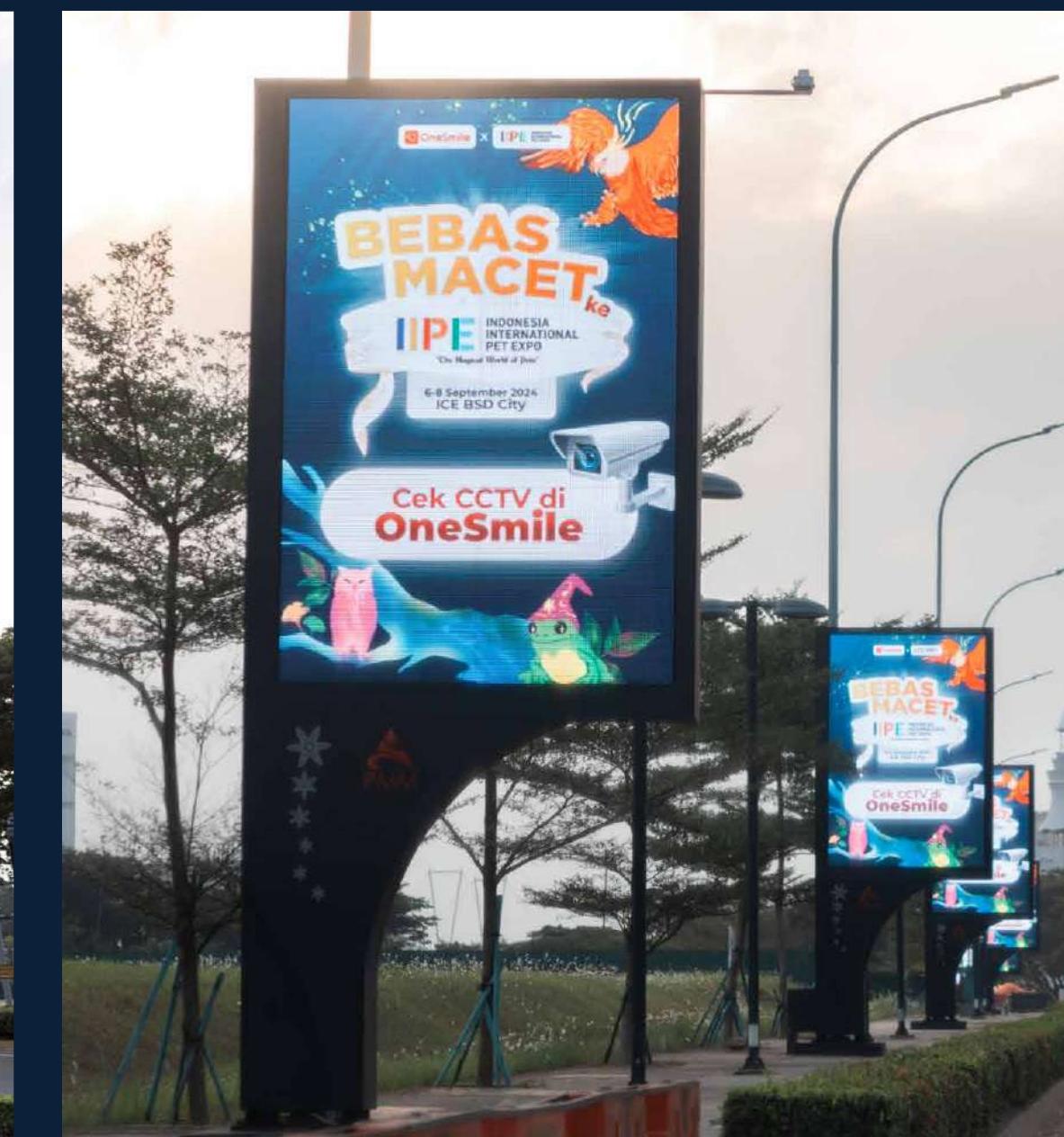
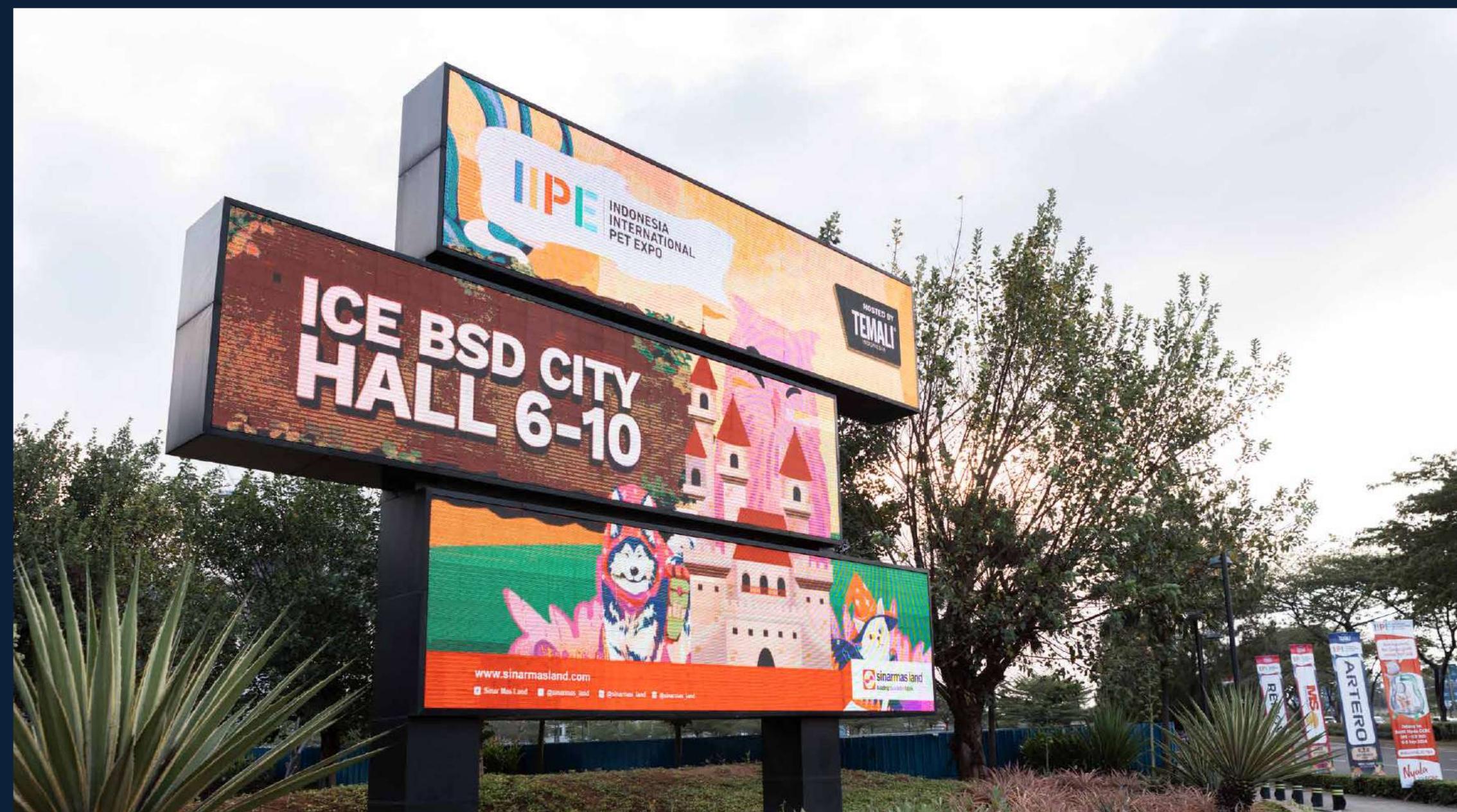
