

POST SHOW REPORT

26-28 AUGUST 2022

HALL 8,9,10 | ICE BSD CITY



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EXPO SUMMARY



After two years of postponing the fun, Indonesia International Pet Expo eagerly came back in 2022, with the theme of 'Summer on IIPE'. Delightsomely held three days straight on August 26-28 from hall 8, 9, to 10 at Indonesia Convention Exhibition (ICE) BSD, the event successfully gathered all pet lovers, community, complete value chain in pet care, accessories, sitters, veterinary specialists, and retail stores.

At the 2022 Indonesia International Pet Expo, the opening of the exhibition was carried out by the Chairman of Indonesia Veterinary Medical Association Dr. drh. Joko Ismadi, M.Sc and Chief of Asperapi Hosea Andreas Runkat. Enlivened by a papuan dance, in addition to that speech was received by the organizer represented by Mr. Didit Siswodwiatmoko as Director of PT. Temali Indonesia.

With such excitement, Indonesia International Pet Expo 2022 marked the biggest number of visitors from the previous years, which was 53.820 visitors. Along with the accomplishment, 29 communities and 186 exhibitors supported this event thoroughly. This year's activities encompass national to international competitions, notable seminars from veterinary specialists, and talk shows about pet knowledge from experts to celebrities.

DATA FACTS 2022

VISITORS
53.820

EXHIBITORS
186

DAYS
3 Days

VENUE
3 Hall

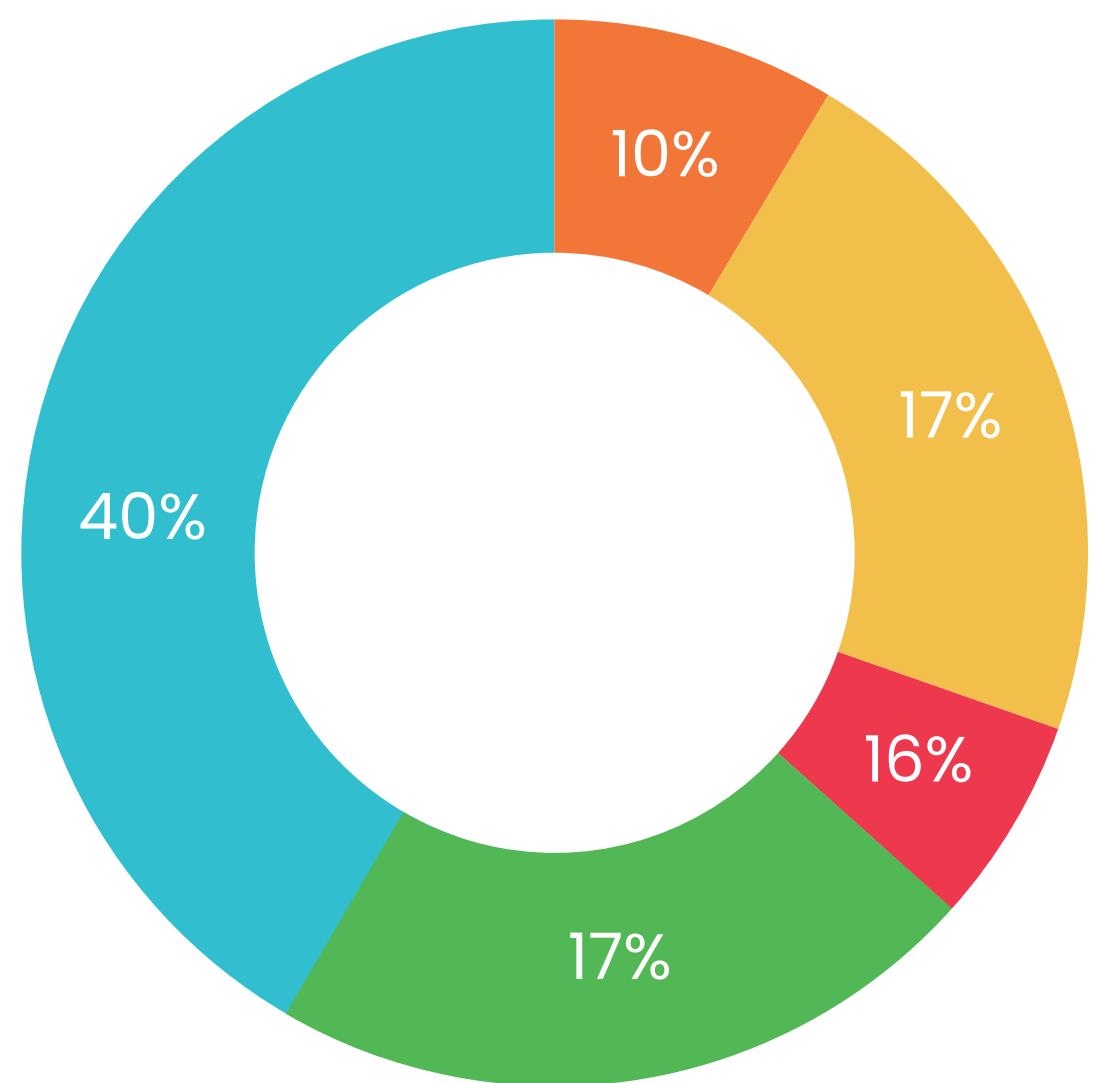
AREA
14.400

COMMUNITY
29

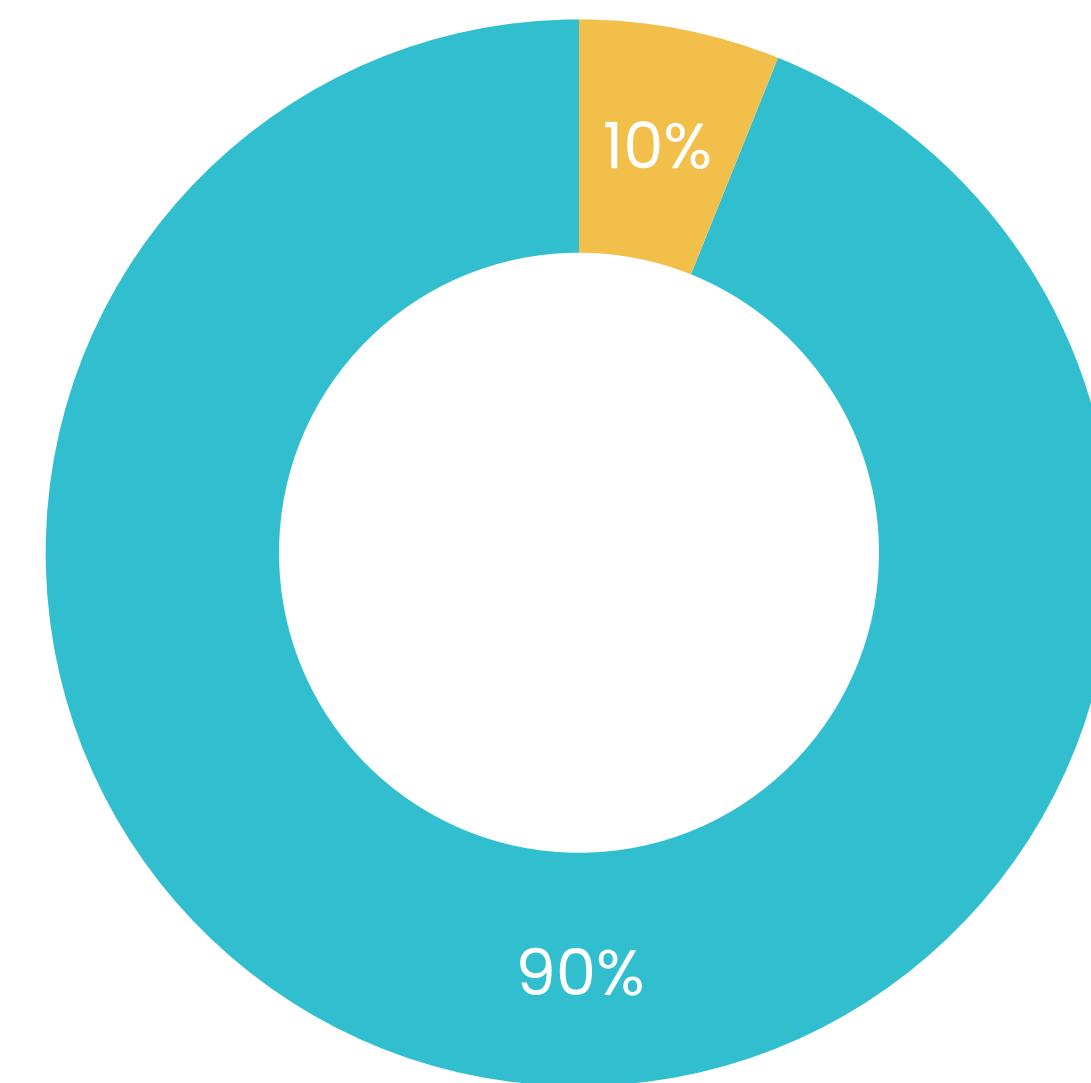


VISITOR 2022

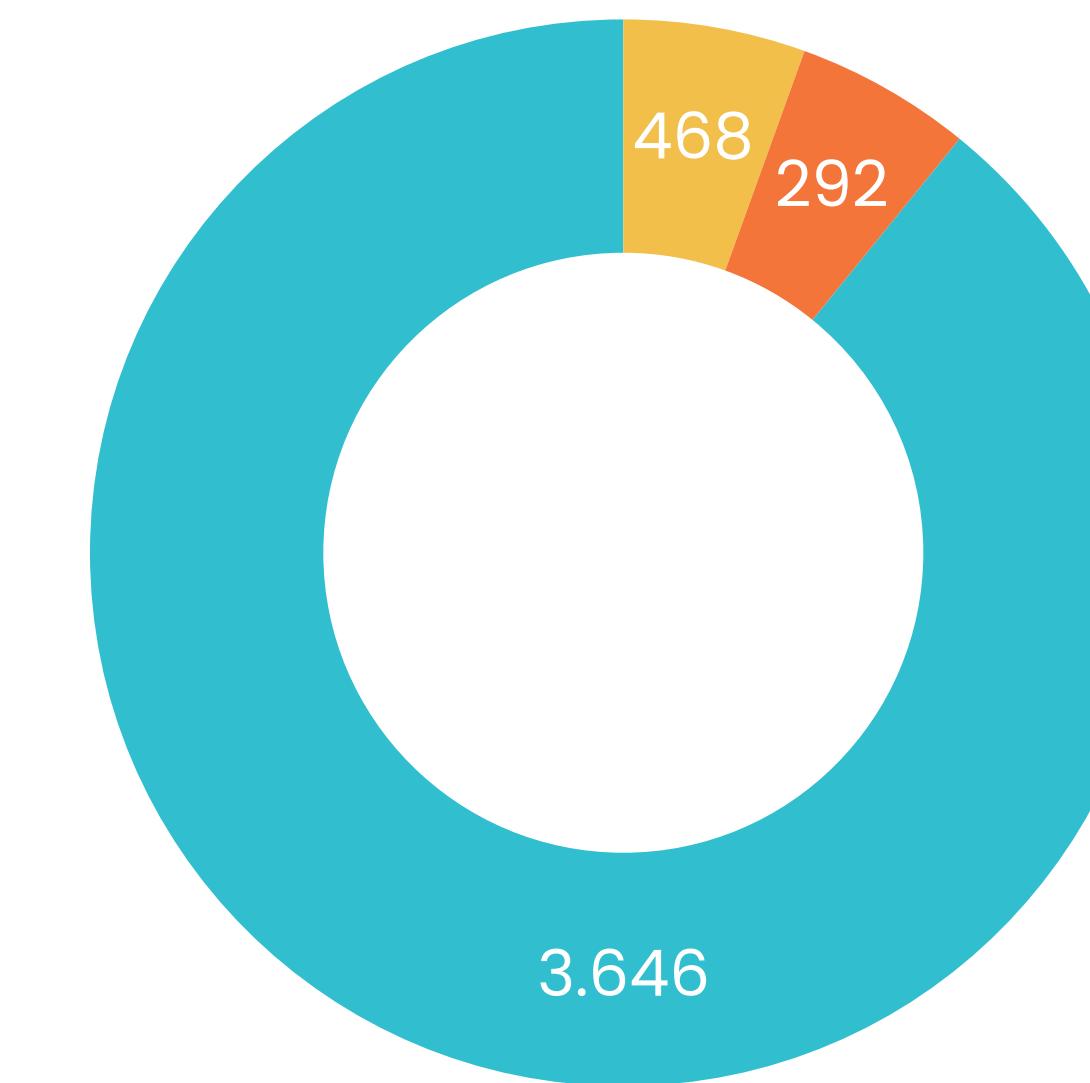
Top Reason For Attending



Visitorship



Pet Visitors



- Pet Health Check
- Shows & Competition
- Adoption Drive
- Talkshow
- Pet Product & Service

