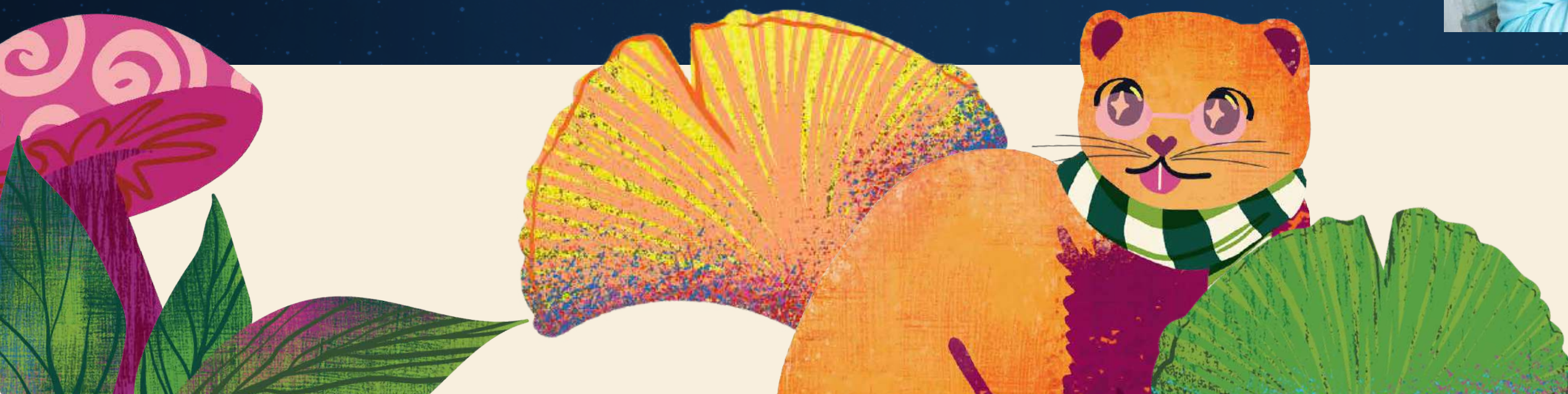
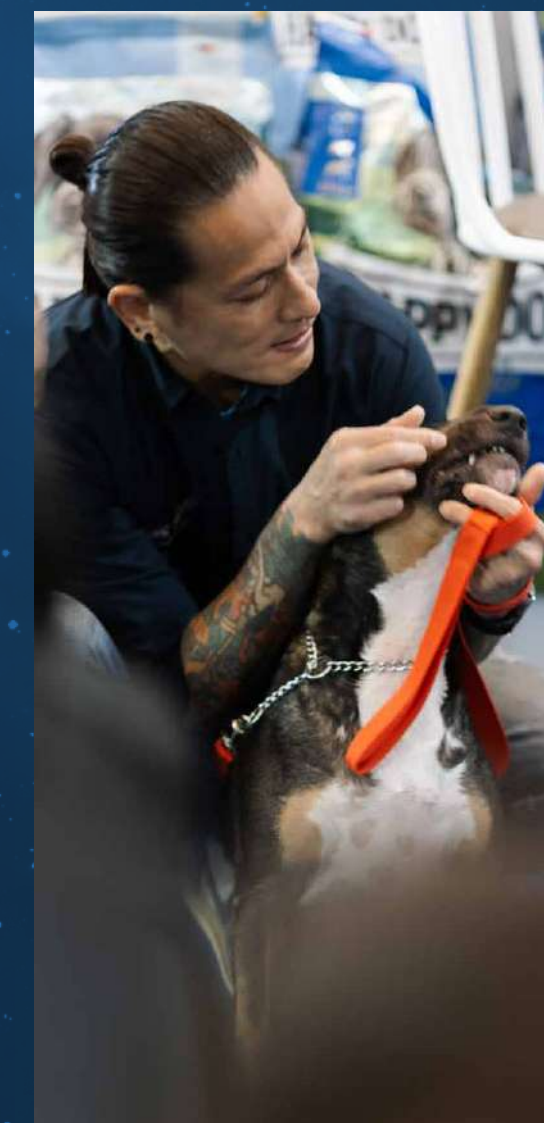




# POST SHOW REPORT

**6-8 SEPTEMBER 2024**

HALL 6,7,8,9,10 | ICE BSD CITY, INDONESIA







# EXPO SUMMARY



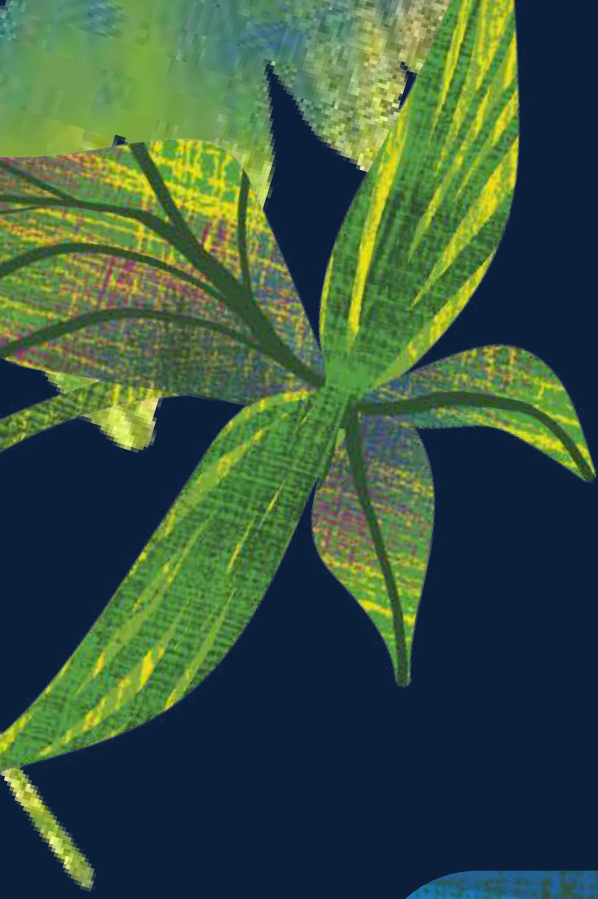
Indonesia International Pet Expo (IPE) is finally back in 2024 with its theme "Wizarding Wonders" to introduce the magical world of pets. IPE was held on September 6-8, 2024 at the hall 6-10 of Indonesia Convention Exhibition (ICE) BSD. IPE 2024 was visited by many people not just from Indonesia, but also from other countries. It was also attended by exhibitors domestically and internationally.

The opening ceremony of Indonesia International Pet Expo 2024 was carried out by Mr. Didit Siswodwiatmoko as the President Director of PT. Temali Indonesia. The opening ceremony was also enlivened by the wonderful Indonesian traditional dance. From the first until the last day, IPE was visited by many Indonesian public figures and VVIPs from the Indonesian government.

It is proudly said that Indonesia International Pet Expo 2024 marked the biggest number of visitors from the previous years, which was 65.969 visitors. Not just visitors, but also 282 exhibitors participated to support the success of this annual event. This year, we invited 22 pet communities to gather and have fun at IPE. Many people were thrilled with all the activities provided at IPE 2024; pet competitions, talk shows by the experts, fun activities involving pets like dog yoga, pet products launching, and many more activities.

Come join us at the Indonesia International Pet Expo, the largest pet expo in the country, and don't miss the chance to celebrate the joy of pets at this incredible event!





