

# POST SHOW REPORT

**26-28 AUGUST 2022**  
HALL 8,9,10 | ICE BSD CITY



Sponsored By:



@iipe.official  
 [www.iipe.co.id](http://www.iipe.co.id)  
 iipe.official





# EXPO SUMMARY

After two years of postponing the fun, Indonesia International Pet Expo eagerly came back in 2022, with the theme of 'Summer on IPE'. Delightfully held three days straight on August 26-28 from hall 8, 9, to 10 at Indonesia Convention Exhibition (ICE) BSD, the event successfully gathered all pet lovers, community, complete value chain in pet care, accessories, sitters, veterinary specialists, and retail stores.

At the 2022 Indonesia International Pet Expo, the opening of the exhibition was carried out by the Chairman of Indonesia Veterinary Medical Association Dr. drh. Joko Ismadi, M.Sc and Chief of Asperapi Hosea Andreas Runkat. Enlivened by a papuan dance, in addition to that speech was received by the organizer represented by Mr. Didit Siswodwiatmoko as Director of PT. Temali Indonesia.

With such excitement, Indonesia International Pet Expo 2022 marked the biggest number of visitors from the previous years, which was 53.820 visitors. Along with the accomplishment, 29 communities and 186 exhibitors supported this event thoroughly. This year's activities encompass national to international competitions, notable seminars from veterinary specialists, and talk shows about pet knowledge from experts to celebrities.





