

POST SHOW REPORT

1-3 SEPTEMBER 2023

HALL 7,8,9,10 | ICE BSD CITY



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 @iipe.official
 www.iipe.co.id

EXPO SUMMARY



Indonesia International Pet Expo (IIPE) is finally back in 2023 with its theme "Wonderland Indonesia" to introduce Indonesian pets internationally. IIPE was held on September 1-3 at the hall 7-10 of Indonesia Convention Exhibition (ICE) BSD. IIPE 2023 was visited by many people not just from Indonesia, but also from other countries. It was also attended by exhibitors domestically and internationally.

The opening ceremony of Indonesia International Pet Expo 2023 was carried out by Mr. Didit Siswodwiatmoko as the Director of PT. Temali Indonesia. The opening ceremony was also enlivened by Indonesian traditional dance to introduce it to many international exhibitors and visitors. From the first until the last day, IIPE was visited by many Indonesian artists and influencers. Such as Tyas Mirasih, Aldi Taher, Natasha Ryder, Karin Novilda, Fujianti Utami Putri, and many more. Also, the Minister of Tourism and Creative Economy or as known as Mr. Sandiaga Salahuddin Uno, participated to enliven IIPE 2023.

It is proudly said that Indonesia International Pet Expo 2023 marked the biggest number of visitors from the previous years, which was 59.741 visitors. Not just visitors, but also 228 exhibitors participated to support the success of this yearly event. Many people were thrilled with all the activities provided at IIPE 2023; pet competitions, seminars by the experts, talk shows about pet knowledge, and pet products.