# DATA FACTS 2024

VISITORS  
**65.969**

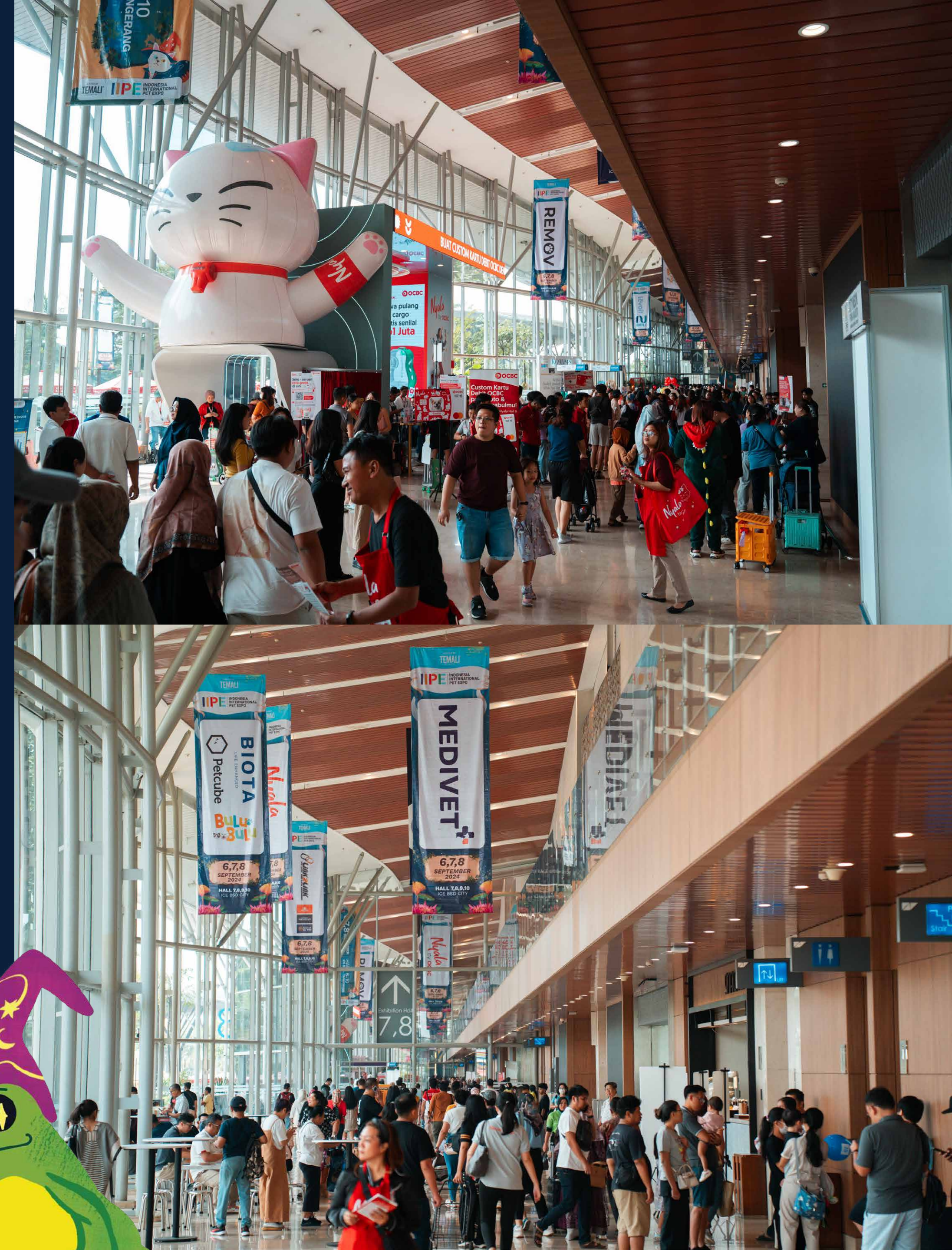
EXHIBITORS  
**282**

DAYS  
**3**

VENUE  
**5**

AREA (sqm)  
**25.000**

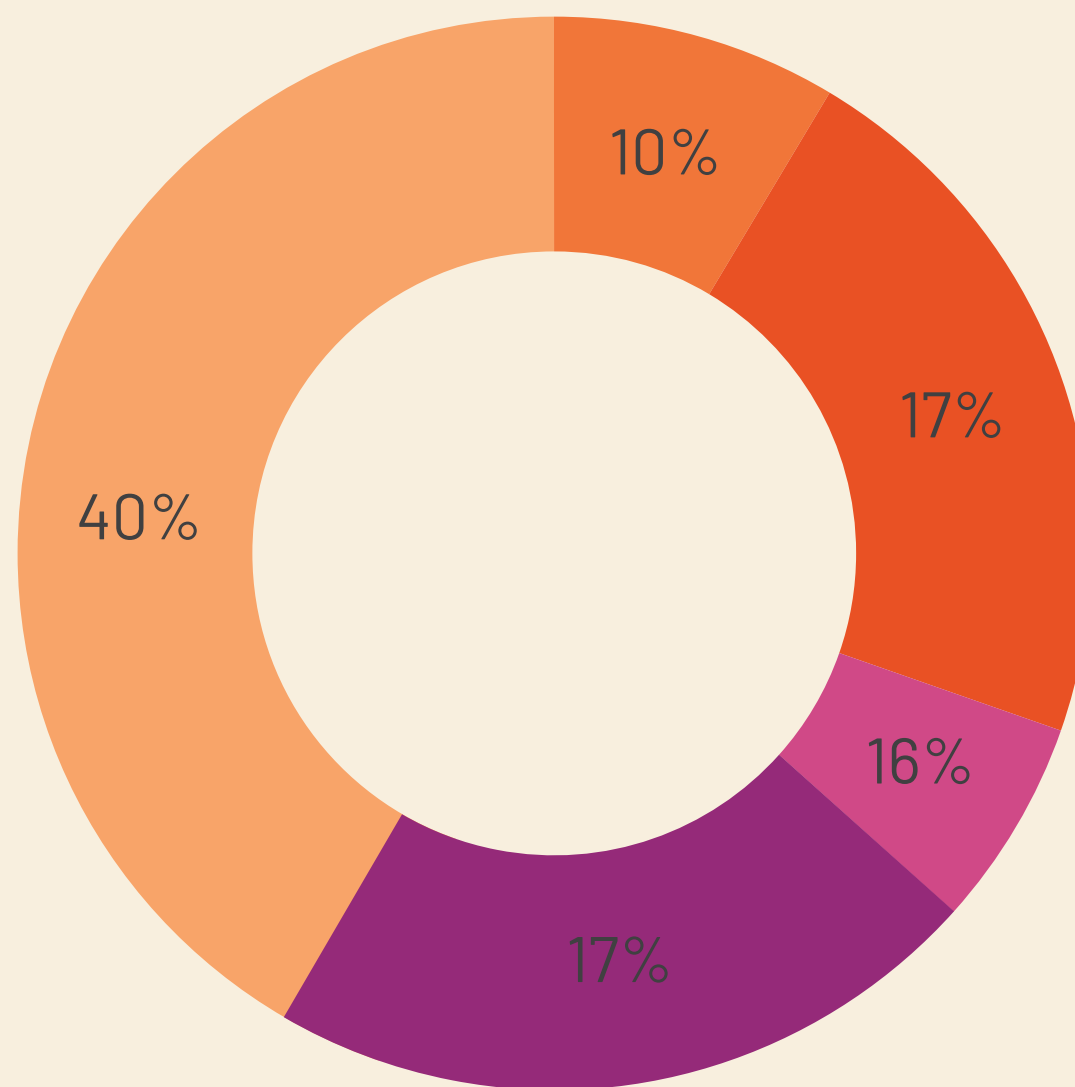
COMMUNITY  
**22**





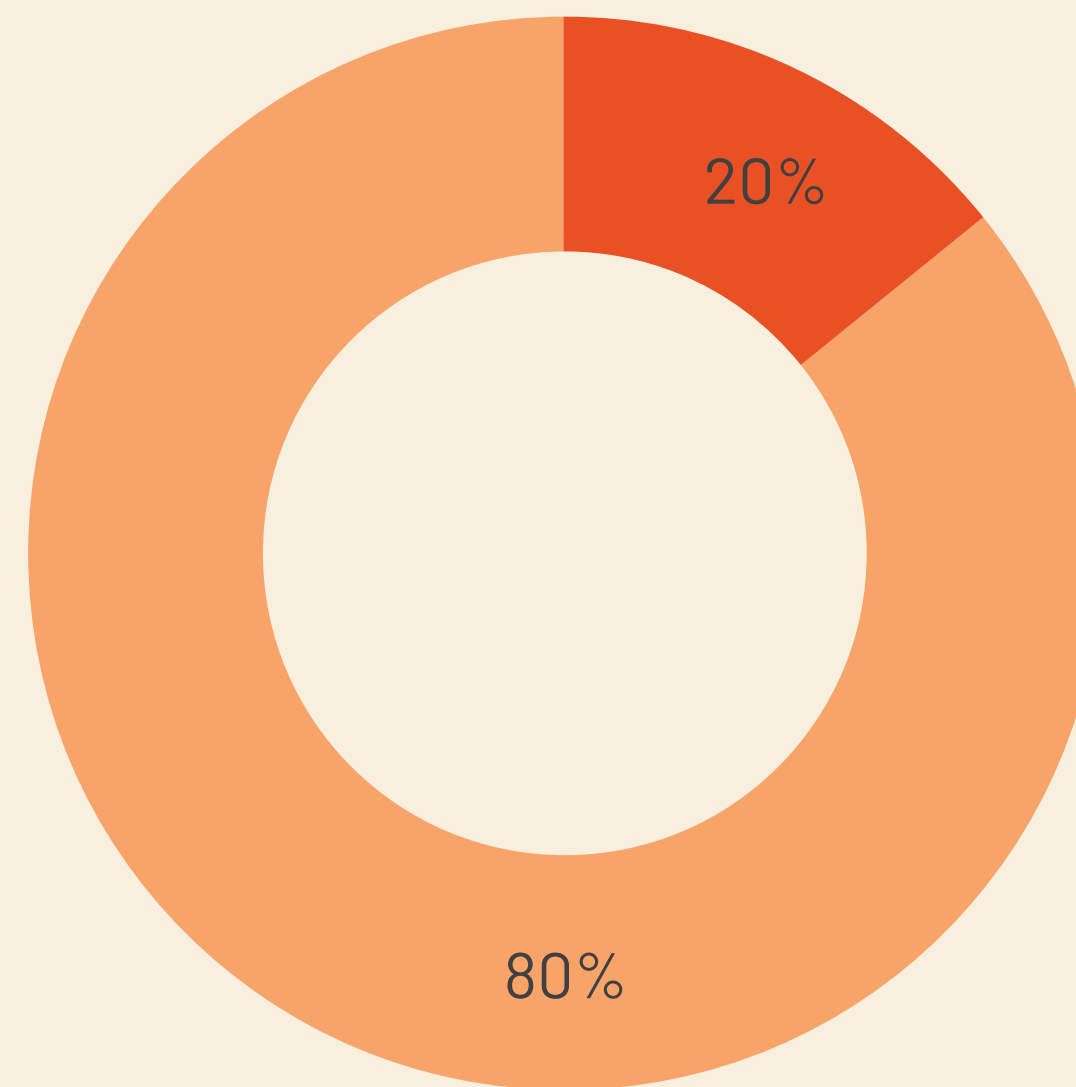
# VISITOR 2024

**Top Reason For Attending**



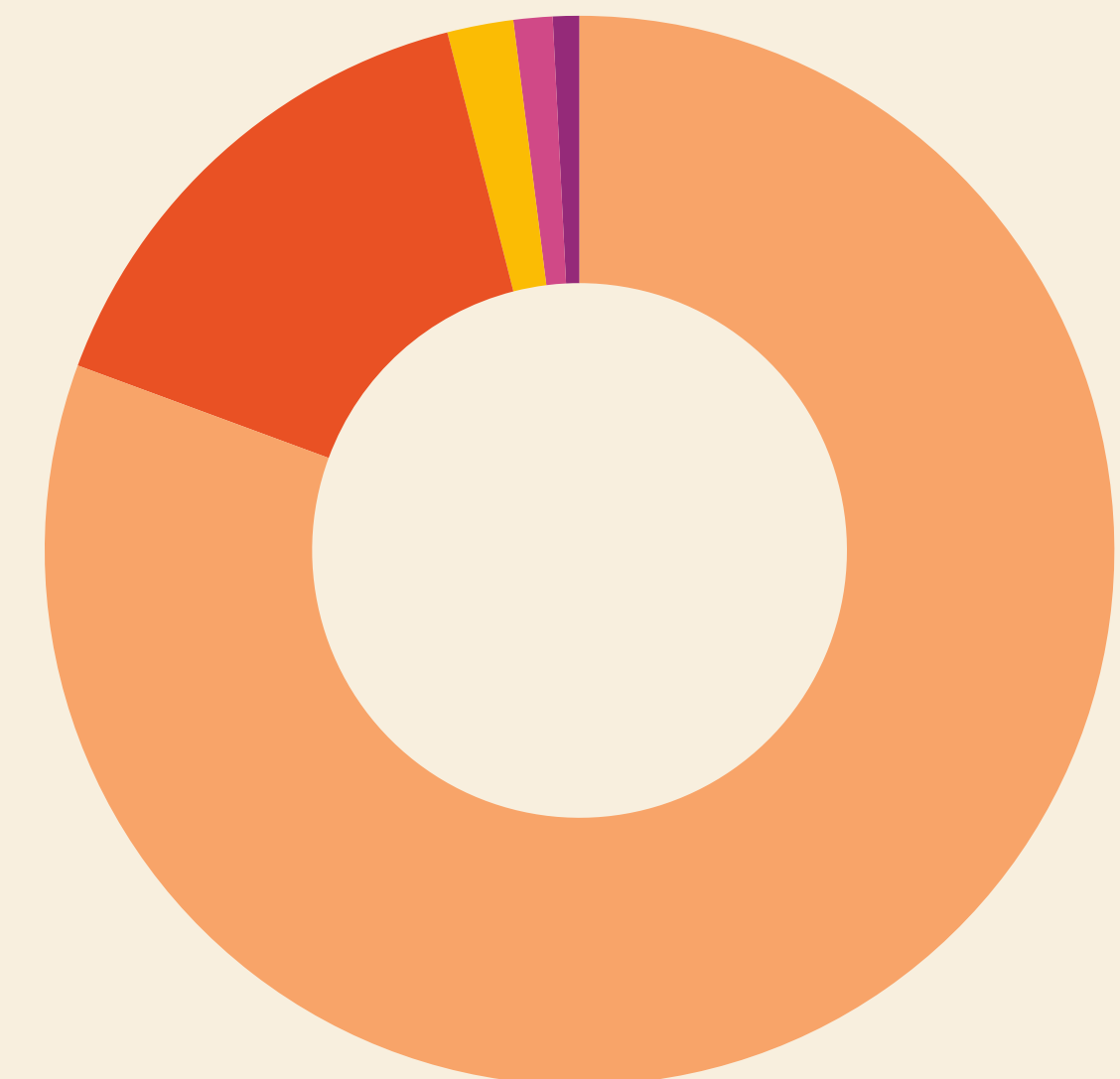
- Pet Health Check
- Shows & Competition
- Adoption Drive
- Talkshow
- Pet Product & Service

**Visitorship**



- Overseas
- Domestic

