

SPONSORSHIP PACKAGE

赞助方案

Exhibitor Beneficial 参展商权益

On-Exhibition 展会期间权益

Brand Logo on Giant Map Directory 展馆大型指引地图展示品牌/企业logo
Brand Logo on LED at Pre-Function Area 展会功能区LED萤幕展示品牌/企业logo
Brand Logo on IIPE Website IIPE官网展示品牌/企业logo
Brand Logo on IIPE Show Guide (Printing & Digital) 展会指南(印刷版&电子版)展示品牌/企业logo
Brand Logo on Social Media (Instagram) 社交媒体平台 (Instagram) 展示品牌/企业logo



*FOR SPACE ONLY, - 500 USD 仅租赁展位, 不含标准展位套餐可享USD 500优惠

Exhibitor Sponsorship 参展商赞助方案

SILVER
USD 15,500

GOLD
USD 28,000

Booth 展位

Brand Booth on the venue (space only) 展位场地 (标准展位套餐)

24 m²

48 m²

Ticket for Visitor 参观入场券

Complimentary Free Ticket 免费赠票

100

300 张

Pre-Event 展前赞助权益

Brand / Company logo on Media Publication IG 媒体Instagram官号展示品牌/企业logo

✓

✓

IG Post Feed (Brand / Company logo) at @iipe.official IIPE Instagram官号@iipe.official推文展示品牌/企业logo

1

1

On-Exhibition 展会期间赞助权益

Brand / Company Logo on vertical banner inside hall 展馆内竖幅广告展示品牌/企业logo

4

6

Brand / Company Logo on IIPE website IIPE官网展示品牌/企业logo

L

XL

Brand / Company Logo on show guide (Printing and Digital) 展会指南(印刷版&电子版)展示品牌/企业logo

L

XL

Brand / Company Logo on our giant map directory 展馆大型指引地图展示品牌/企业logo

L

XL

Brand / Company Logo on entrance gate 展馆入口展示品牌/企业logo

L

XL

Brand / Company Logo on social media (grouping) 社交媒体展示品牌/企业logo (集合呈现)

L

XL

Brand / Company Video Ads on Videotron at function area (15 sec) 展会功能区屏幕播放品牌/企业视频广告(15秒)

✓

✓

Brand / Company Logo on videotron at pre function 展会前功能区屏幕展示品牌/企业logo

L

XL

Pre-Event & On-Exhibition 展前及展会期间

Company / Brand logo on vertical street banner 道旗展示品牌/企业logo

3

5

Post Exhibition 展后赞助权益

Brand / Company logo on post show report 展后报道展示品牌/企业logo

L

XL

Booth Documentation on IG @iipe.official 展位资讯显示于IIPE官方Instagram @iipe.official

1

1

Hotel 酒店住宿

Hotel Santika 4 days Santika酒店住宿4天

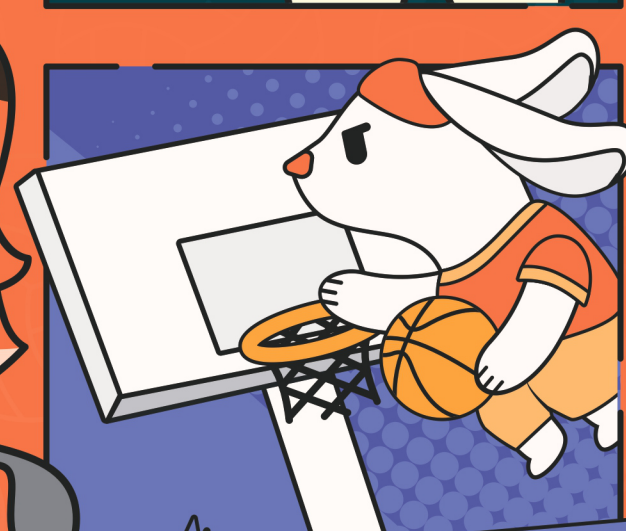
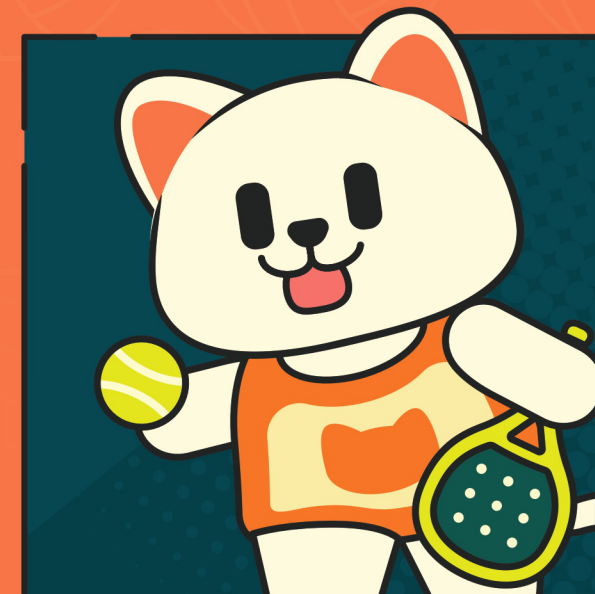
1 间房