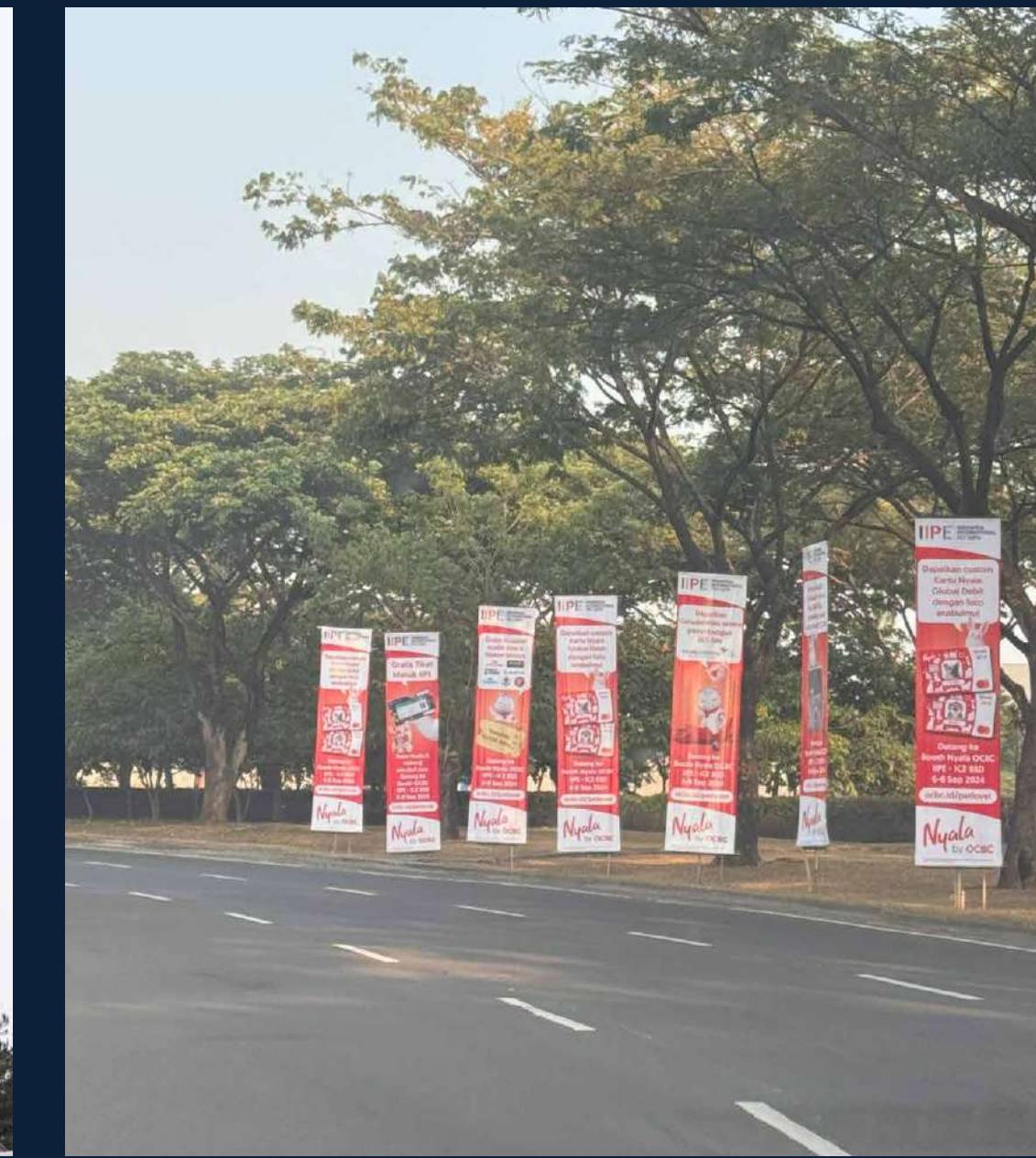
Program of event