**Pet Visitors**



- Dog (80,6%)
- Cat (15,4%)
- Sugar Glider (2%)
- Rabbit (0,8%)
- Others (1,2%)

Total  
**4725 Pet Visitors**



# EXHIBITORS 2024

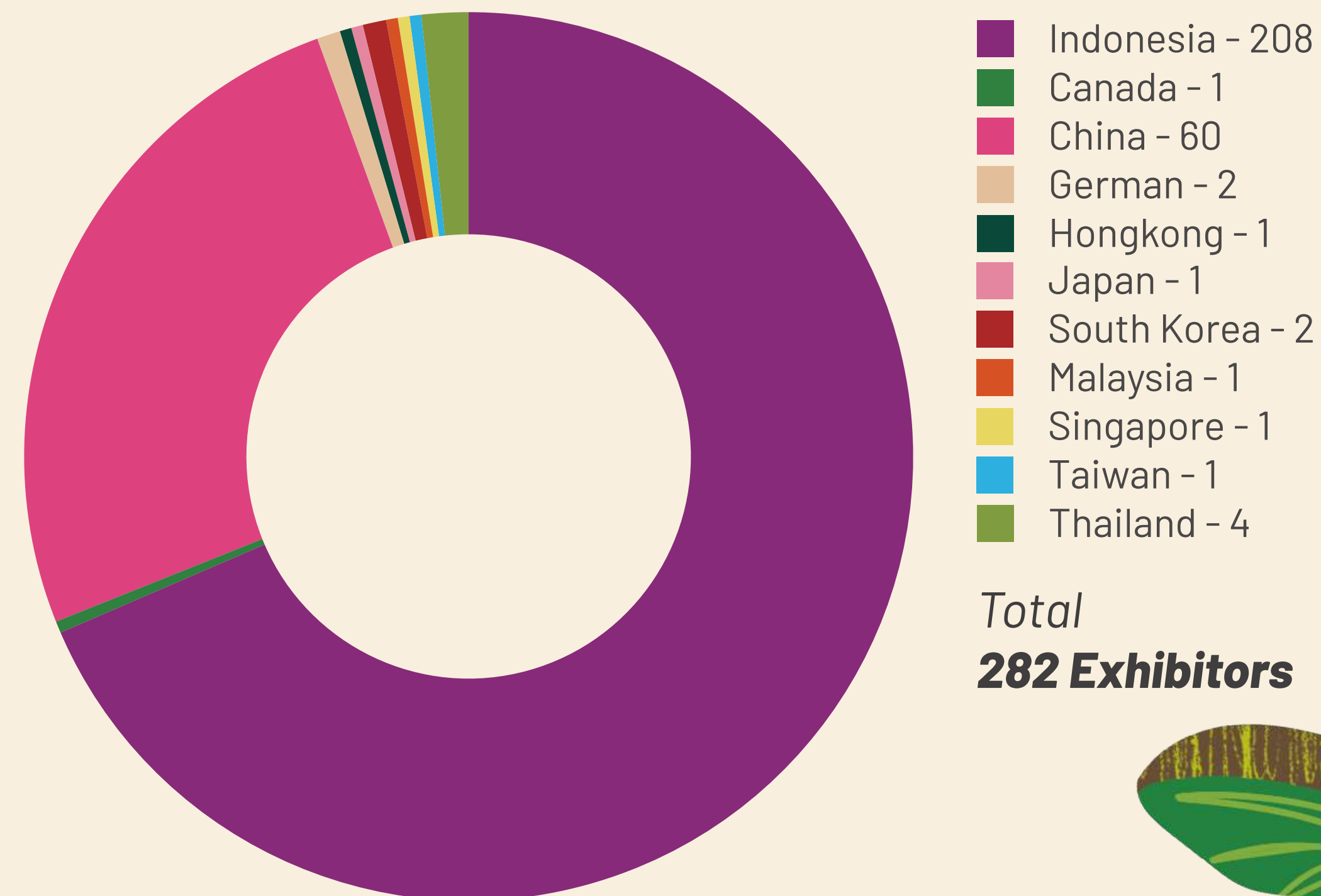
## Product Exhibit

Pet Food	Veterinary Products
Pet Treats	Pet Accessories
Grooming Products	and many more!
Pet Supplements	

## Show Features

200+ Exhibitors	Pet Area Show
International Cat Show	Pet Contest
Dog Show & Agility	Entertainment
Talkshow & Education	Food Area
Veterinarian Seminar & Expo	and many more!