# DATA FACTS

## 2022

VISITORS  
**53.820**

EXHIBITORS  
**186**

DAYS  
**3 Days**

VENUE  
**3 Hall**

AREA  
**14.400**

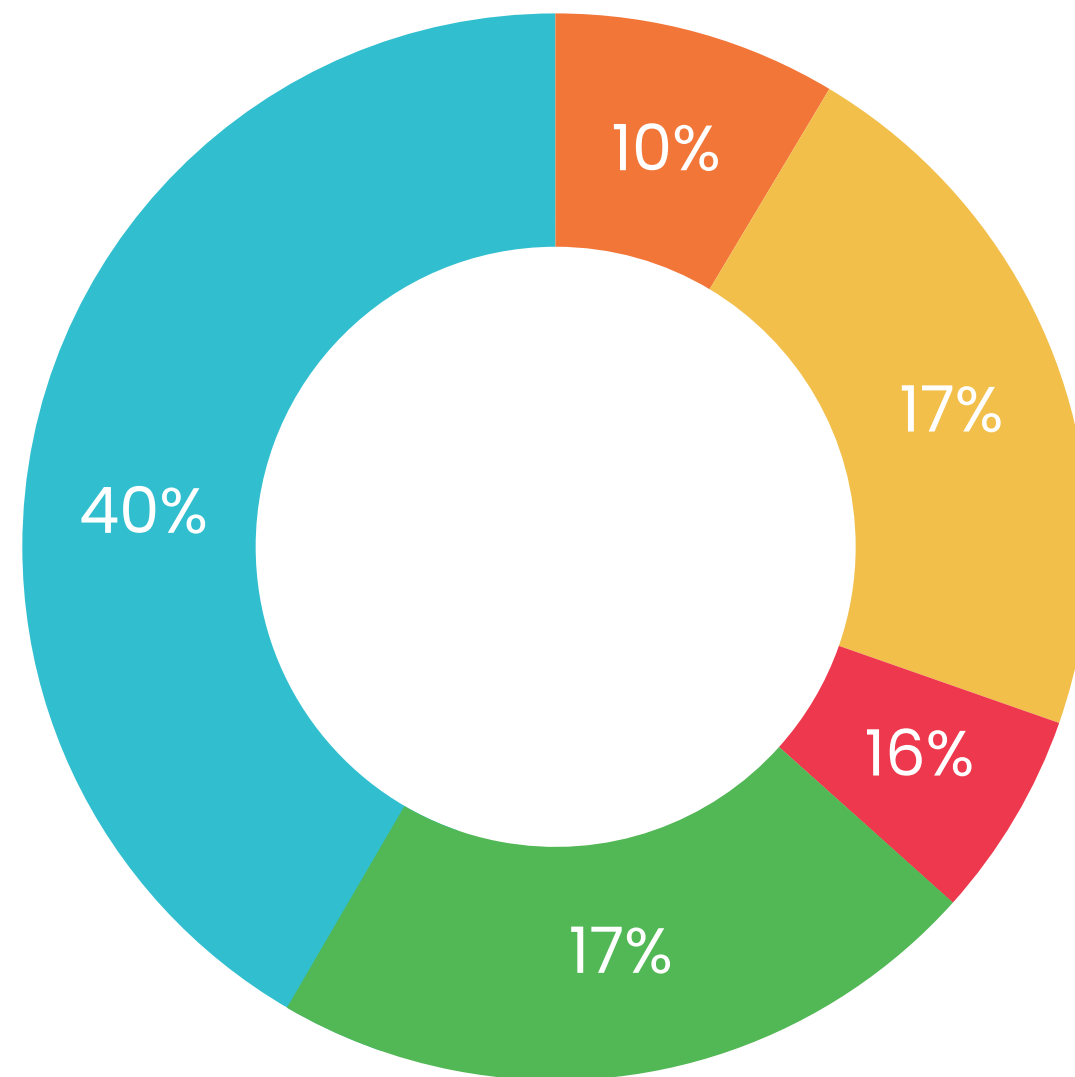
COMMUNITY  
**29**





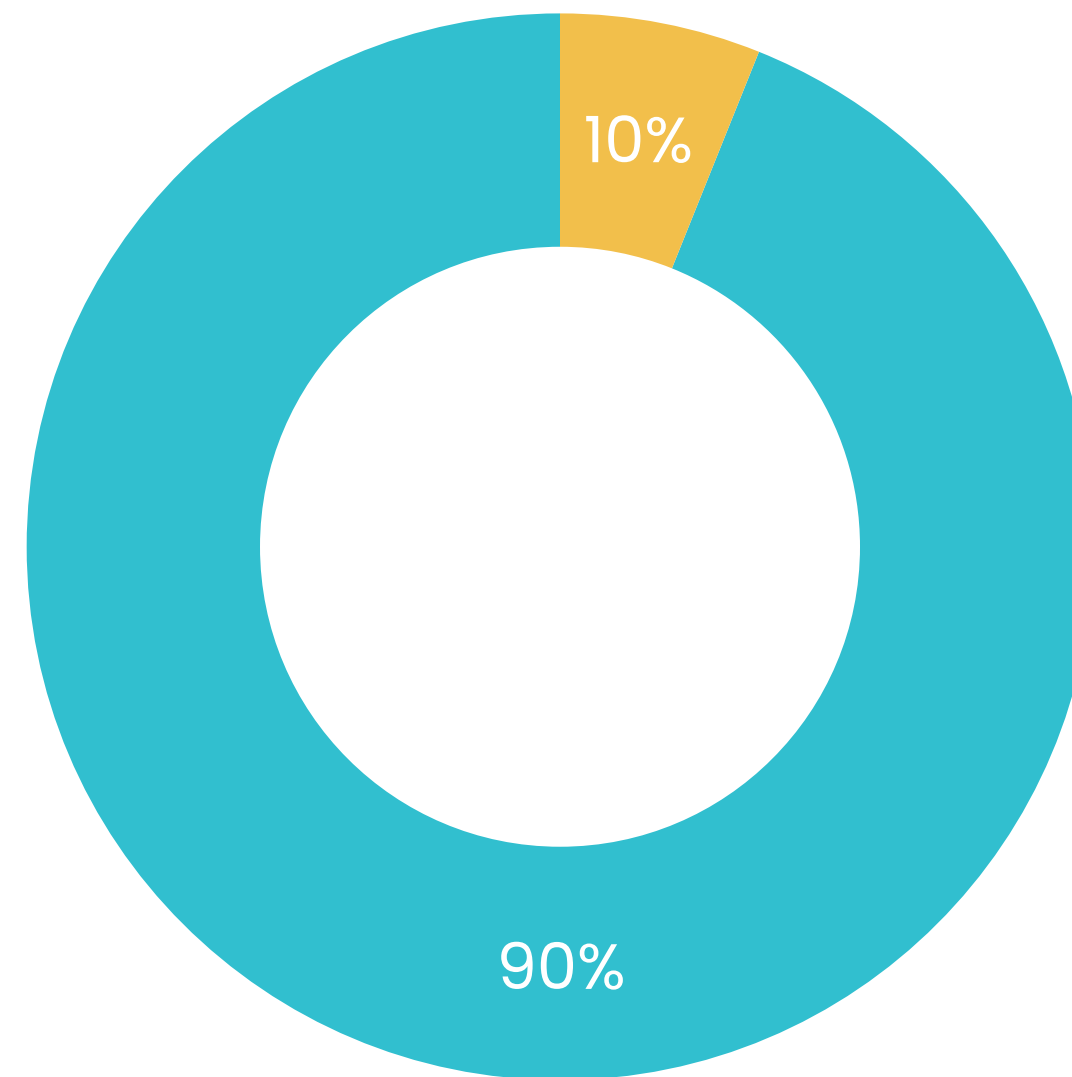