DATA FACTS 2023

VISITORS
59.741

EXHIBITORS
228

DAYS
3

VENUE
4

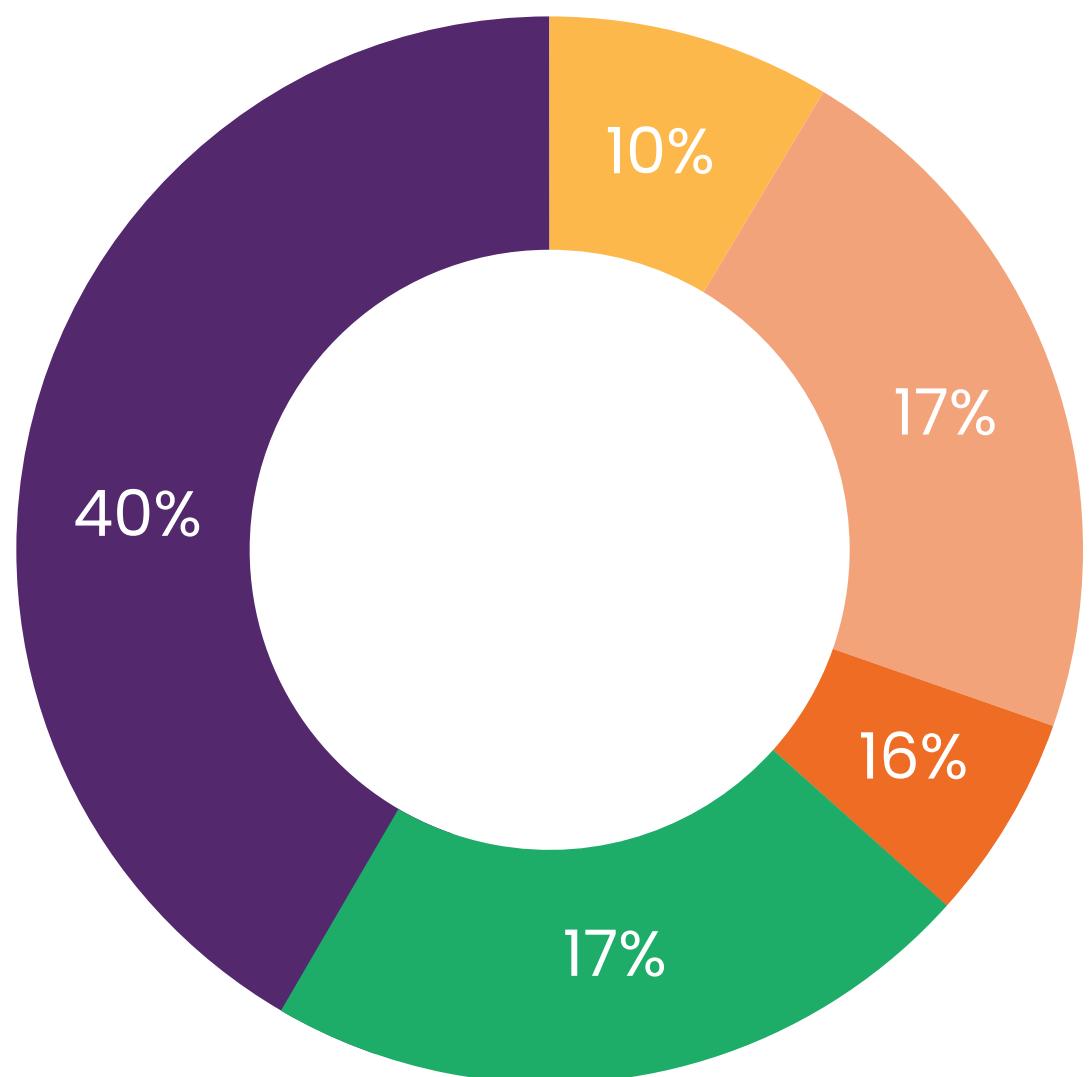
AREA
14.400

COMMUNITY
20+



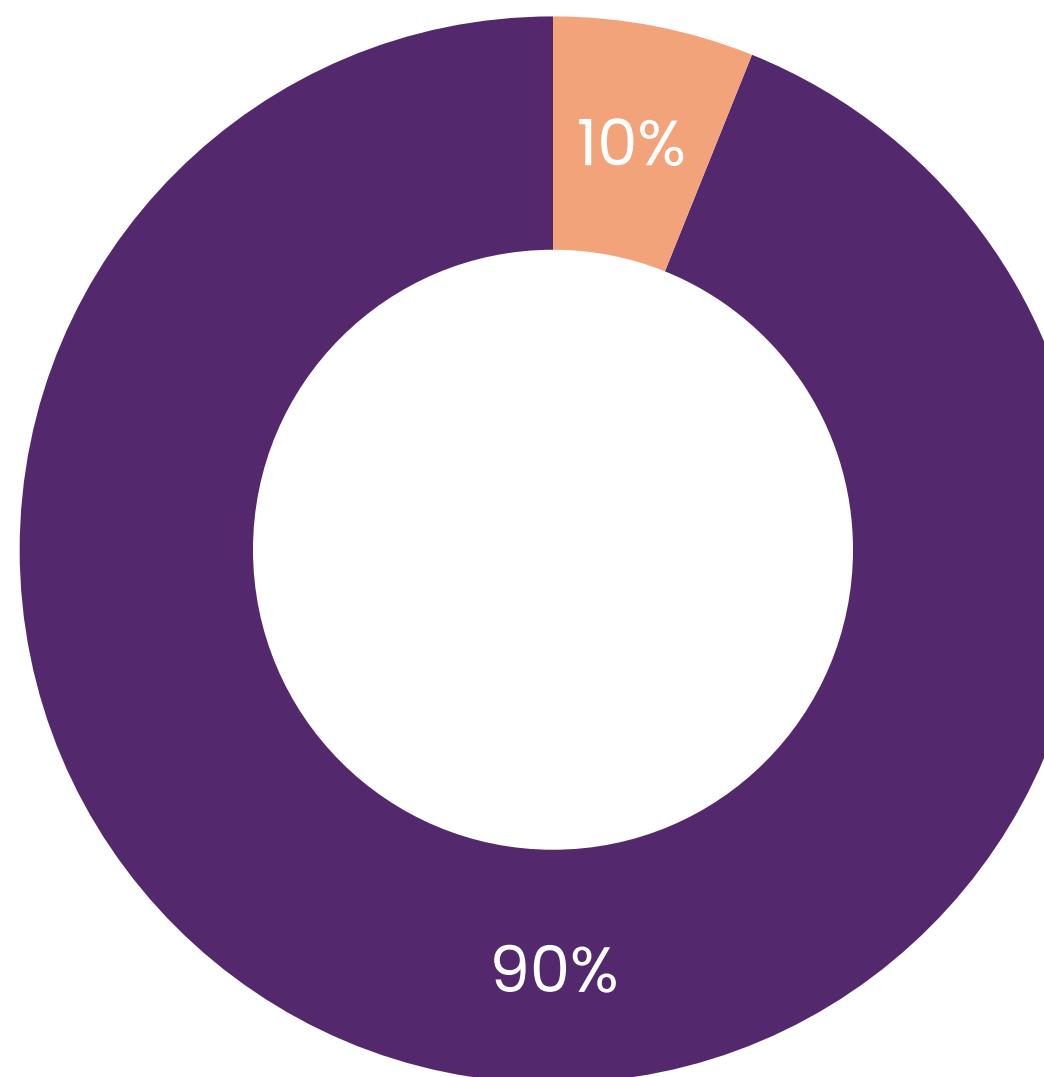
VISITOR 2023

Top Reason For Attending



█ Pet Health Check
█ Shows & Competition
█ Adoption Drive
█ Talkshow
█ Pet Product & Service

Visitorship



█ Overseas
█ Domestic

Pet Visitors

█ Cat
█ Dog
█ Sugar Glider
█ Hamster
█ Reptiles
█ Horse
█ Bird
█ Fish
█ Rabbit
█ Exotic Pet

Cat	:	430
Dog	:	3.172
Sugar Glider	:	48
Other	:	292
Total	:	3.178

EXHIBITORS 2023

Product Exhibit

Pet Food Veterinary Products

Pet Treats Pet Accessories

Grooming Products and many more!

Pet Supplements

Show Features

200+ Exhibitors	Pet Area Show
International Cat Show	Pet Contest
Dog Show & Agility	Entertainment
Talkshow & Education	Food Area
Veterinarian Seminar & Expo	and many more!

Nationality



- Indonesia - 201
- Singapore - 1
- Korea - 2
- Thailand - 2
- China - 19
- German - 3