## Nationality



Total  
**282 Exhibitors**



# OPENING CEREMONY

Program of event





# TALKSHOW, MEET & GREET

Program of event





# TICKETING

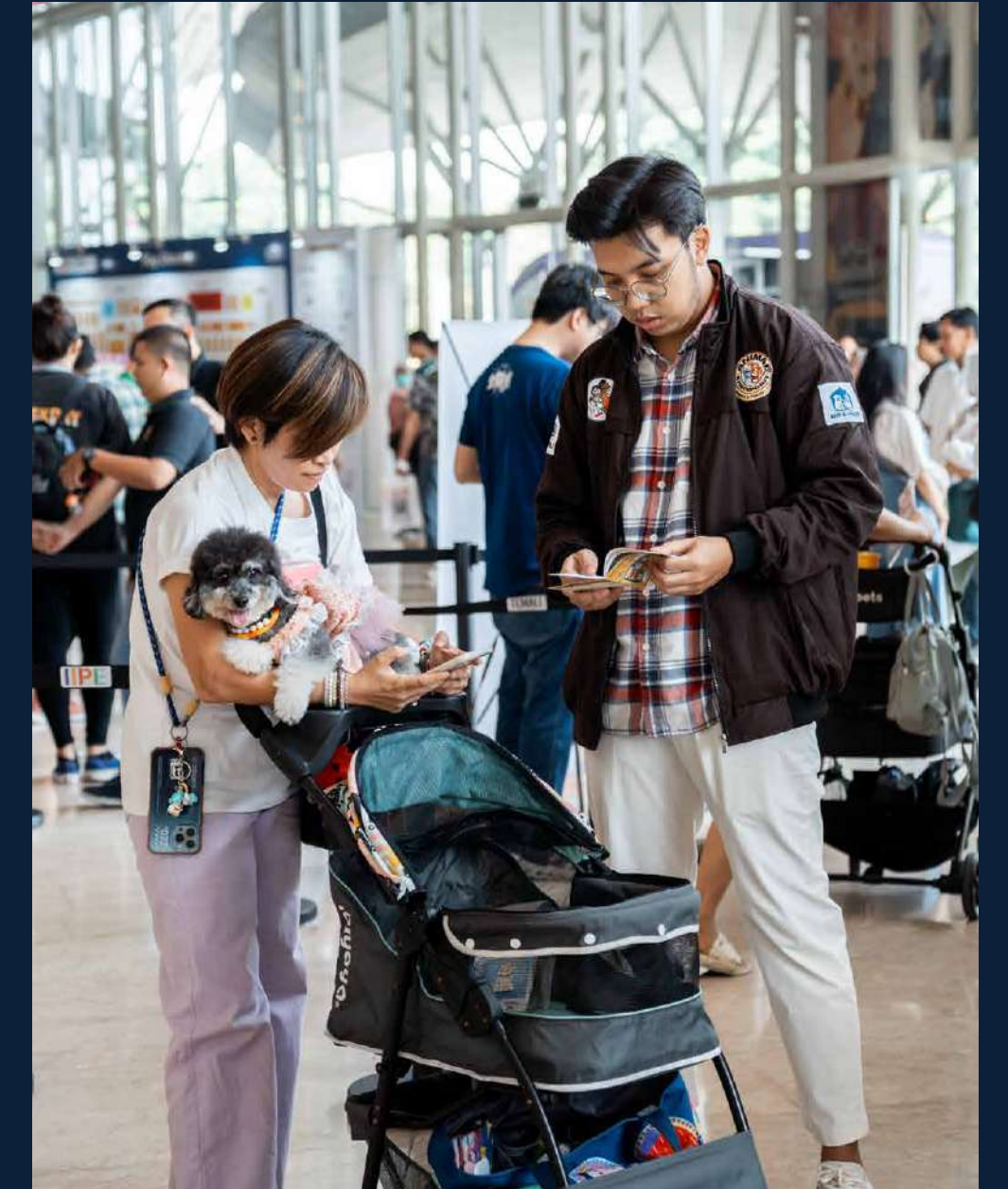
Program of event





# PET CHECK

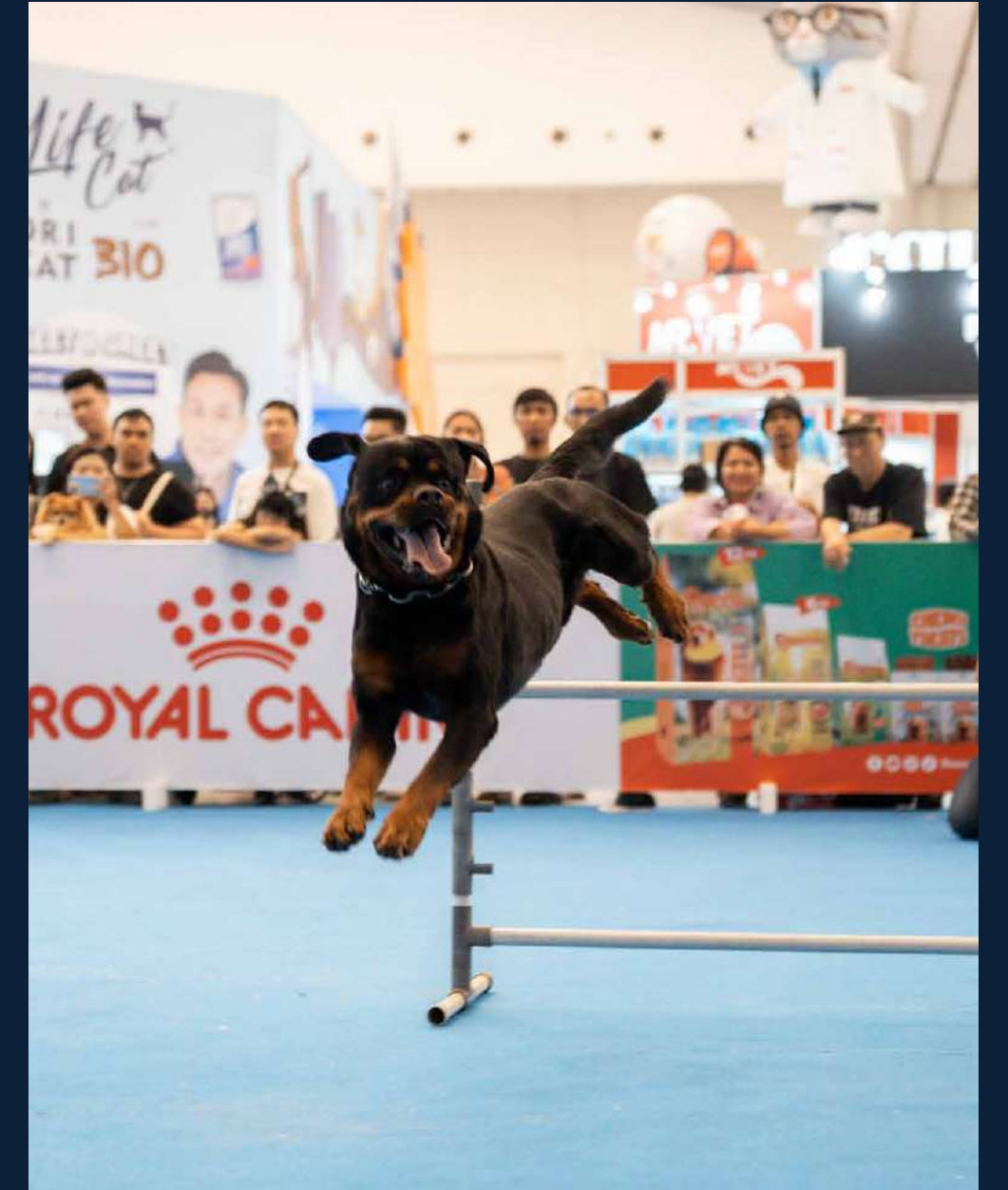
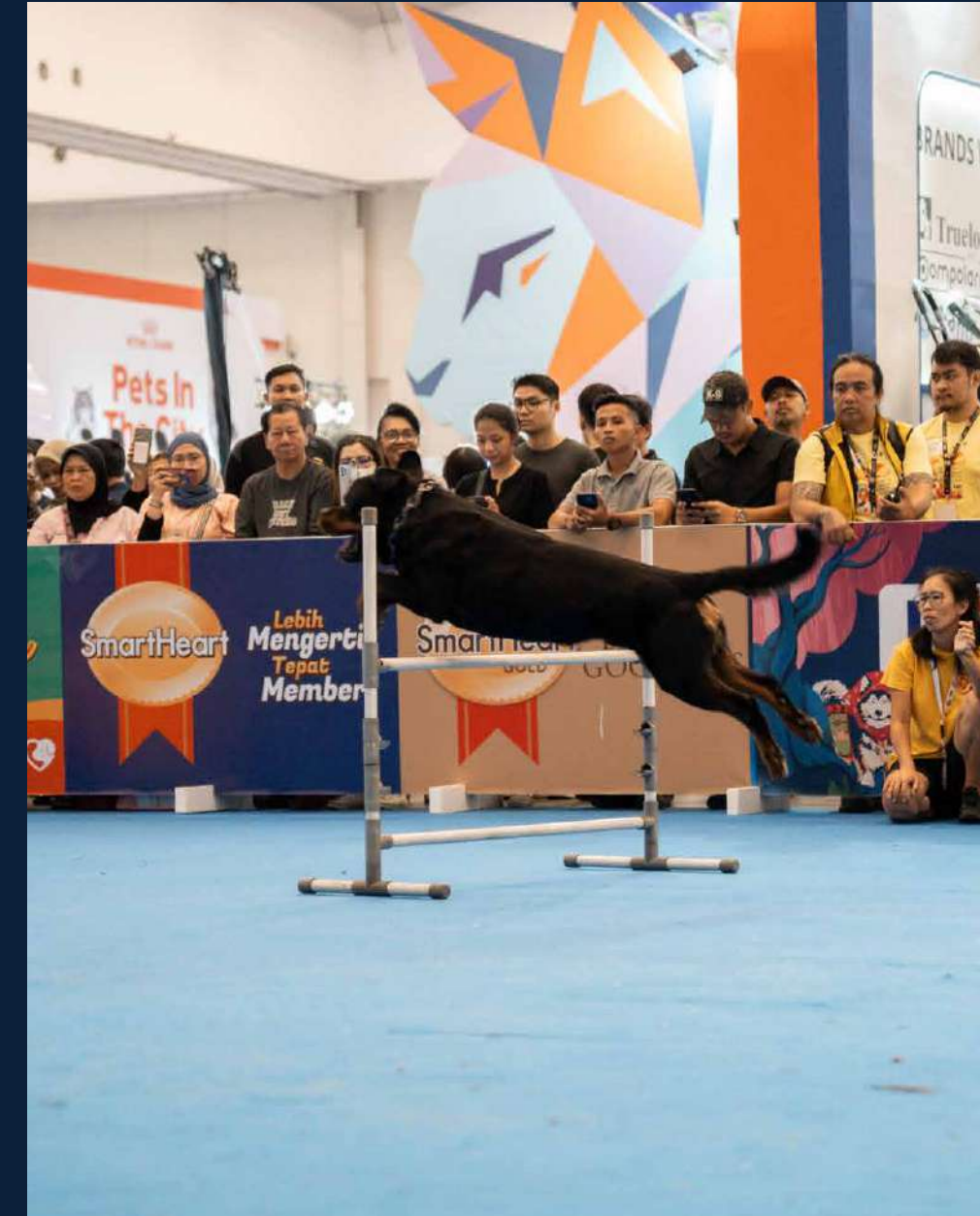
Program of event