2 间房

IIPE

INDONESIA
INTERNATIONAL
PET EXPO

2026
SEPTEMBER, 4-6



**UNLEASH
THE ENERGY**



FOLLOW US!

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WHY

INDONESIA INTERNATIONAL PET EXPO

为什么参加印尼国际宠物博览会

Following a big successful 2025 edition with 6 hall, Indonesia International Pet Expo is back on calendar with its 2026 edition to delight pet lovers and enthusiast! Recognize as the leading platform for product and services in pet care, the expo is a veritable showcase of the complete value chain in pet care from pet food and pet accessory manufacturers to pet sitters and from veterinary specialist to retail stores. IIPE 2026 taking place from 04-06 September 2026. So save the date!



IIPE (印尼国际宠物博览会) 被誉为印尼最受欢迎的专业宠物用品展, 2026年将再次举办并为宠物爱好者带来更加精彩丰富的展览! 作为印尼领先的宠物产品及服务平台, IIPE 汇集了全球宠物产业的供应商、制造商和宠物爱好者, 从宠物食品和宠物配件制造商、到宠物保姆、兽医专家及零售商, IIPE展示了完整的宠物行业产业链。IIPE 2026将于9月4日至6日盛大举行, 期待与您相见!

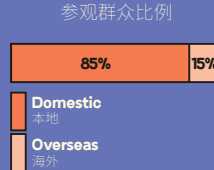
IIPE 2025 SUMMARY

IIPE 2025 成果总结

VISITORS 参观人数	67.794	DAYS 展期天数	3 DAYS
EXHIBITORS 参展商	300	VENUE 展馆数量	6 HALL
AREA 展会面积	30.000	COMMUNITY 参与社群	28

VISITOR 参观群众

VISITORSHIP

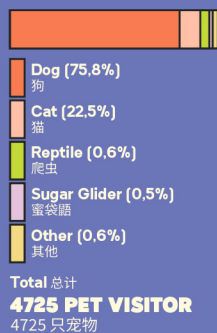


TOP REASON FOR ATTENDING



PET VISITORS

参观宠物类别



EXHIBITORS IIPE 2025

IIPE 2025参展商

PRODUCT EXHIBIT 展品类别

- Pet Food 宠物食品
- Pet Treats 宠物零食
- Grooming Products 宠物美容产品
- Pet Supplements 宠物保健营养品
- Veterinary Products 兽医医疗相关产品
- Pet Accessories 宠物配件
- And Many More! 其他宠物产品及服务

SHOW FEATURES 展会精彩亮点

- 200+ Exhibitors 超过200+家参展商
- International Cat Show 国际猫展
- Dog Show & Agility 犬展&敏捷犬竞赛
- Talkshow & Education 专业讲座
- Veterinary Seminar & Expo 兽医研讨会&博览会
- Pet Area Show 宠物专区展示
- Pet Contest 宠物竞赛
- Entertainment 其他宠物产品及服务
- Food Area 娱乐区
- And Many More! 其他宠物产品及服务

NATIONALITY



TOTAL
300 Exhibitors

WHY EXHIBIT?