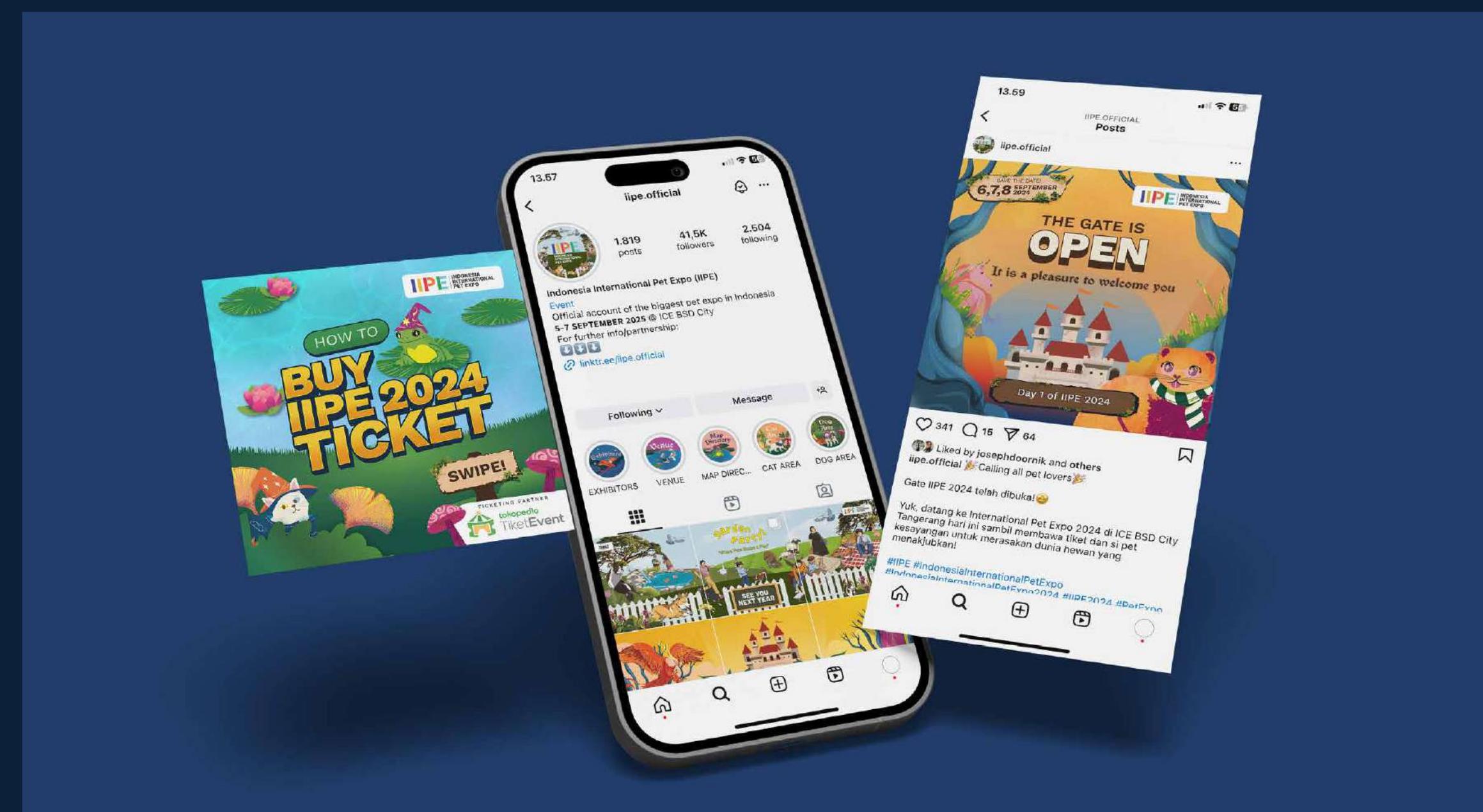
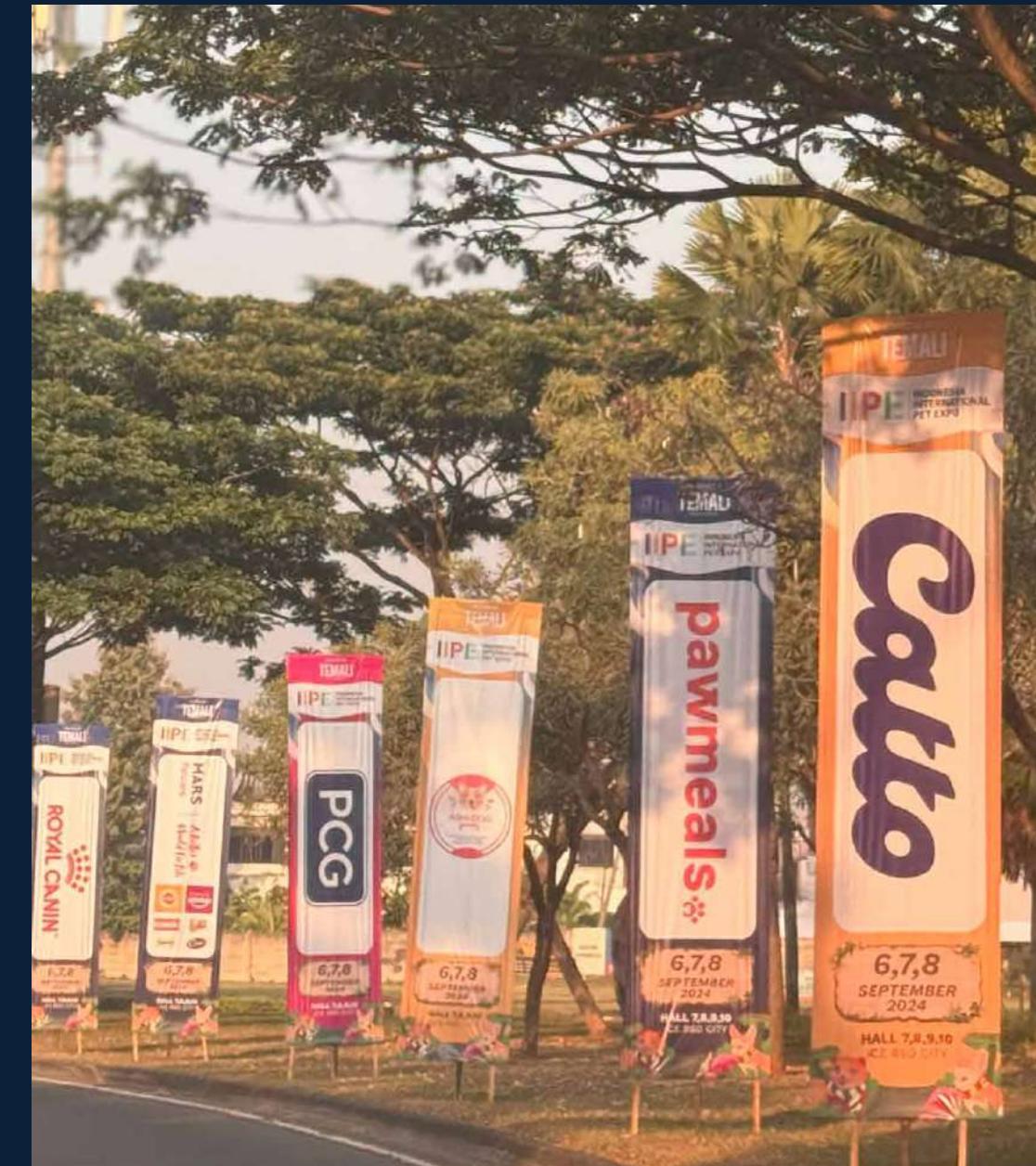