# VISITOR 2022

***Top Reason For Attending***



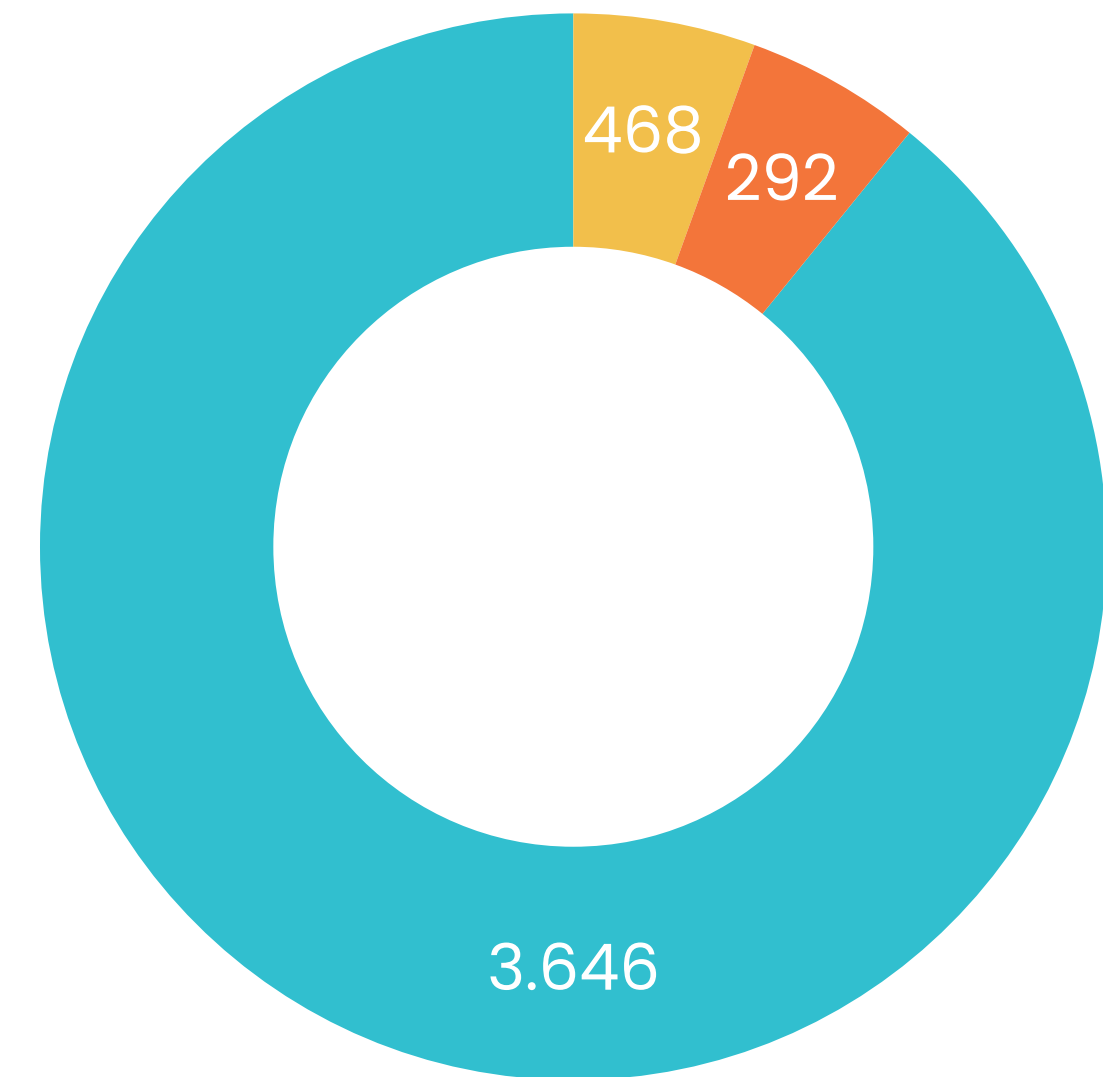
- Pet Health Check
- Shows & Competition
- Adoption Drive
- Talkshow
- Pet Product & Service