Total **228 Exhibitors**

OPENING CEREMONY

Program of event



TICKETING

Program of event



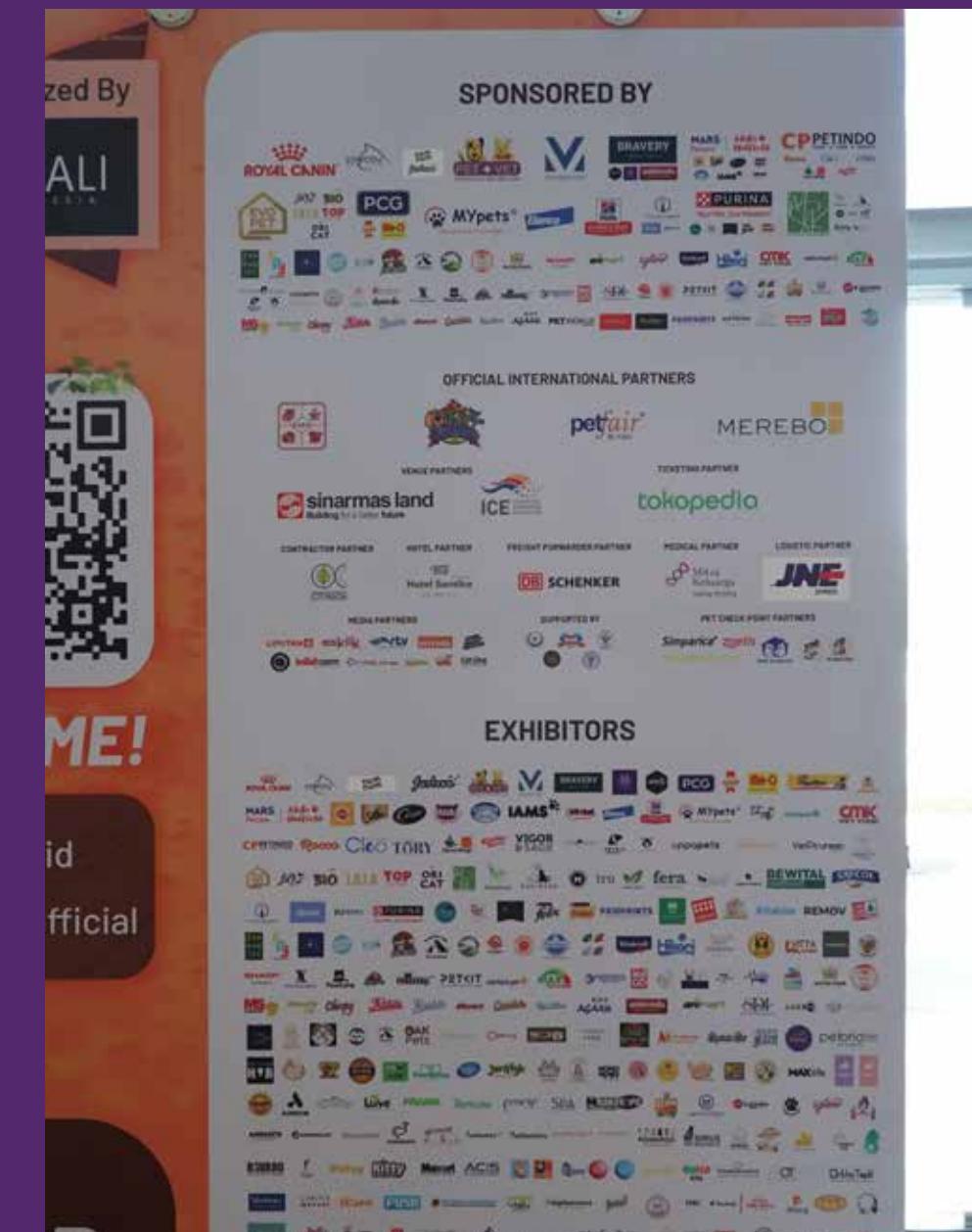
PET CHECK

Program of event



TEMALI PROMOTION CONTENT

Program of event



DOG SHOW

Program of event



DOG WALK BY PCG

Program of event



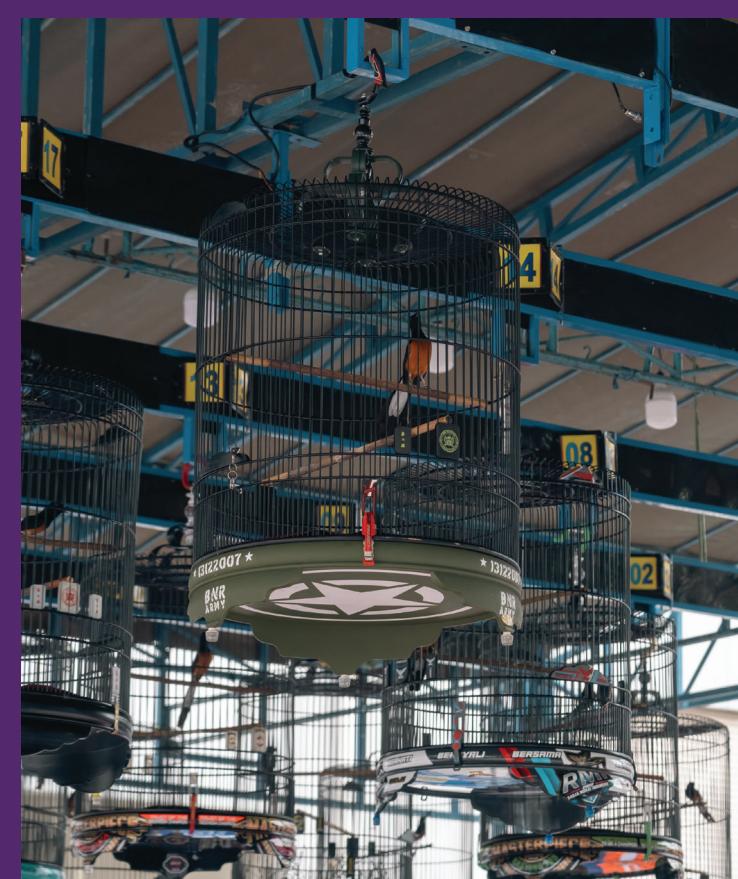
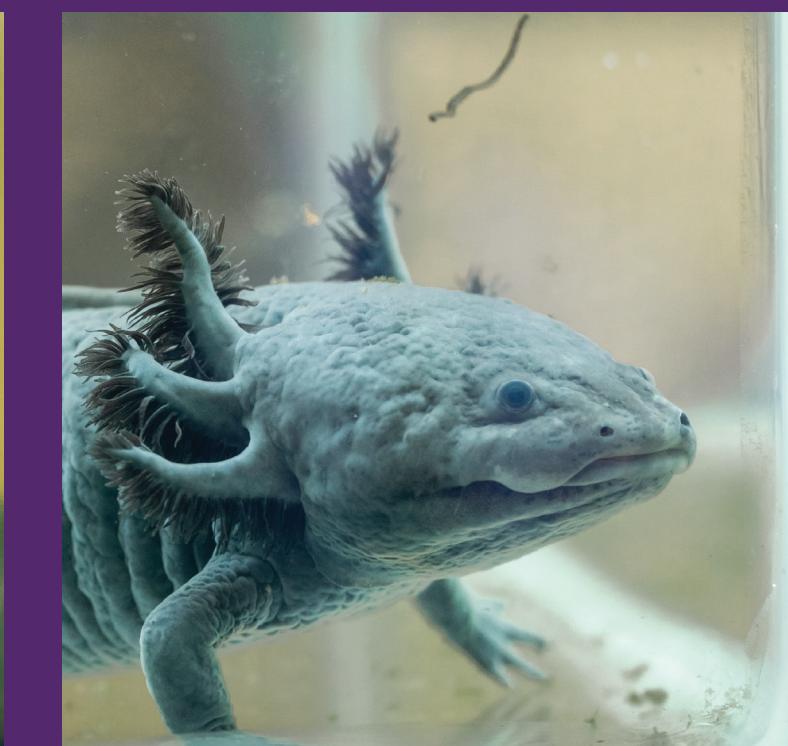
CLOSING CEREMONY