# DOG SHOW

Program of event





# PAW PICNIC BY CPPETINDO

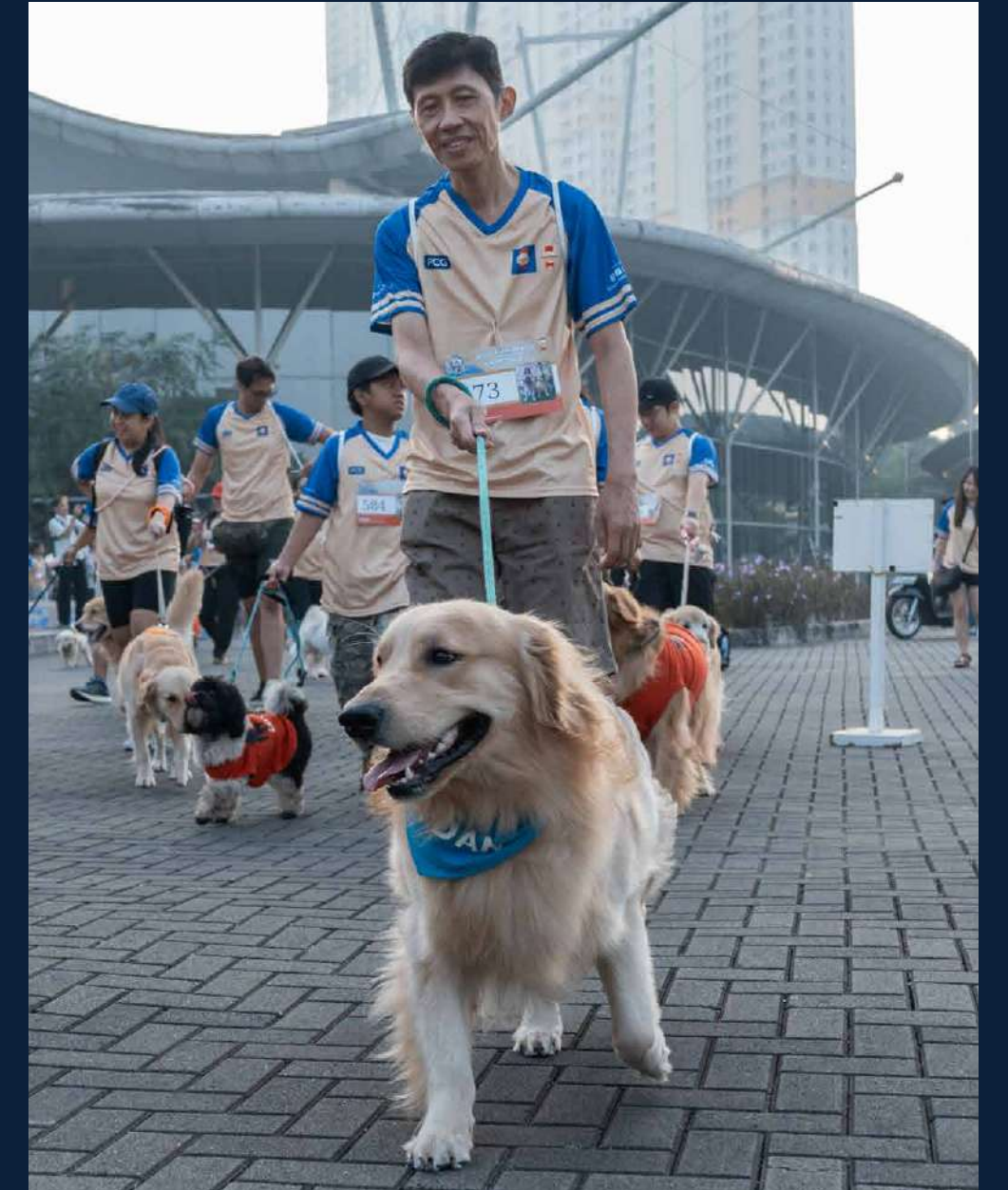
Program of event





# ***DOG WALK BY PCG***

Program of event