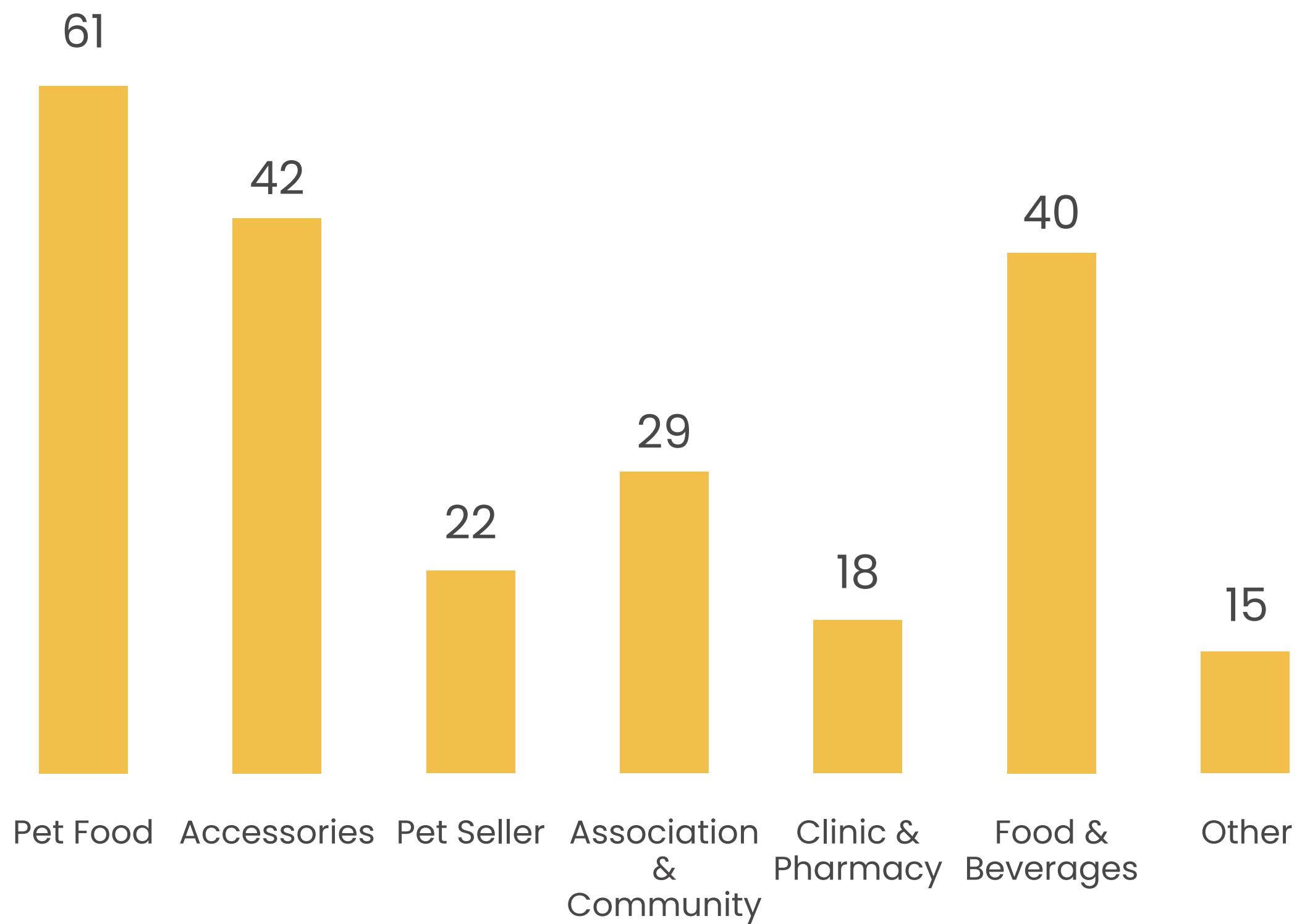
- Overseas
- Domestic

- Cat
- Other
- Dog

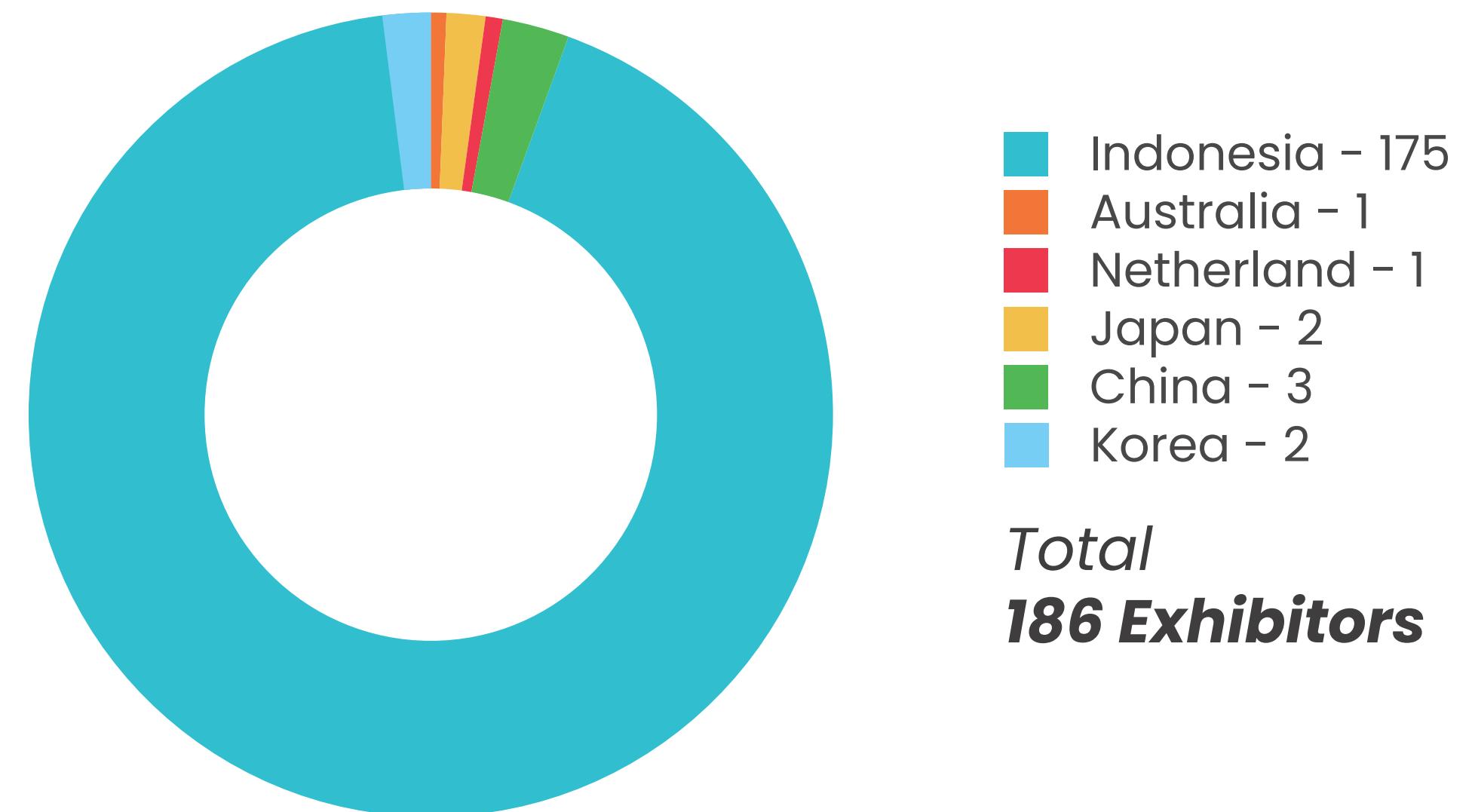