Program of event



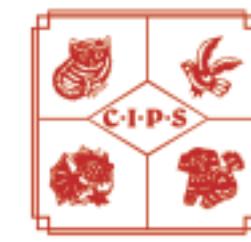
THE CROWD





IIPE 2023 — PARTNERS

OFFICIAL INTERNATIONAL PARTNERS



VENUE PARTNERS



TICKETING PARTNER



CONTRACTOR PARTNER



HOTEL PARTNER



FREIGHT FORWARDER PARTNER



MEDICAL PARTNER



LOGISTIC PARTNER



MEDIA PARTNERS



SUPPORTED BY



PET CHECK POINT PARTNERS



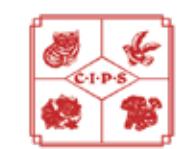
Iipe 2023 — SPONSORS



Iipe 2023 — EXHIBITORS



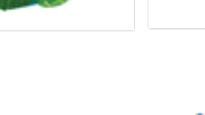
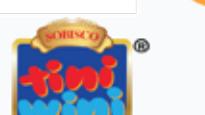
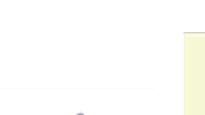
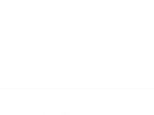
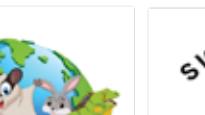
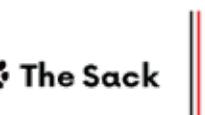
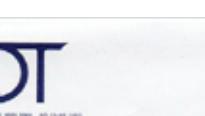
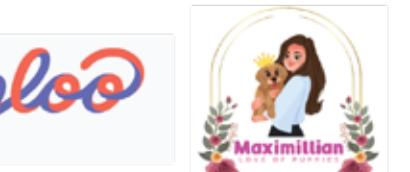
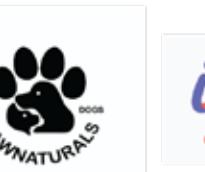
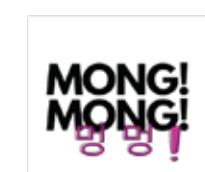
IIPE 2023 — EXHIBITORS



PETCREW WILLOW



HIGENIS INDONESIA



See you!

For More Information

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