参展原因

The Biggest Pet Expo

印尼规模最大的宠物展

The Most Complete & Comprehensive Pet Expo

最全面的专业宠物产品博览会

Great Platform to Develop Your Business

通往海外宠物市场的国际化平台

WE SUPPORT INTERNATIONAL EXHIBITORS

支持海外参展商机会

Maximize your participation with Indonesia International Pet Expo 2025 by taking advantage of our International Business Matching Programme which provide a unique opportunity for exhibitors to build relationships seek essential knowledge supports and meet the right partner and providing a more active environment which encourage international business communications during the expo.

提供商贸配对服务协助海外参展商在展会中更有效率的寻找潜在合作伙伴及客户, 促进国际商务交流并拓展海外业务机会

WHO SHOULD EXHIBIT?

适合参展的企业

All companies or institution who want to introduce and develop their business & program in the field of pet industry, local and global

欢迎所有致力于扩展海内外业务的宠物产业公司与机构一同推动宠物产业的创新与成长

PARTICIPATION DETAILS

展位方案与价格

Booth are for single exhibitors only-space cannot be shared or sublet. The minimum purchase area for a booth is 12 sqm.

展位仅提供单个参展商使用, 不得共享或转租。展位最低租赁面积为12 sqm

STANDARD BOOTH 标准展位

SPACE ONLY

USD 248/sqm



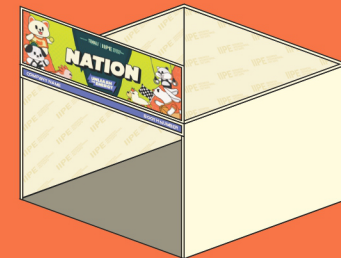
*Electricity and Carpet not included
不包含电力及地毯

WALK ON PACKAGE

USD 298/sqm

Include 包含

Carpet, 1 Reception Desk, Partition Walls, 2 Chairs & 1 Waste Basket, Fascia Board with company name, 2 Amp Electricity, 1 Phase MCB
地毯, 咨询台x1, 墙板, 椅子x2, 垃圾桶x1, 公司楣板, 电流, 断路器



4 x 3m BOOTH SIZE PREVIEW

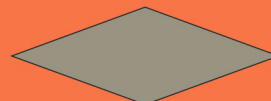
STANDARD BOOTH 标准展位



CORNER BOOTH 角位展位

SPACE ONLY

USD 268/sqm



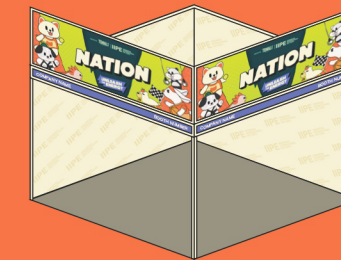
*Electricity and Carpet not included
不包含电力及地毯

WALK ON PACKAGE

USD 328/sqm

Include 包含

Carpet, 1 Reception Desk, Partition Walls, 2 Chairs & 1 Waste Basket, Fascia Board with company name, 2 Amp Electricity, 1 Phase MCB
地毯, 咨询台x1, 墙板, 椅子x2, 垃圾桶x1, 公司楣板, 电流, 断路器



CORNER BOOTH 角位展位

TEMALI
INDONESIA

PT Temali Indonesia
18 Office Park, 10th A Floor, Jl. TB Simatupang
No. 18 Jakarta, Indonesia

For inquiry and more information, 联系我们
please contact:
电话 : +62 21-8067-4900
邮箱 : Info@iipe.co.id

Contact Person 联络人

IIPE

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邮箱 : alisya@iipe.co.id
WeChat ID: Alisya-Risyaputri

Prices do not include VAT 11% and additional items An invoice, a contract and the exhibitor handbook will be sent to you by email upon confirmation of your booth space. 2025 Exhibitors will have First Right for choose the booth location for the 2026. Applications are processed in the order they are received.

展位价格不包含11%增值税(VAT)及额外配置。发票、合同及展商手册将于成功申请展位后通过电子邮件发送。2025年参展商享有2026年优先选择摊位权。展位申请书将依收到的顺序进行处理安排