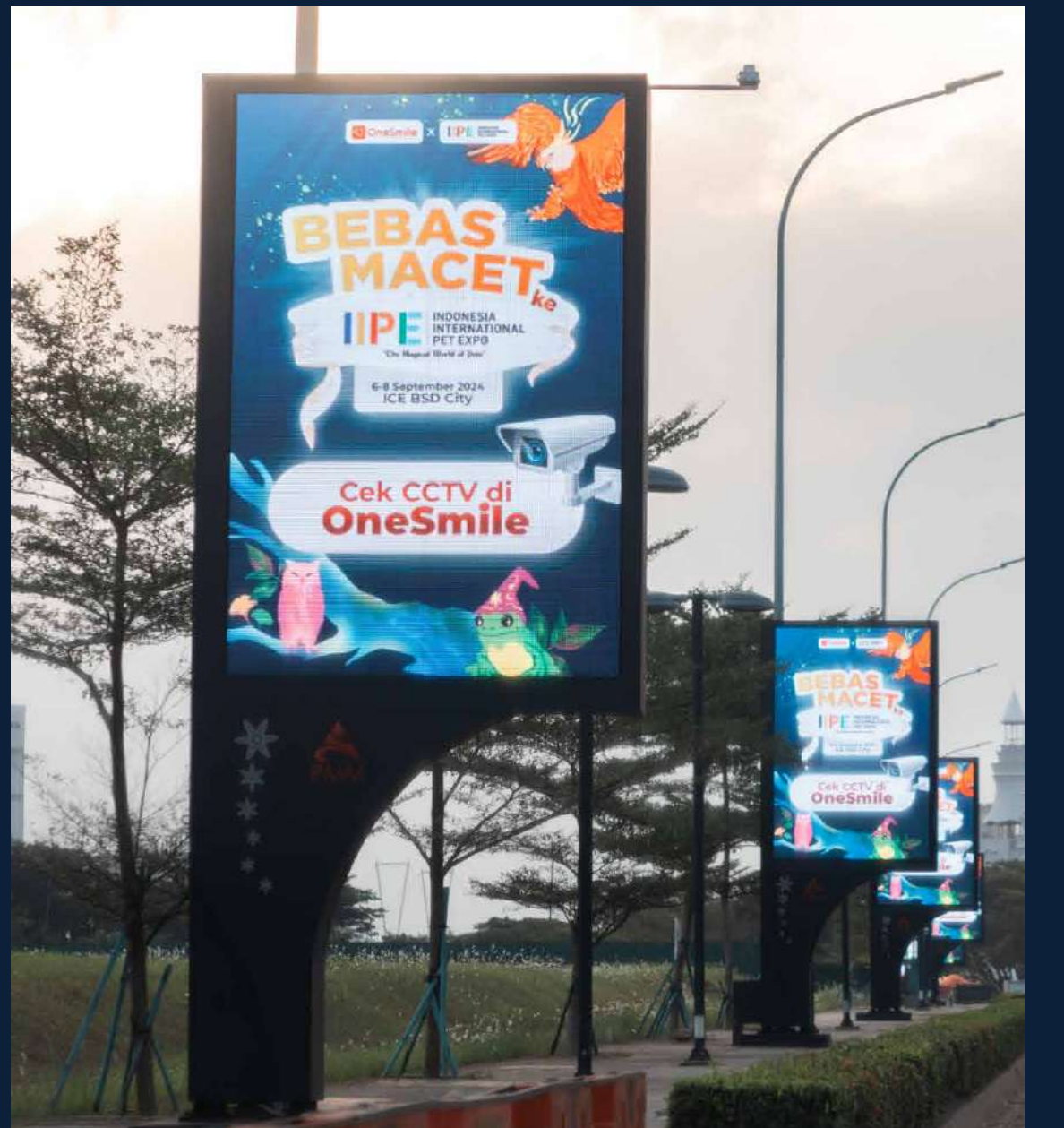
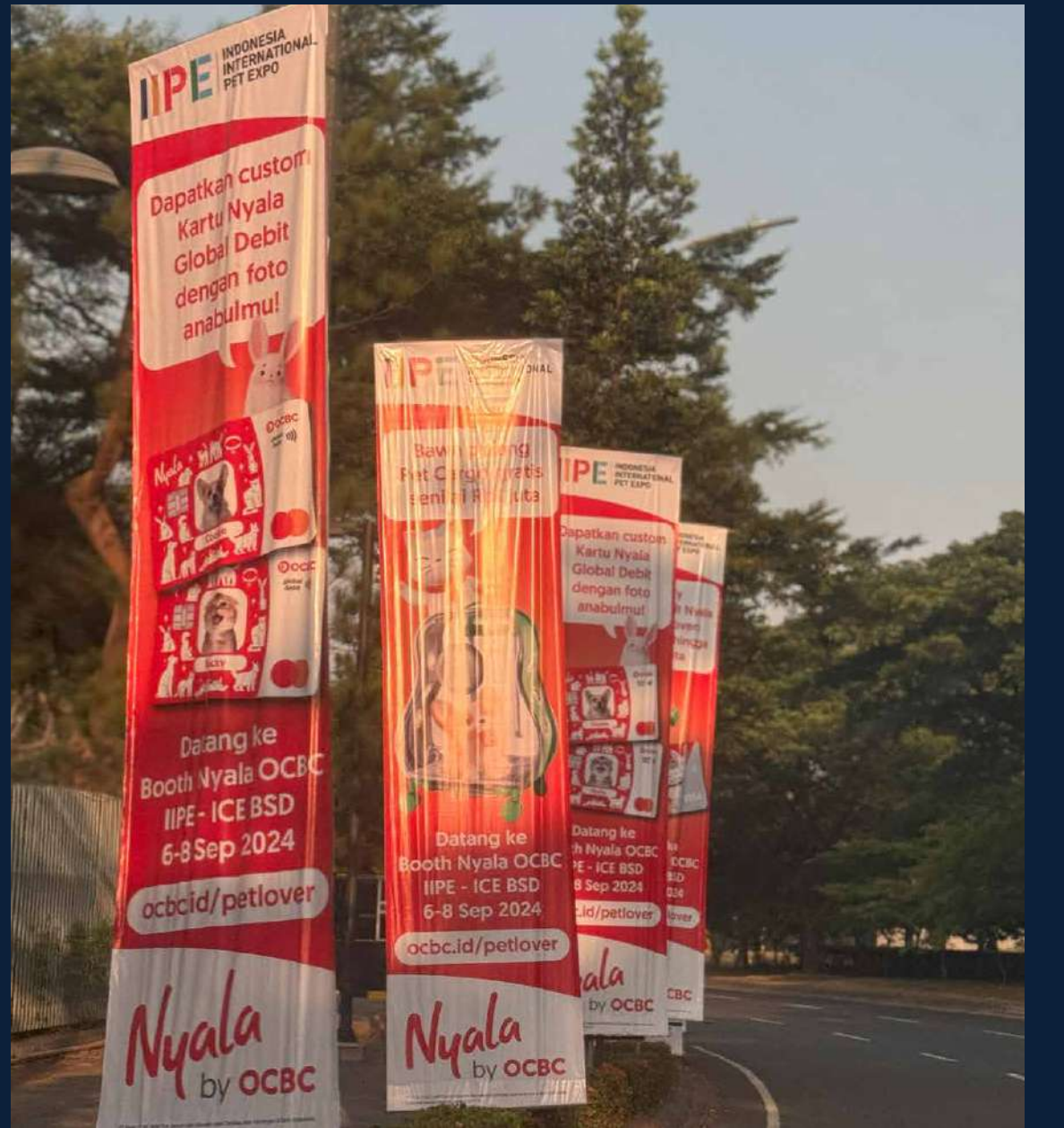
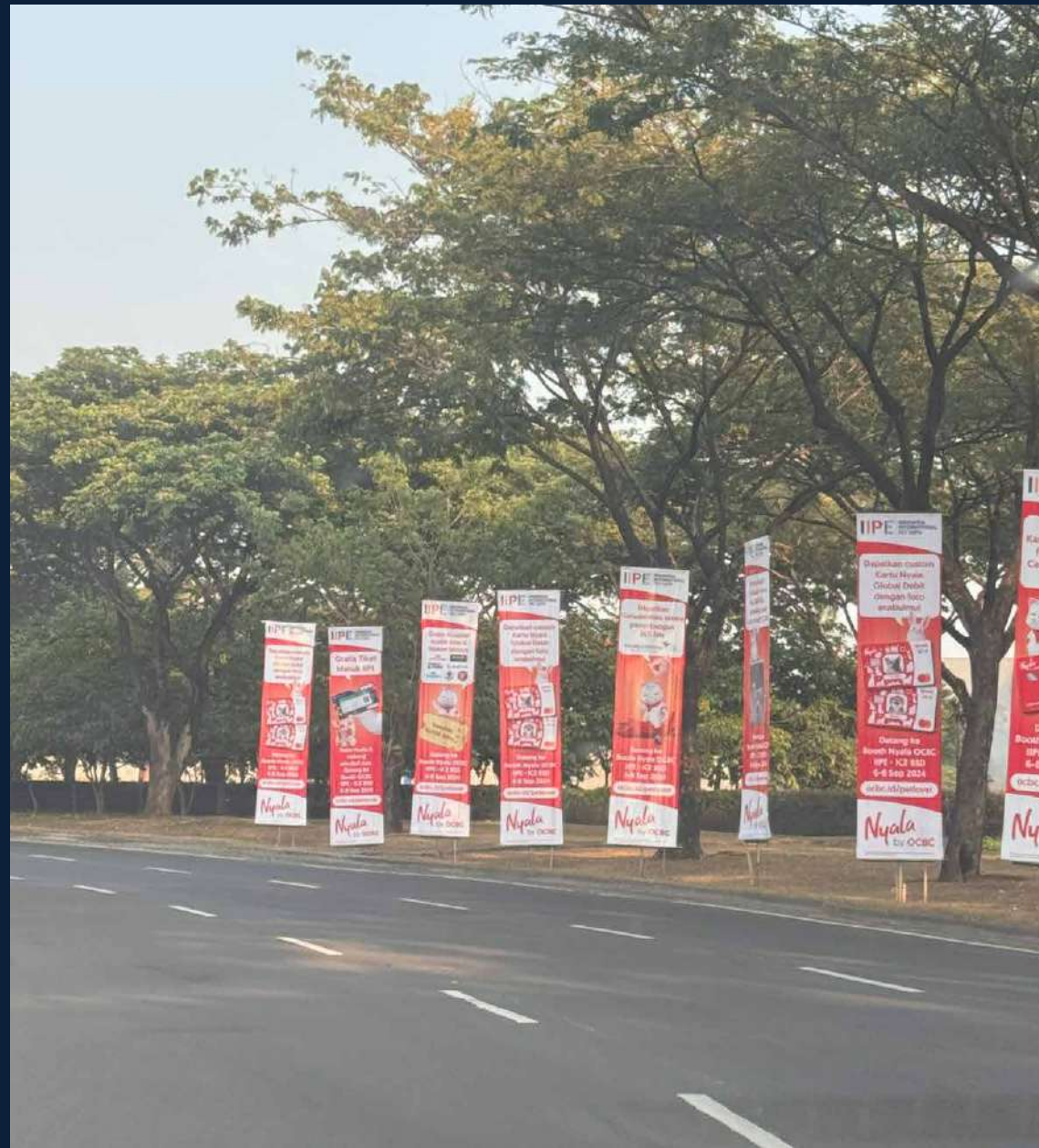