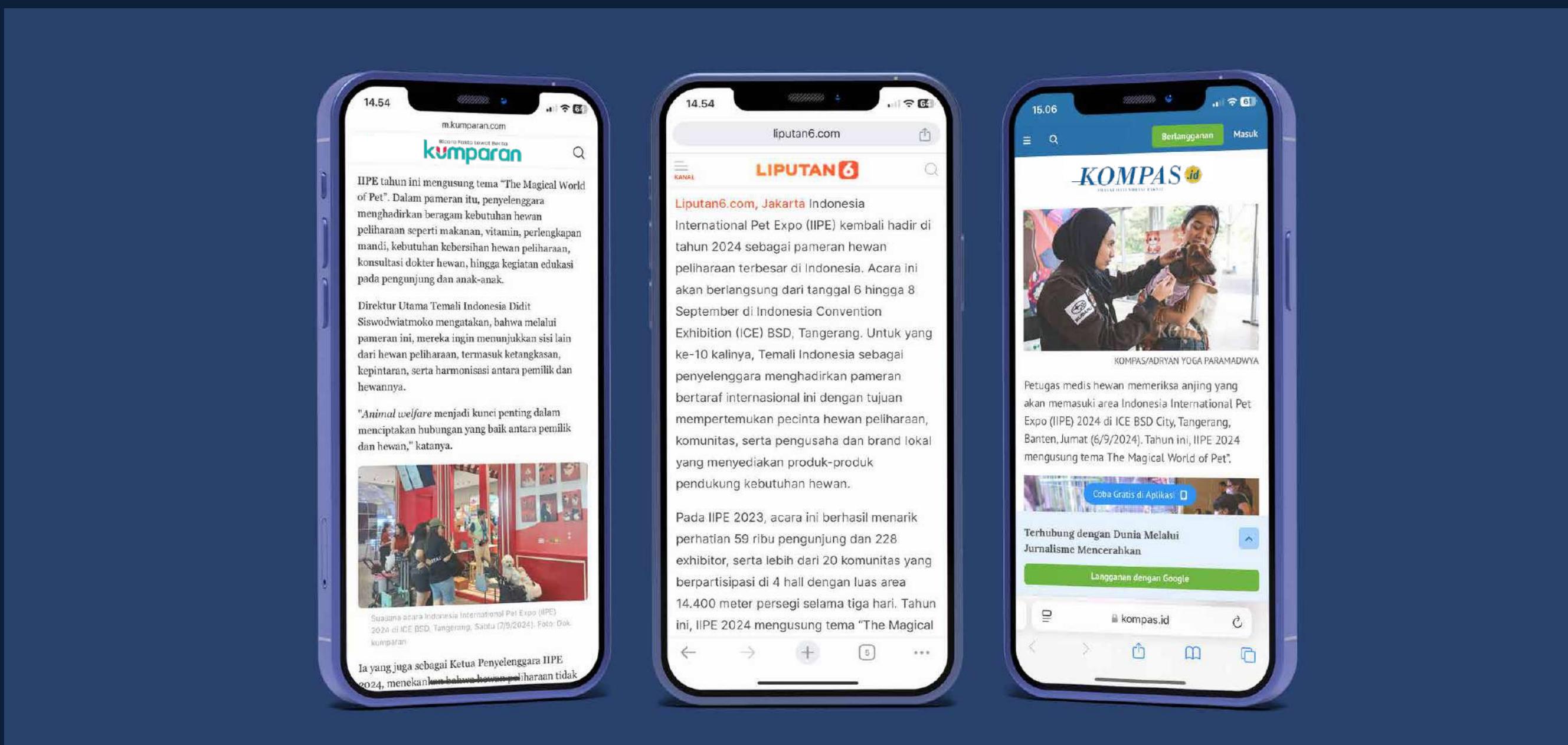
MEDIA PROMOTION CONTENT

Program of event



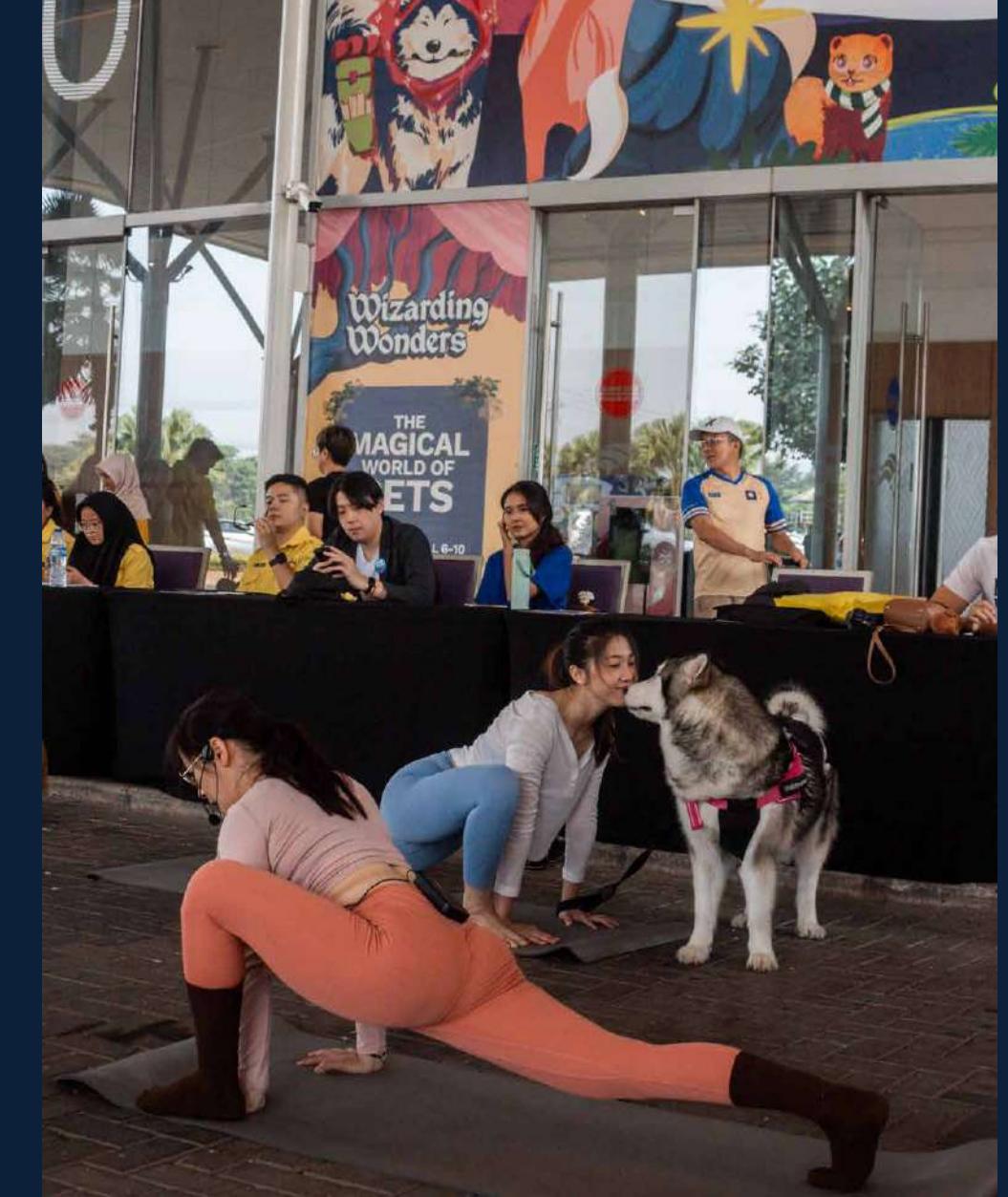