***Visitorship***



- Overseas
- Domestic

***Pet Visitors***

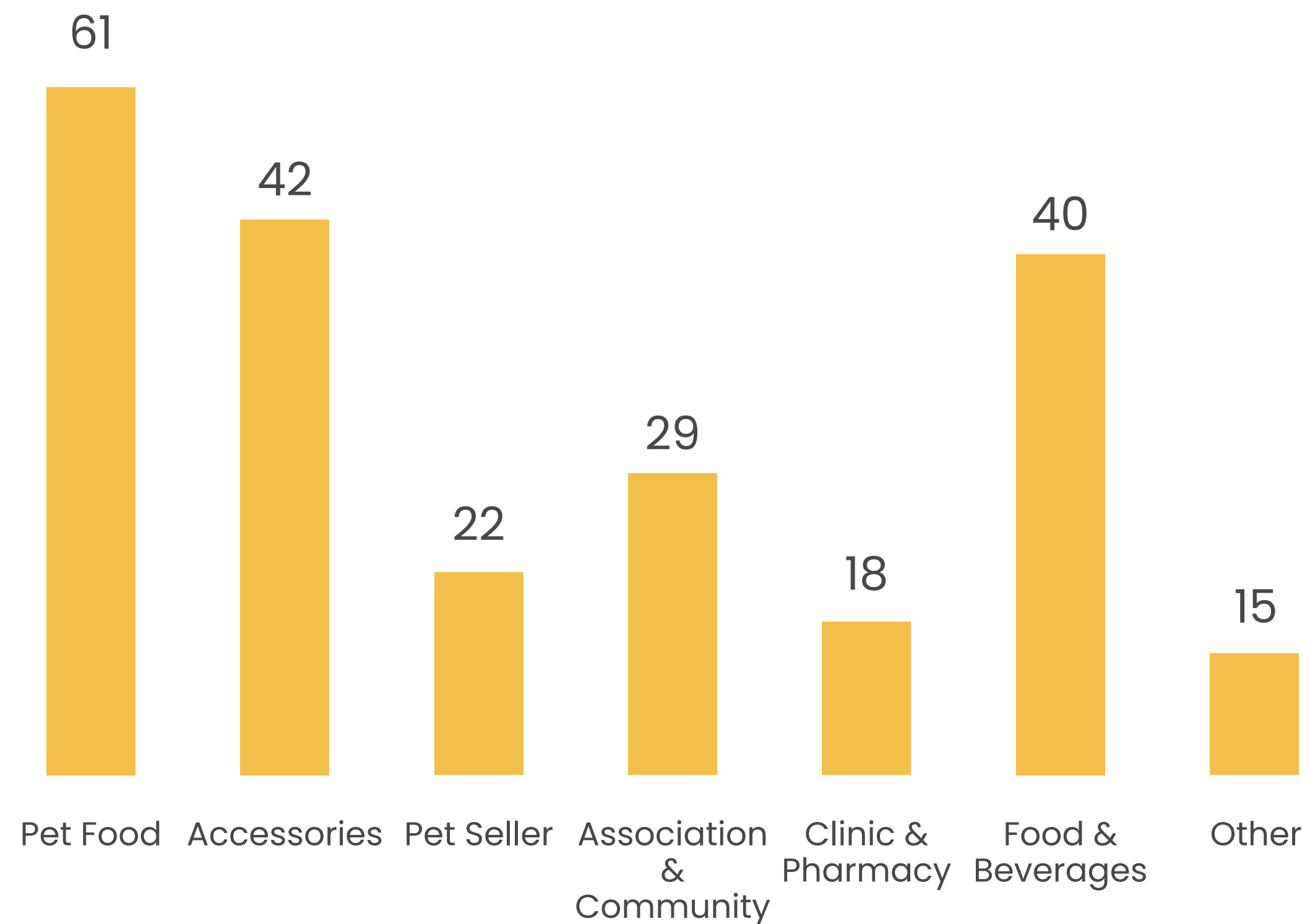


- Cat
- Other
- Dog

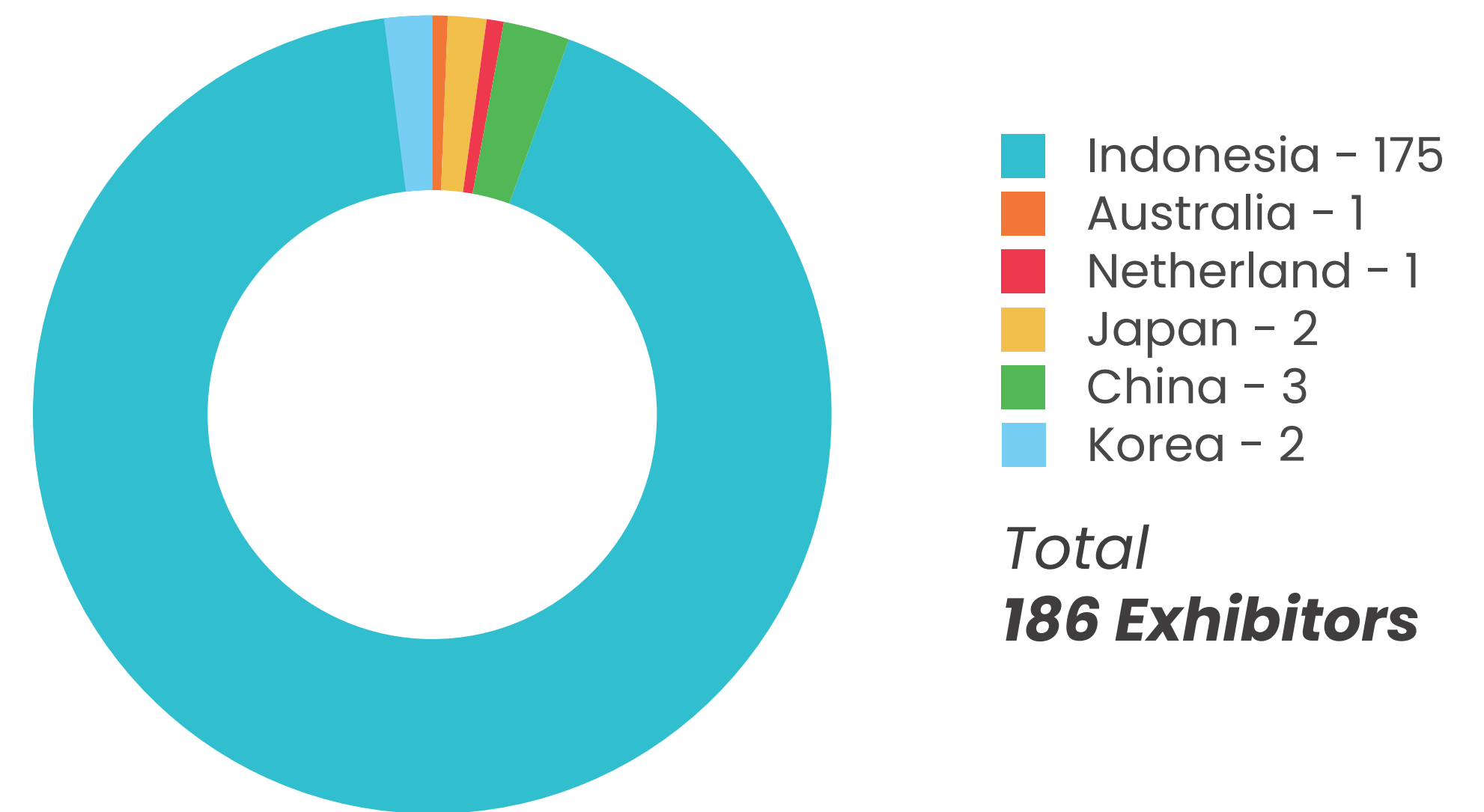
\*) 94% visitor was satisfied

# EXHIBITORS 2022

***Products Category***



***Nationality***



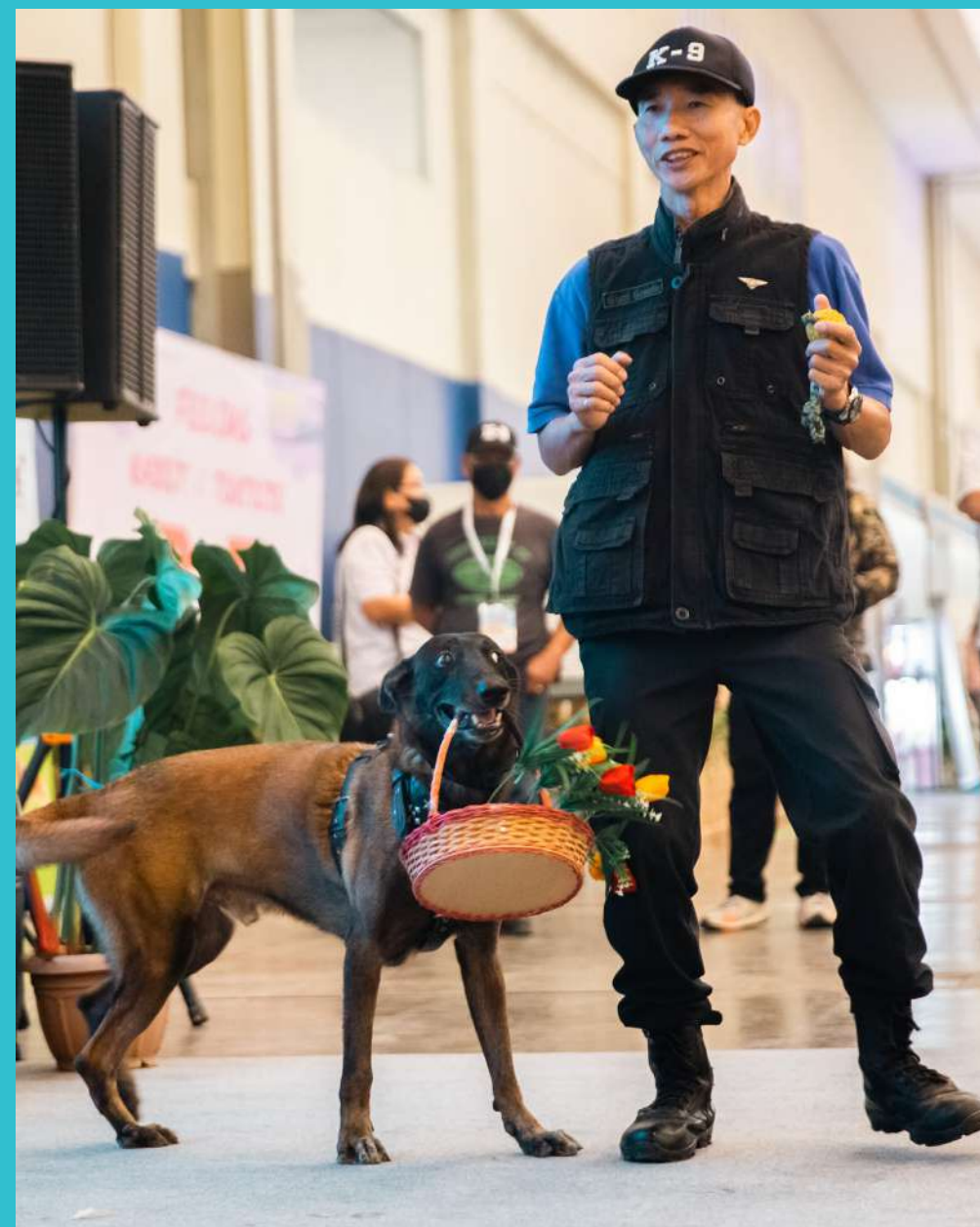