*) 94% visitor was satisfied

EXHIBITORS 2022

Products Category



Nationality



*) 90% exhibitor was satisfied

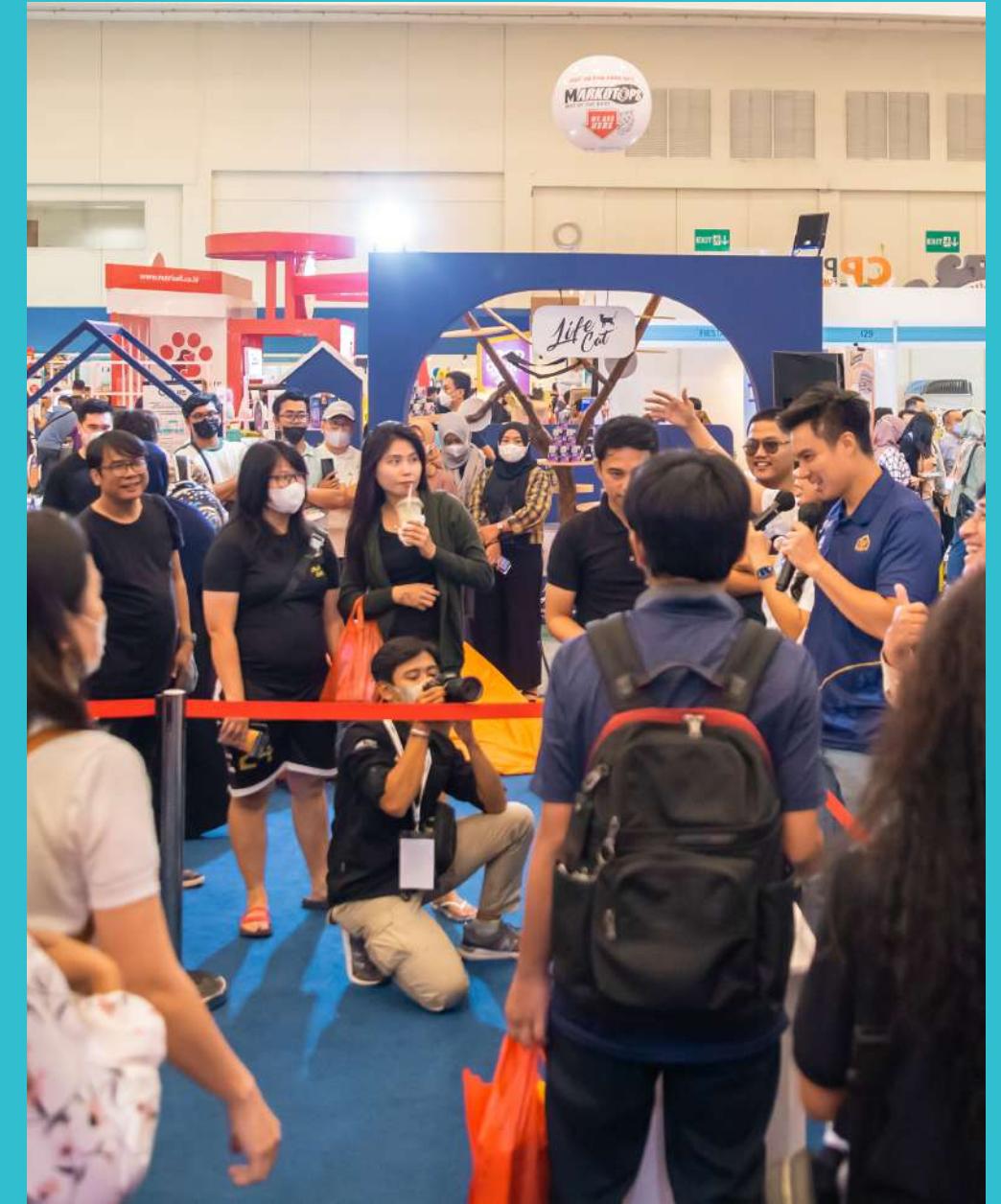
OPENING CEREMONY

Program of event