DOG YOGA & FASHION SHOW

Program of event



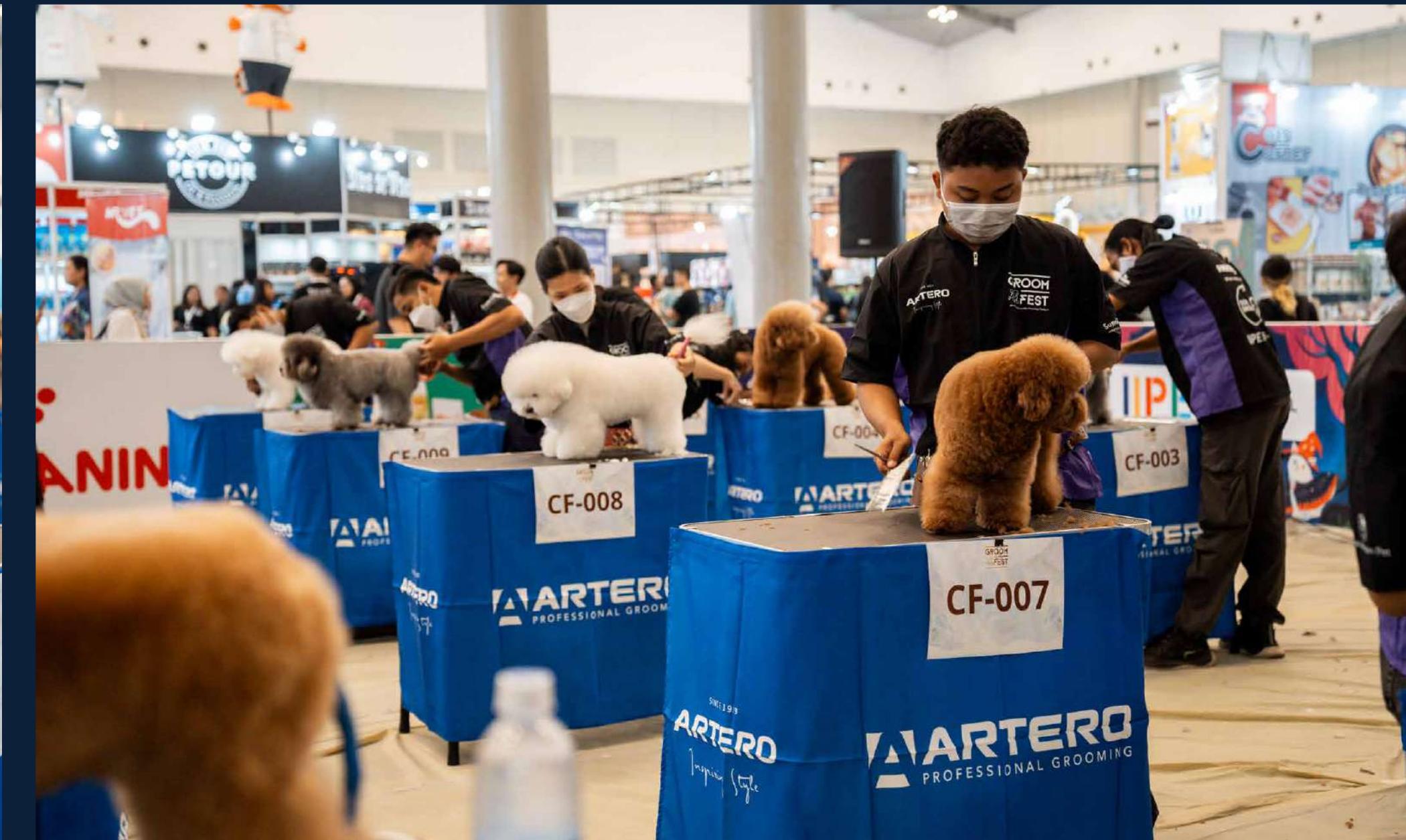