***Total  
186 Exhibitors***

\*) 90% exhibitor was satisfied



# OPENING CEREMONY

Program of event





# TALKSHOW, MEET & GREET

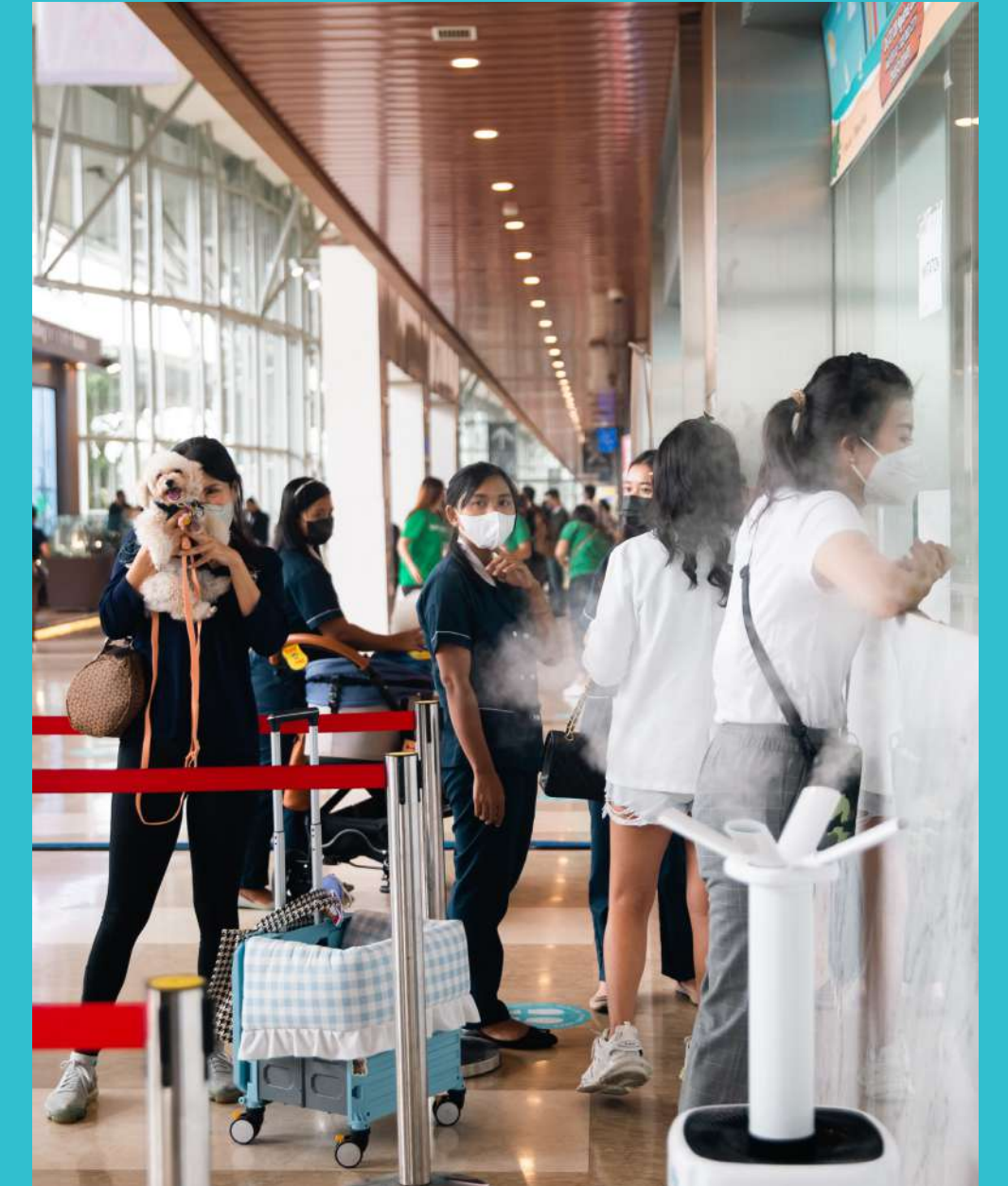
Program of event





# TICKETING

Program of event





# PET CHECK

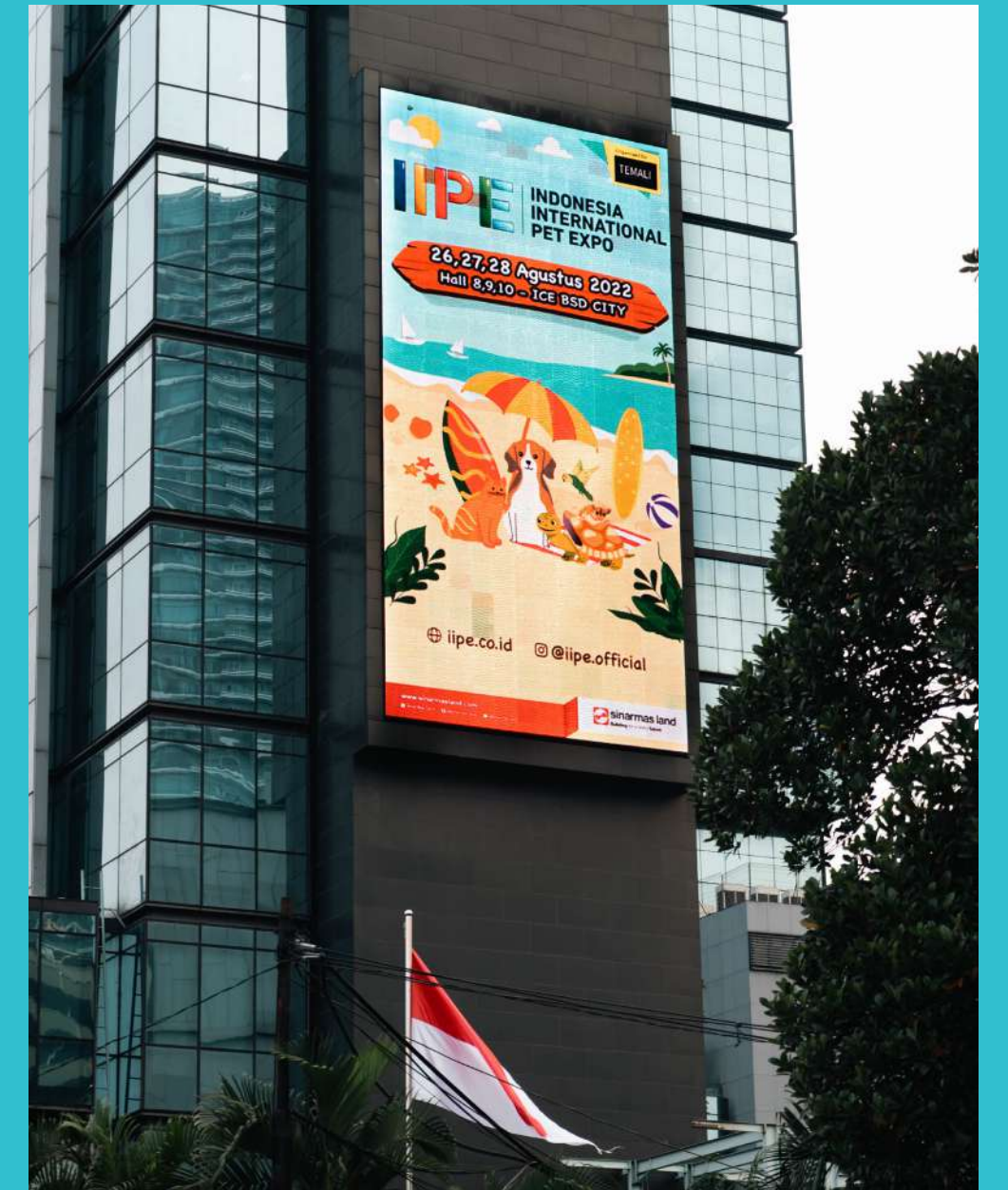