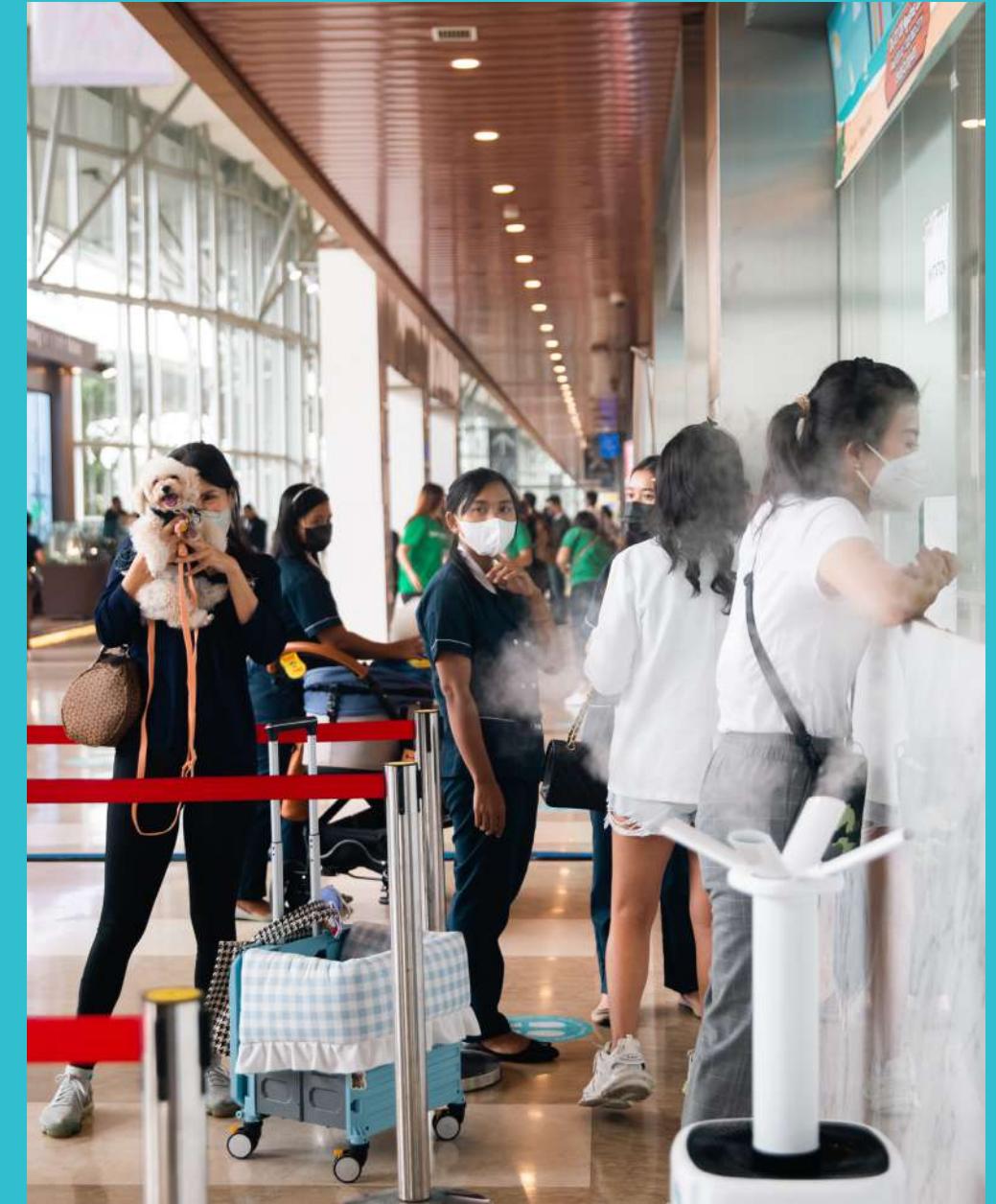
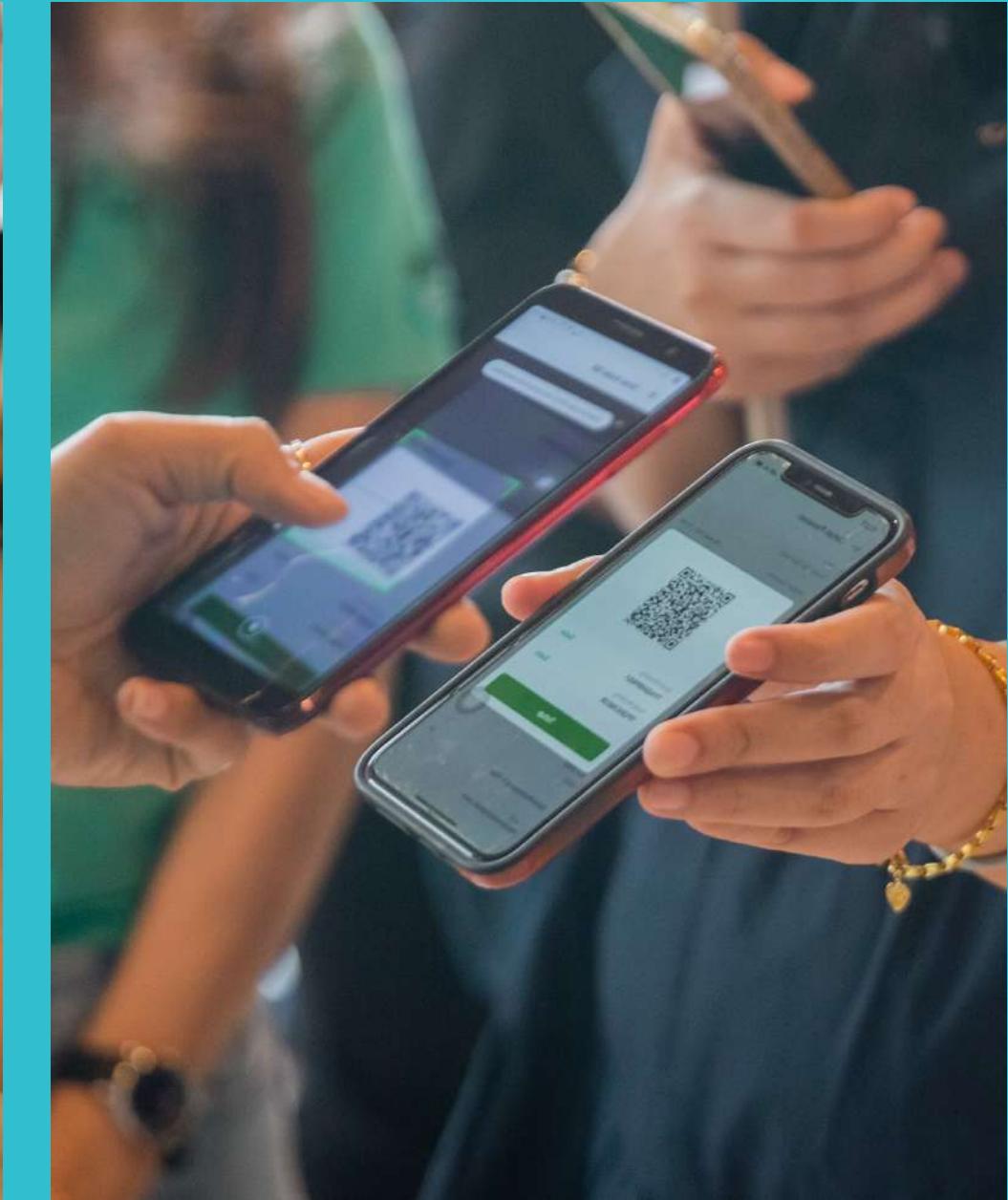
TALKSHOW, MEET & GREET