BUSINESS MATCHING & BUSINESS LOUNGE

Program of event



GROOMING CERTIFICATION

Program of event



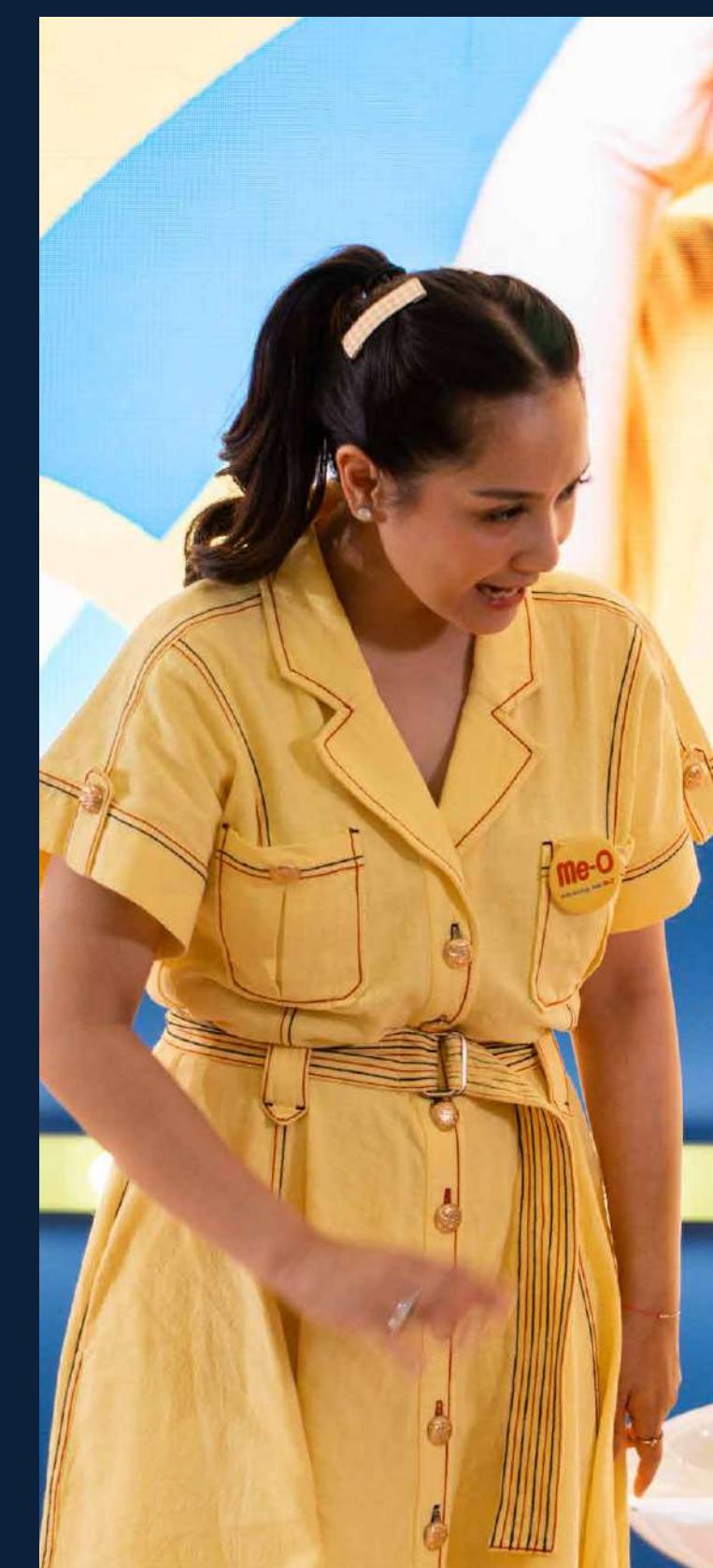