Program of event





# TEMALI PROMOTION CONTENT

Program of event





# COMPETITION & CONTEST

Program of event





# PHOTOSTOP

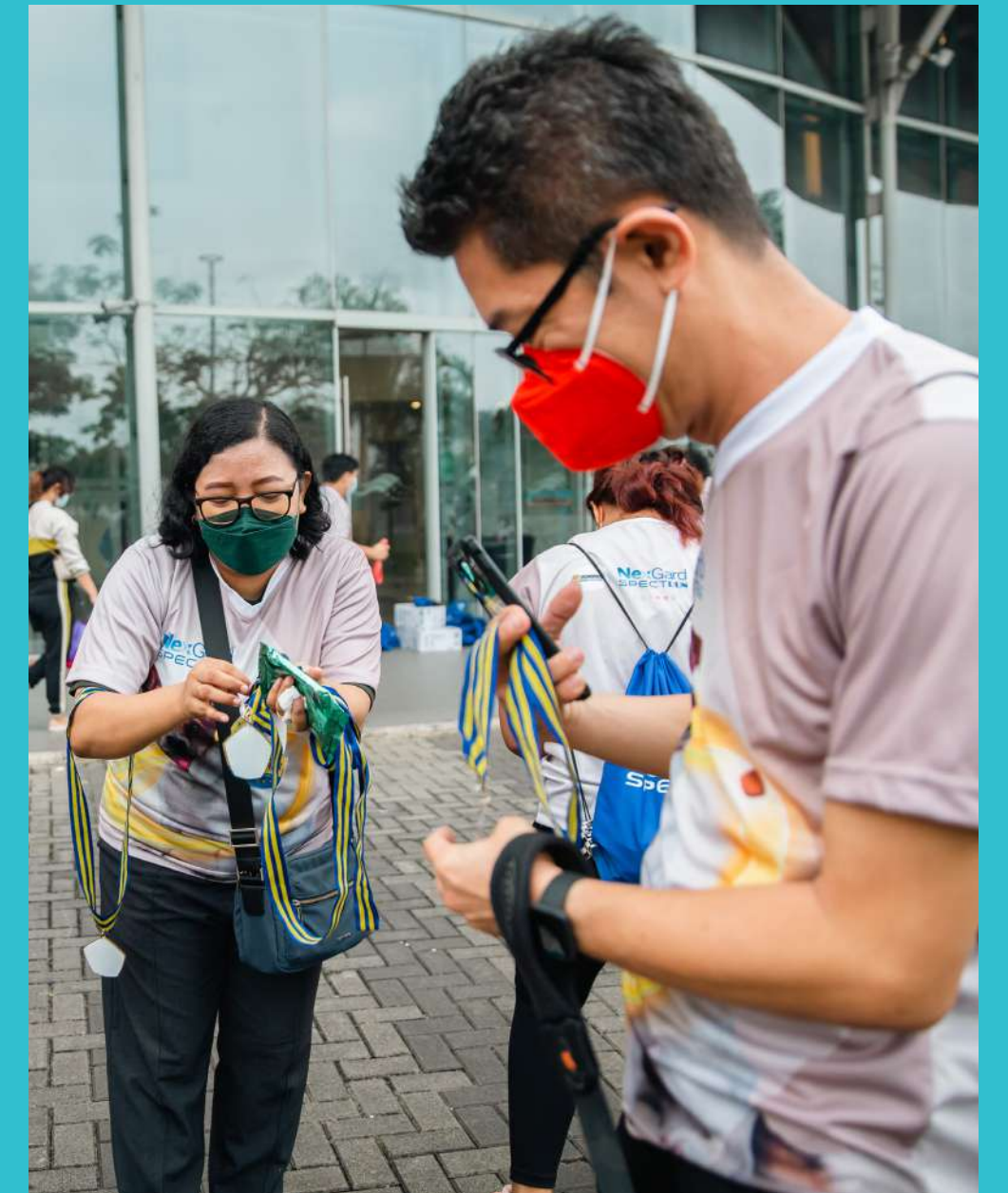
Program of event





# DOG WALK BY NEXGARD

Program of event





# CLEO'S DAY OUT

Program of event





# CLOSING CEREMONY

Program of event





# THE CROWD





# IIPE 2022 ACKNOWLEDGEMENTS

Sponsored By



Official partner :



Media partner :



Supported by:



Official sound system:



Hotel Partner:



E-commerce partner :



Venue :



Official multimedia:



Official medical partner: Official contractor:



Official freight forwarder:





# EXHIBITORS





# See you!

For More Information

18 Office Park, 10<sup>th</sup> A Floor, Jl. TB Simatupang No. 18, Jakarta 12520

Phone : +6221 80674918 ext: 918

Mobile : +62812 8577 7622



@iipe.official



www.iipe.co.id



iipe.official