Program of event



TICKETING

Program of event



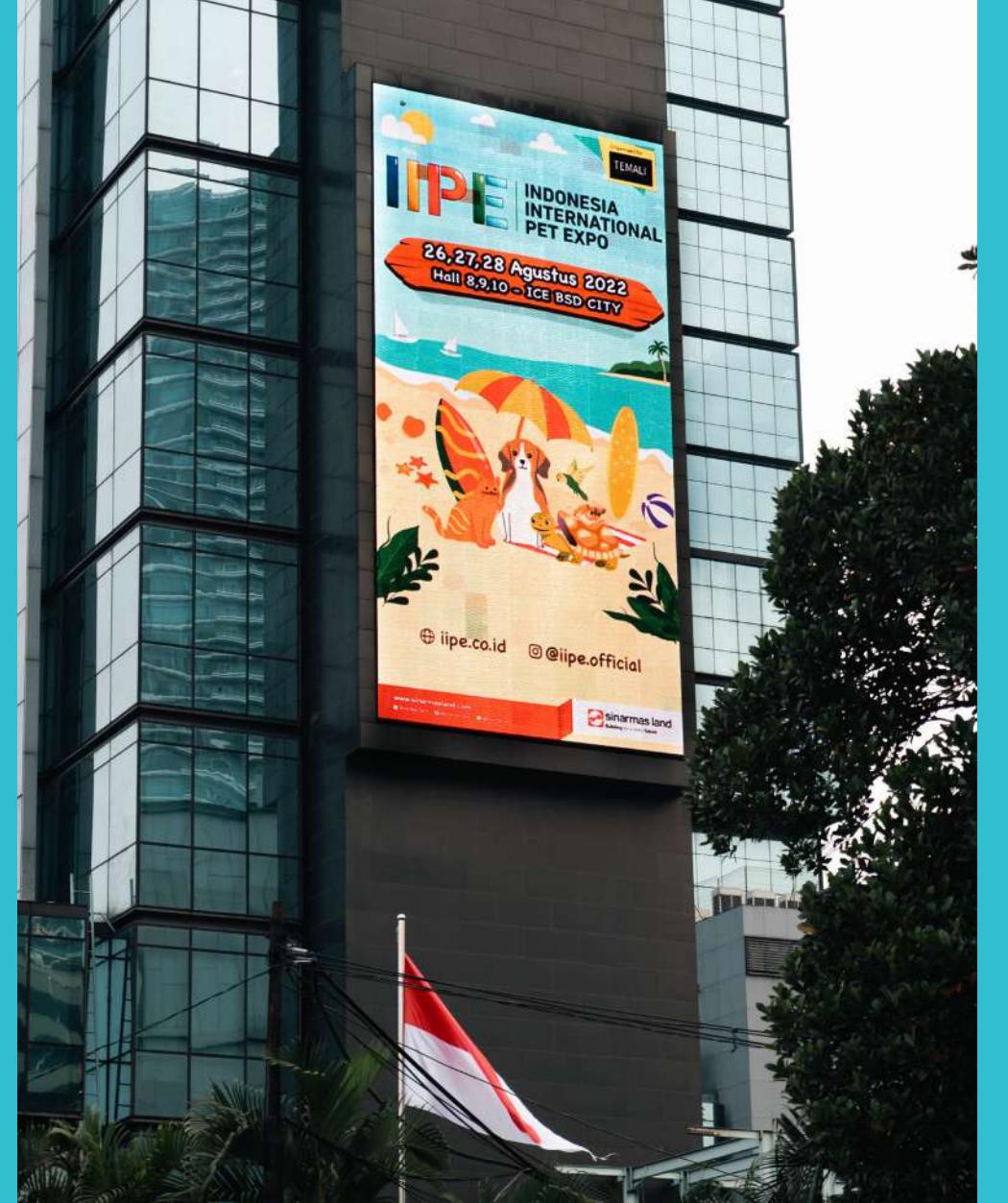
PET CHECK

Program of event



TEMALI PROMOTION CONTENT

Program of event



COMPETITION & CONTEST

Program of event



PHOTOSHOP

Program of event



DOG WALK BY NEXGARD

Program of event



CLEO'S DAY OUT

Program of event



CLOSING CEREMONY

Program of event



THE CROWD



IIPE 2022 ACKNOWLEDGEMENTS

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EXHIBITORS



See you!

For More Information

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