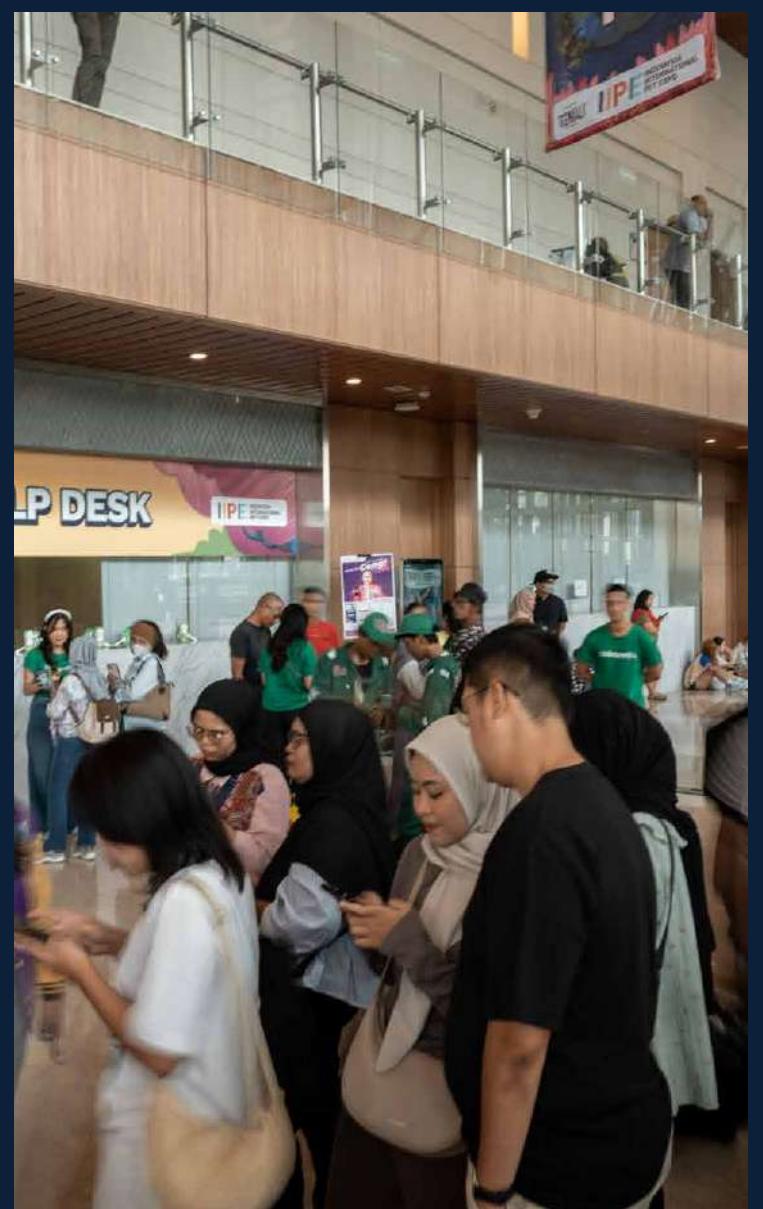
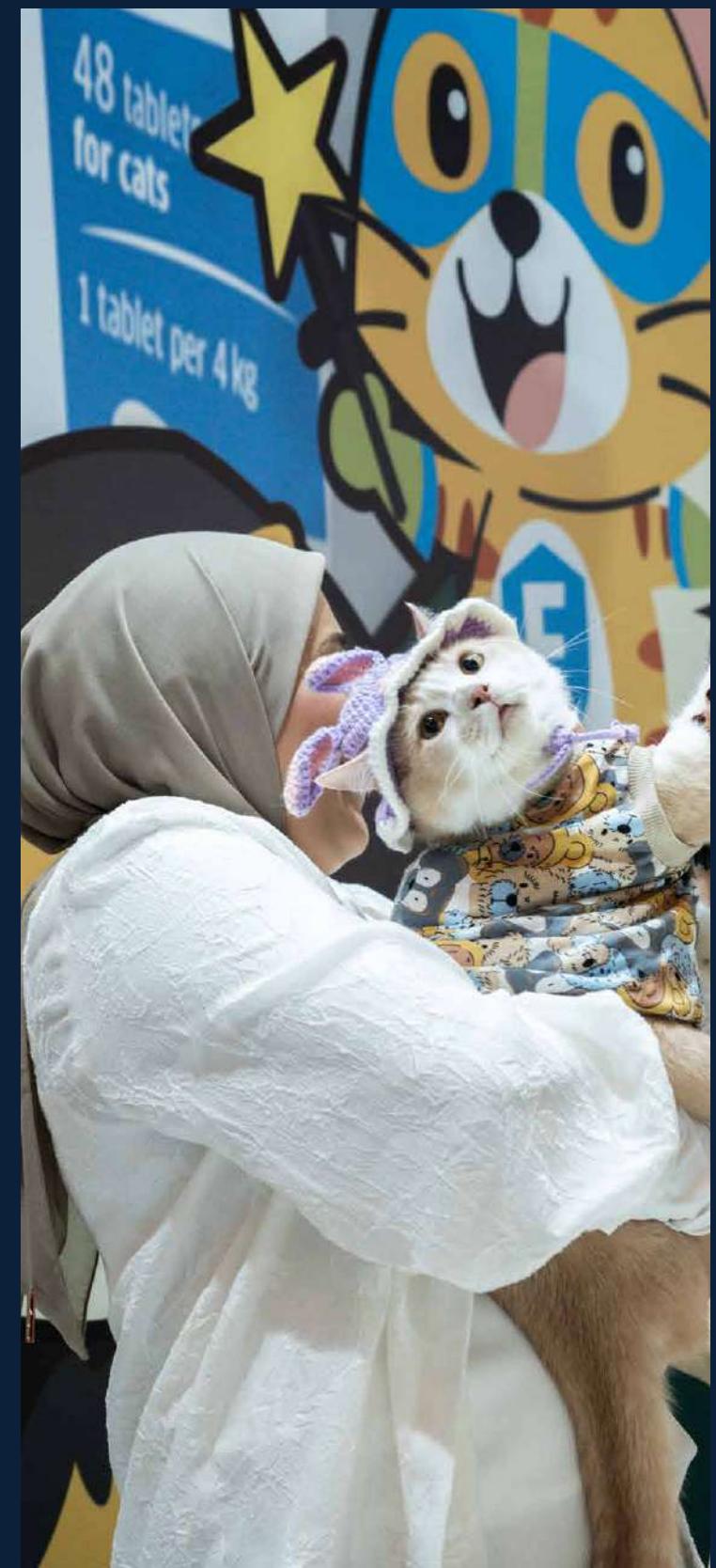
CLOSING CEREMONY