# MEDIA PROMOTION CONTENT

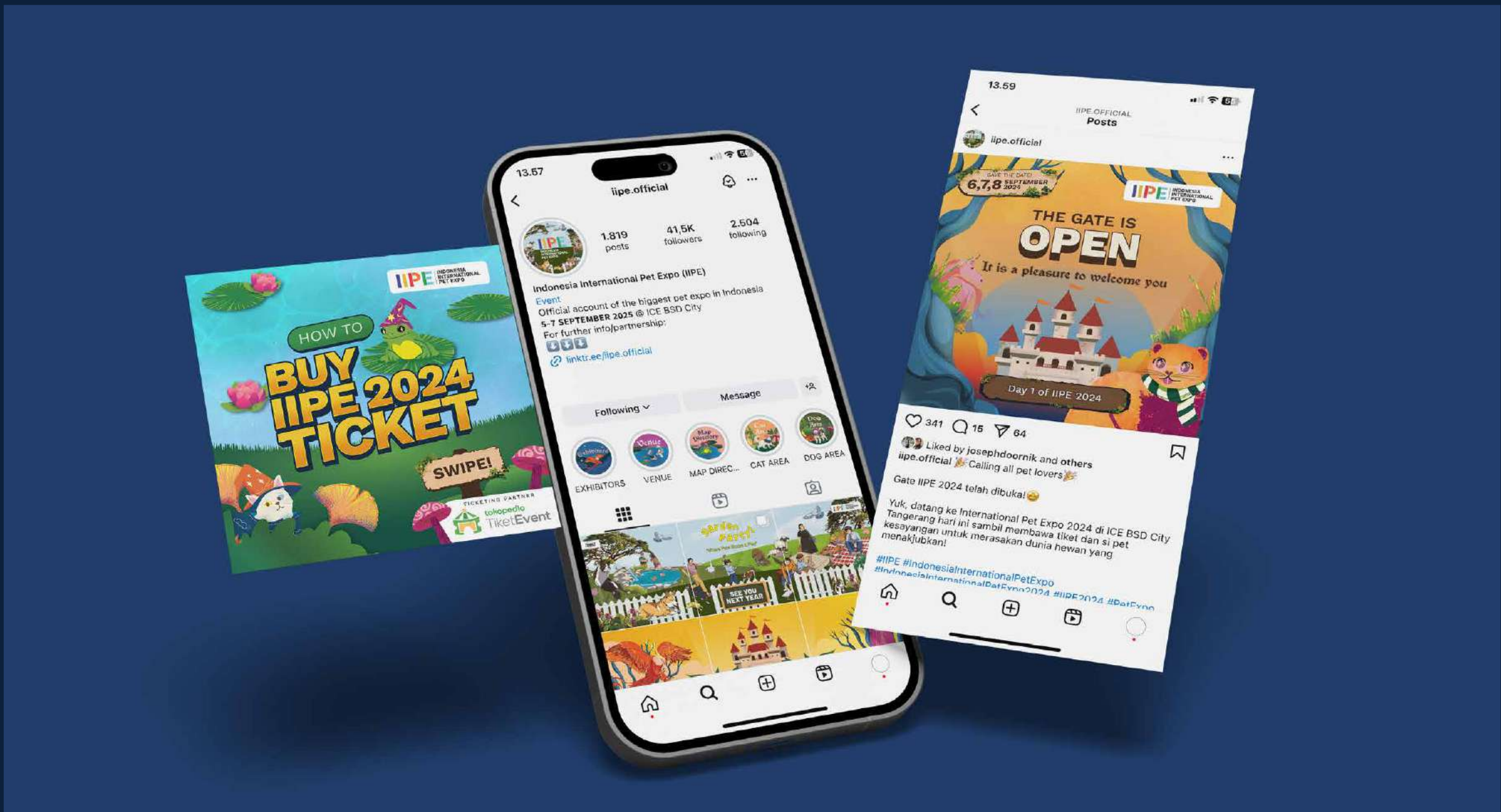
Program of event



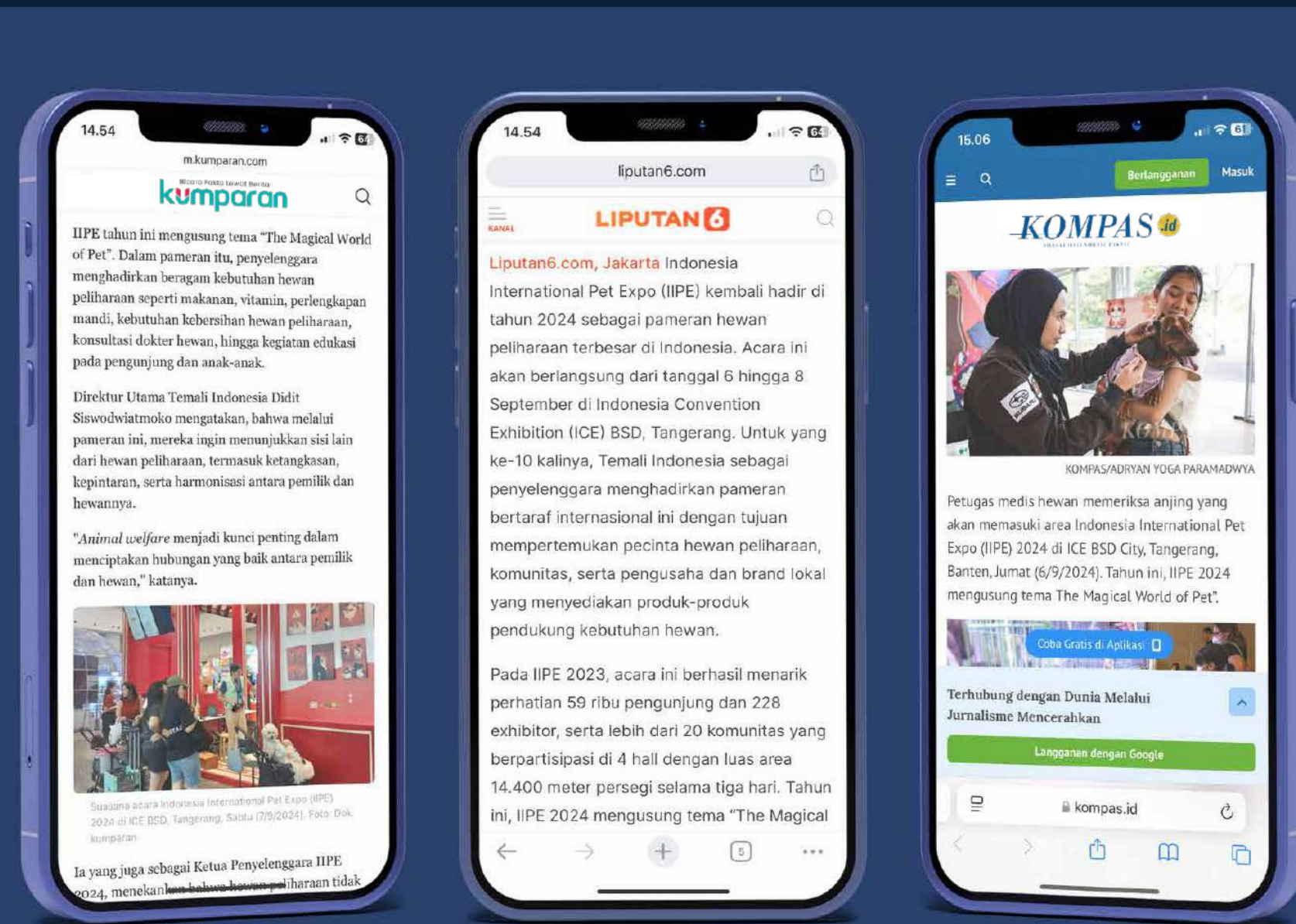








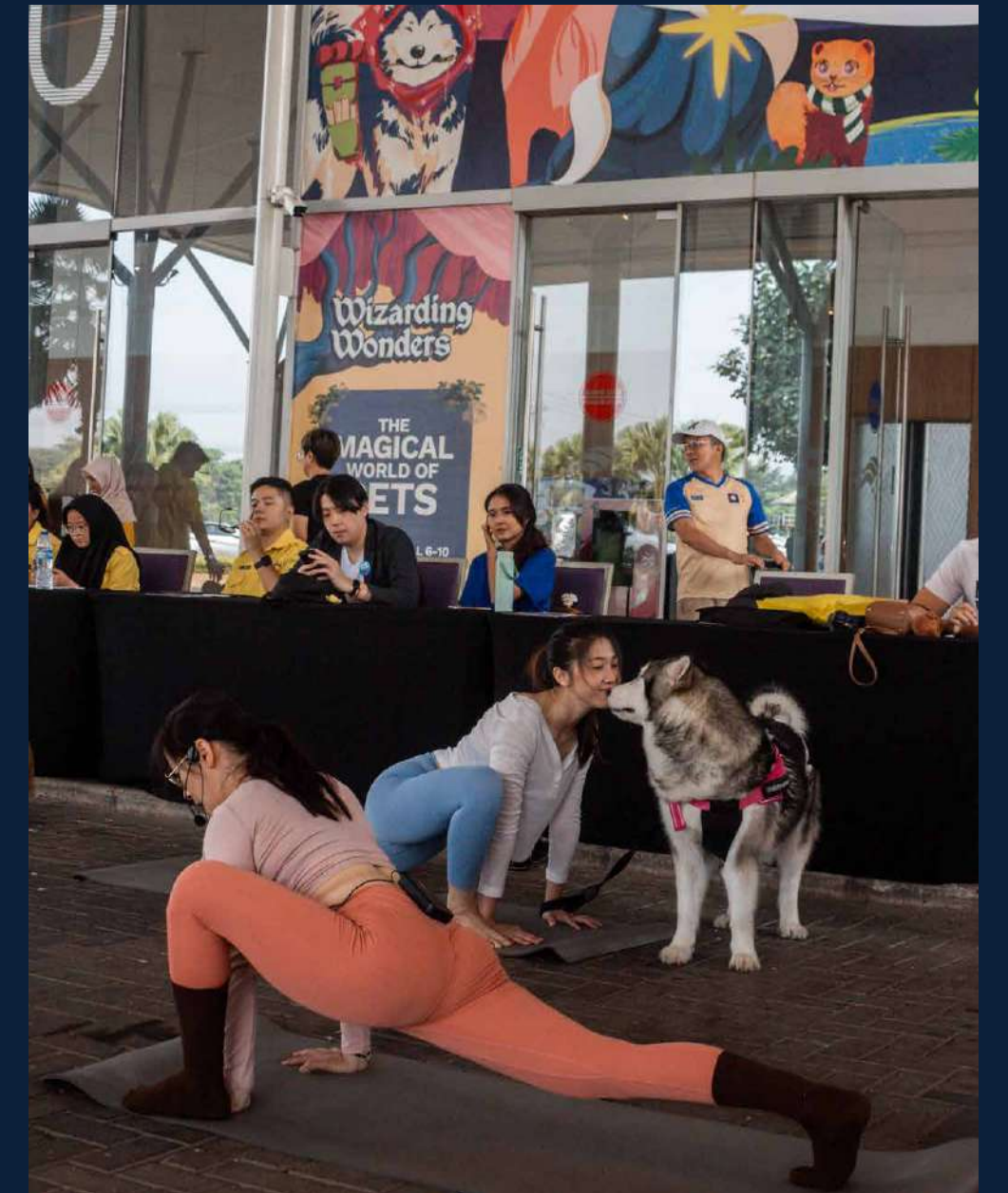






# DOG YOGA & FASHION SHOW

Program of event





# ***BUSINESS MATCHING & BUSINESS LOUNGE***

Program of event





# GROOMING CERTIFICATION

Program of event





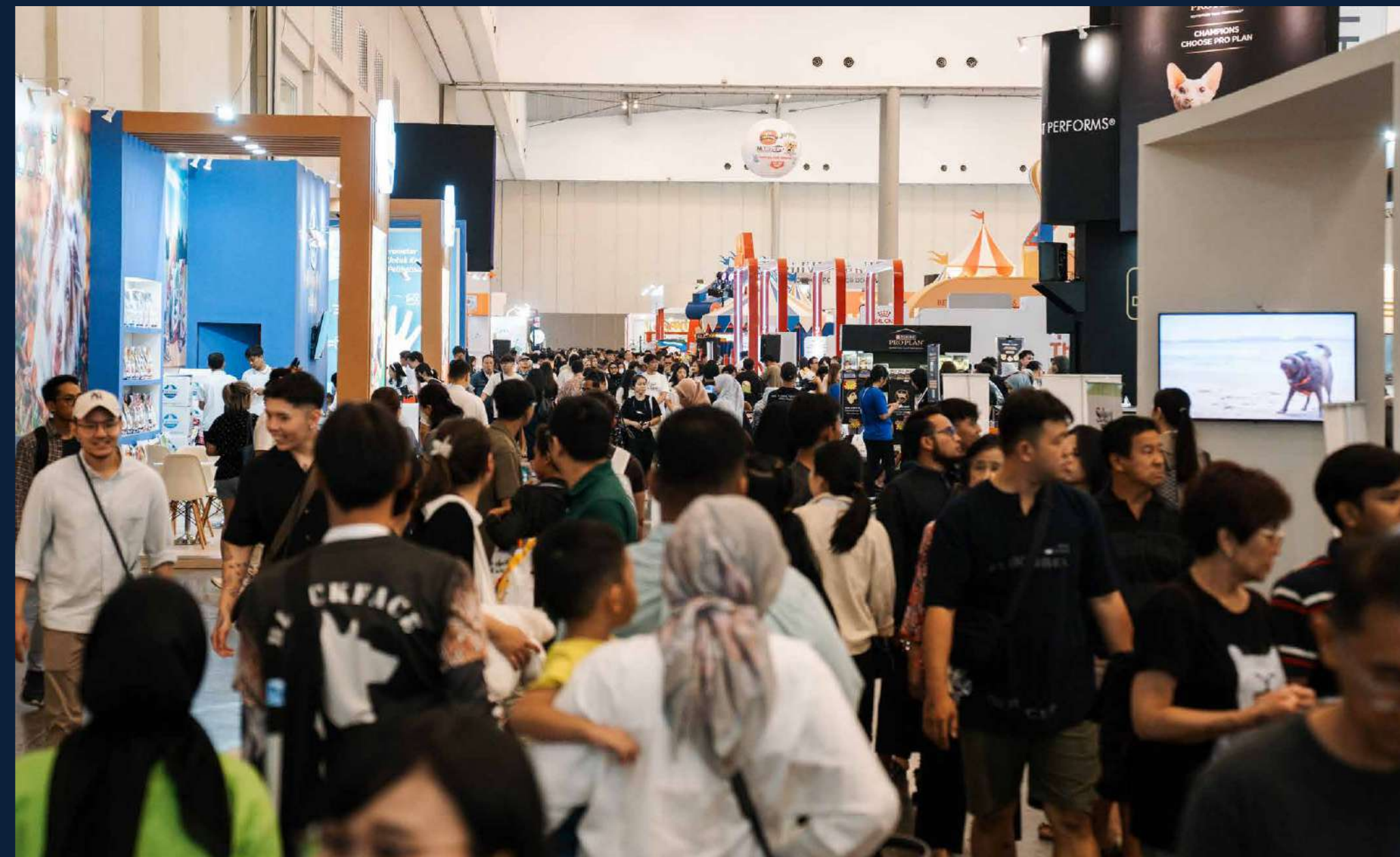
# CLOSING CEREMONY

Program of event





# THE CROWD









# IPE 2024 PARTNERS

## OFFICIAL INTERNATIONAL PARTNERS



## VENUE PARTNERS



## BANK PARTNERS



## CONTRACTOR PARTNER



## TICKETING AND E-COMMERCE PARTNER



## LOGISTIC PARTNER



## PET CHECK POINT PARTNER



## MEDIA PARTNERS



## SUPPORTED BY







# SPONSORS



IPE 2024



# IPE 2024 — EXHIBITORS





# IIFE 2024 — EXHIBITORS





# IIFE 2024 — COMMUNITY





HOSTED BY  
**TEMALI**  
INDONESIA



**INDONESIA  
INTERNATIONAL  
PET EXPO**



**garden  
Party!**

"Where Pets Bloom & Play"

**5 • 6 • 7  
SEPTEMBER  
ICE BSD CITY**

**20  
25**

**The Biggest Pet Expo in Indonesia**





# See you!

For More Information

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