Program of event



THE CROWD

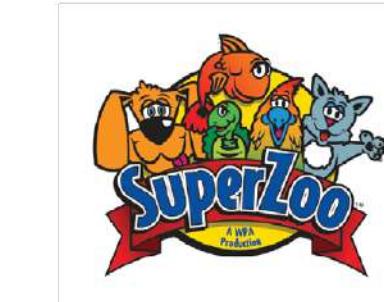




IIPE 2024 PARTNERS



OFFICIAL INTERNATIONAL PARTNERS



VENUE PARTNERS



CONTRACTOR PARTNER



TICKETING AND E-COMMERCE PARTNER



PET CHECK POINT PARTNER



MEDIA PARTNERS



SUPPORTED BY



SPONSORS



ARTERO



COUCOU®
num num furlove:®



EQUILIBRIO
Minino
Ganador





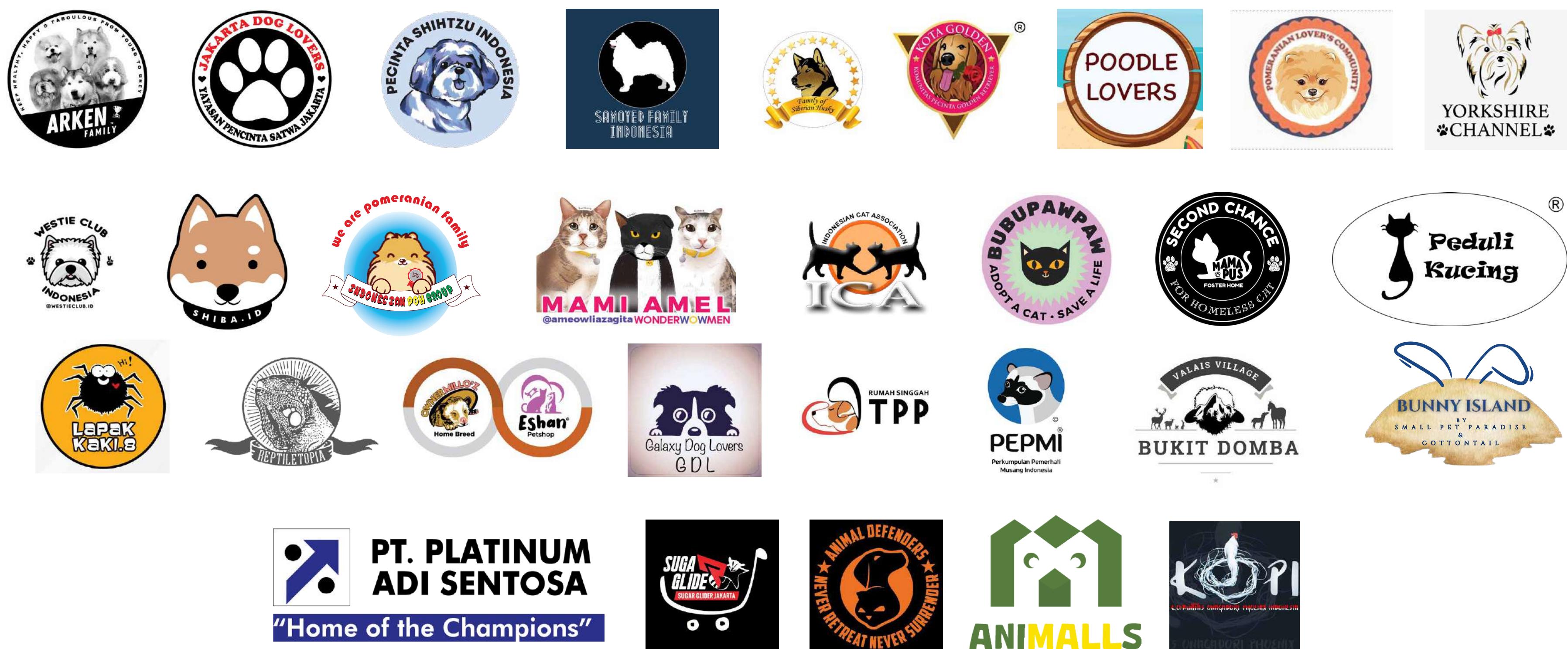
IIPE 2024 — EXHIBITORS



IIPE 2024 — EXHIBITORS



IIPE 2024 — COMMUNITY



HOSTED BY
TEMALI
INDONESIA

IIPIE

INDONESIA INTERNATIONAL PET EXPO

garden Party!

"Where Pets Bloom & Play"

5 · 6 · 7
SEPTEMBER
ICE BSD CITY

20
25

The Biggest Pet Expo in Indonesia

See you!

For More Information

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Phone: (+62) 812-8577-7622 (Admin)



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